



One Point of Contact.
Endless Solutions

Subject: Market Africa Enterprise Company Profile

Executive Summary

Market Africa Enterprise is a premier strategic sourcing partner serving the Sub-Saharan region. We bridge the gap between global industrial excellence and local project requirements by providing a single point of contact for world-class electrical, mechanical, and industrial solutions. Our mission is to simplify procurement and reduce lead times, ensuring your operations have access to the best products exactly when they are needed.

Core Pillars of Product Solutions

We provide a single-source solution for high-quality components across six core pillars:

Category	Key Product Solutions
Automation & Control	PLCs, HMIs, Variable Speed Drives, and Soft Starters.
Process Instrumentation	Transmitters, Control Valves, and Level Controllers for pressure, temperature, and flow.
Electrical Infrastructure	Power Transformers, Auto-Reclosers, Power Cables, and Magnetic Cores.
Power & Energy	UPS Systems, Power Supplies, and PV Inverters with Lead Acid or Lithium-Ion batteries.

Market Africa Enterprise (Pty) Ltd

Registration No: 2017 / 372526 / 07

Unit 1, Stellenbosch, 705 Tiervis Street, Garsfontein, Pretoria East, 0043, Gauteng, South Africa

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Category	Key Product Solutions
Hardware & Facilities	Custom Electrical Panels, Street Lighting, and Power Tools.
Industrial Abrasives	Pferd Tools cutting, grinding, and finishing range.
Smart Access Control	Locstar Smart Door Locks & Integrated Security Systems.

Integrated Security & Surveillance (Authorized Hikvision Supplier)

As an **Authorized Supplier of Hikvision**, we deliver world-class video surveillance and physical security infrastructure. We leverage AI-driven analytics and smart detection to provide proactive protection for commercial, residential, and industrial sites.

- Advanced Detection:** High-resolution Dome, Bullet, and PTZ cameras, alongside Thermal Imaging for temperature measurement.
- Security Screening:** Professional walk-through metal detectors and X-ray baggage scanners for high-security checkpoints.
- Management & Access:** Digital/Network recorders (DVR/NVR), Video Management Software (VMS), and biometric access control devices.
- Integrated Protection:** Seamless synchronization of alarm sensors and smart home automation solutions.

<https://www.hikvision.com/content/dam/hikvision/ca/files/brochure-type/product-quick-guide/PQG-2025-CA-Aug-Updated.pdf>

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Strategic Partner: Pferd Tools (Abrasives, Cutting & Finishing)

As a key distributor of Pferd Tools, we offer a massive range of over 6,000 products for surface finishing and material cutting. Known for German engineering excellence, Pferd provides high-performance solutions for the most demanding industrial sectors.

- **Abrasive & Grinding Tools:** A comprehensive selection of grinding wheels, flap discs (POLIFAN), and fibre discs designed for aggressive stock removal or fine surface blending.
- **Cutting & Milling:** High-performance cut-off wheels (including the SG and CURVE lines), carbide burrs for deburring, and hole saws for metal and masonry.
- **Surface Finishing:** Non-woven tools (PNER and PNK), surface conditioning discs, and polishing drums for achieving mirror finishes on stainless steel and other metals.
- **Innovative Technologies:**
 - **VICTOGRAIN:** Precision-shaped triangular ceramic grain for world-leading abrasive performance and longevity.
 - **X-LOCK System:** Quick-change system for angle grinders that allows tool changes in seconds without additional hardware.
 - **CC-GRIND ROBUST:** Advanced grinding discs that reduce noise, vibration, and dust while delivering superior efficiency.

<https://za.pferd.com/en/products>

Technology Feature: Distributor of Locstar Smart Door Lock Range (2026)

We offer the latest 2026 Locstar technology, providing keyless security solutions for residential, commercial, and hospitality environments.

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- **3D Facial Recognition:** Models like the LS-T100A and LS-S61 utilize 3D depth-sensing technology to identify users in approximately 1.5 seconds, offering "financial payment level" security against photo or mask attacks.
- **Integrated Video Surveillance:** Features high definition "Cat Eye" wide-angle cameras and built-in doorbells, allowing for real-time video intercom and monitoring via mobile app (TTLock/Tuya).
- **Multi-Modal Entry:** Entry options include **3D Face ID, Biometric Fingerprint, Encrypted IC Cards, PIN Codes, and Remote Smartphone Unlocking.**
- **Advanced Management:** Administrators can manage multiple locks, issue temporary passcodes for guests, and review detailed entry logs from anywhere in the world.

https://1drv.ms/b/c/e4e743a6dd440640/IQCC_MQoftJqRrdRps9VDHC6ARdKX1CkVe9-IBqj4cOoIzw?e=SOaPRb

Value Proposition & Contact

- **Single Sourcing:** One point of contact for multiple products across diverse industries.
- **Global Sourcing Strength:** Established partnerships for rapid, competitive procurement.
- **Technical Support:** Dedicated after-sales service and technical assistance for all installations.
- **B-BBEE EXEMPTED MICRO ENTERPRISE – Level 4**

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