

# Nitin R Gupta | Résumé

nitinrgupta31@gmail.com | www.nitinrgupta.com | @nitinrgupta

## Introduction

I'm Nitin, digital product designer living in Bangalore. I've been involved in translating complex problems into easy to use interface solutions on products in web and mobile from past 4+ years.

Having a design eye and a passion for coding has helped me establish valuable solutions that creates an impact for users. My prior experience involves in handling entire front-end development for full scale web and mobile applications from wireframes, research & UI prototyping to developing the same.

## Education

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|---|-----------|
| <b>Computer Science &amp; Engineering (BTech)</b>         | 2011-2015 |
| Nitte Meenakshi Institute of Technology, Bangalore, India |           |

## Experience

|   |                      |
|---|----------------------|
| <b>MARKET Protocol, Remote</b>  | July 2018 - Present  |
| <b>Product Designer / Front-end Developer</b>   |                      |
| Decentralized exchange which brings derivatives to crypto space   |                      |
| <ul style="list-style-type: none"><li>Handling the entire product design of MARKET's exchange called as MPX</li><li>Created a design system and helped with the branding</li></ul>  |                      |
| <b>Eltropy, Bangalore</b>   | May 2015 - June 2018 |
| <b>Product Designer / Front-end Developer</b>   |                      |
| Eltropy is a SaaS company which helps drive sales.  |                      |
| <ul style="list-style-type: none"><li>Handled entire product design of Eltropy's webapp</li><li>Worked on building an Electron app which synced the files between cloud and users's machine similar to that of Dropbox.</li><li>Handled the design and development of Eltropy's salesforce app</li><li>Maintained Eltropy's Android application</li><li>Designed Eltropy's messaging platform similar to that of WhatsApp messenger</li></ul> |                      |

## Skills

- Design**
  - Creating product interfaces (both web and mobile)
  - Proficient in Sketch, Figma(my favourite), Invision, Photoshop, Illustrator for designing wireframes, prototypes & high fidelity mockups.
  - Creating UI animations for web & mobile.
  - Familiar with After effects and Principle for generating UI animations.

- Development**
  - Writing front-end web apps with HTML, CSS/SASS/Less.
  - Familiar with JS frameworks such as Angular js, Knockout js, React js, Vue js, Aurelia js.

- Other**
  - Final cut pro & Adobe After Effects for video editing. Adobe Lightroom for photo editing. Git for version control.

## Projects

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|---|
| <b>Figmoji</b>  |
| A figma plugin which helps users to add emoji onto figma designs seamlessly   |
| <b>Pattern Hero</b>   |
| A figma plugin which helps users create grids and patterns with ease  |
| <b>Better Font Picker</b>   |
| A figma plugin shows the preview of how the font looks like which is better than the native font picker in figma  |
| <b>Subtitles for Youtube</b>  |
| Worked on re-designing a chrome extension which had over 30,000+ users. I was involved in creating a fresh new look on the product's side, brand & a marketing website. |
| <b>ETHSurvey</b>  |
| Creating and executing surveys in the blockchain. This project took birth in a hackathon. Currently designing and building the product.                                 |
| <b>Tickle</b>   |
| Tickle is a communication platform for Enterprises. I worked on to create a new design direction and redesign their mobile apps for iOS and Android.                    |