



One Point of Contact.
Endless Solutions

Subject: Market Africa Enterprise Company Profile

Executive Summary

Market Africa Enterprise is a premier strategic sourcing and export partner serving the Sub-Saharan region. We bridge the gap between global industrial excellence and local project requirements by providing a single point of contact for world-class security, electrical, and industrial solutions. Leveraging the SADC Trade Protocol, we offer a duty-free, streamlined supply chain that reduces lead times and ensures operational continuity for the mining, construction, and commercial sectors.

Core Pillars of Product Solutions

We provide a single-source solution for high-quality components across six core pillars:

Category	Key Product Solutions
Automation & Control	PLCs, HMIs, Variable Speed Drives, and Soft Starters.
Process Instrumentation	Transmitters, Control Valves, and Level Controllers for pressure, temperature, and flow.
Electrical Infrastructure	Power Transformers, Auto-Reclosers, Power Cables, and Magnetic Cores.
Power & Energy	UPS Systems, Power Supplies, and PV Inverters with Lead Acid or Lithium-Ion batteries.
Hardware & Facilities	Custom Electrical Panels, Street Lighting, and Power Tools.

Market Africa Enterprise (Pty) Ltd

Registration No: 2017 / 372526 / 07

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Category	Key Product Solutions
Industrial Abrasives	Pferd Tools (Sub-Saharan Africa): 6,000+ cutting, grinding, and finishing tools, cutting, grinding, and finishing range.
Integrated Security	Authorized Hikvision Supplier: AI-driven surveillance, thermal imaging, and X-ray scanners.
Smart Access Control	Locstar Distributor (2026 Range): Smart Door Locks & Integrated Security Systems. 3D Facial Recognition and integrated video intercom locks.

Integrated Security & Surveillance (Authorized Hikvision Supplier)

As an **Authorized Supplier of Hikvision**, we deliver world-class video surveillance and physical security infrastructure. We leverage AI-driven analytics and smart detection to provide proactive protection for commercial, residential, and industrial sites.

- **Advanced Detection:** High-resolution Dome, Bullet, and PTZ cameras, alongside Thermal Imaging for temperature measurement.
- **Security Screening:** Professional walk-through metal detectors and X-ray baggage scanners for high-security checkpoints.
- **Management & Access:** Digital/Network recorders (DVR/NVR), Video Management Software (VMS), and biometric access control devices.
- **Integrated Protection:** Seamless synchronization of alarm sensors and smart home automation solutions.

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[Hikvision Brochure-2025-digital.pdf](#)

Strategic Partner: Pferd Tools (Abrasives, Cutting & Finishing)

As a key distributor of Pferd Tools, we offer a massive range of over 6,000 products for surface finishing and material cutting. Known for German engineering excellence, Pferd provides high-performance solutions for the most demanding industrial sectors.

- **Abrasive & Grinding Tools:** A comprehensive selection of grinding wheels, flap discs (POLIFAN), and fibre discs designed for aggressive stock removal or fine surface blending.
- **Cutting & Milling:** High-performance cut-off wheels (including the SG and CURVE lines), carbide burrs for deburring, and hole saws for metal and masonry.
- **Surface Finishing:** Non-woven tools (PNER and PNK), surface conditioning discs, and polishing drums for achieving mirror finishes on stainless steel and other metals.
- **Innovative Technologies:**
 - **VICTOGRAIN:** Precision-shaped triangular ceramic grain for world-leading abrasive performance and longevity.
 - **X-LOCK System:** Quick-change system for angle grinders that allows tool changes in seconds without additional hardware.
 - **CC-GRIND ROBUST:** Advanced grinding discs that reduce noise, vibration, and dust while delivering superior efficiency.

[PFERD South Africa](#)

Technology Feature: Distributor of Locstar Smart Door Lock Range (2026)

We offer the latest 2026 Locstar technology, providing keyless security solutions for residential, commercial, and hospitality environments.

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- **3D Facial Recognition:** Models like the LS-T100A and LS-S61 utilize 3D depth-sensing technology to identify users in approximately 1.5 seconds, offering "financial payment level" security against photo or mask attacks.
- **Integrated Video Surveillance:** Features high definition "Cat Eye" wide-angle cameras and built-in doorbells, allowing for real-time video intercom and monitoring via mobile app (TTLock/Tuya).
- **Multi-Modal Entry:** Entry options include **3D Face ID, Biometric Fingerprint, Encrypted IC Cards, PIN Codes, and Remote Smartphone Unlocking.**
- **Advanced Management:** Administrators can manage multiple locks, issue temporary passcodes for guests, and review detailed entry logs from anywhere in the world.

[Locstar Smart Lock Catalog 2025 for apartment and house.pdf](#)

Regulatory & Compliance

National Treasury (SA): Fully registered on the Central Supplier Database (CSD).

SADC Trade Protocol: Registered Exporter with SARS; providing 0% Import Duty for SADC-region clients.

ICASA (SA): Type Approval in progress for Locstar Smart Access frequency compliance.

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PSIRA (SA): Security Service Provider registration in progress for Hikvision technical infrastructure.

B-BBEE: Level 4 Contributor (Exempted Micro Enterprise).

Value Proposition & Contact

- **Single Sourcing:** One point of contact for multiple products across diverse industries.
- **Global Sourcing Strength:** Established partnerships for rapid, competitive procurement.
- **Technical Support:** Dedicated after-sales service and technical assistance for all installations.

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