



FTNN

2026

**SPONSORSHIP
PROSPECTUS**

**Connecting Fetal Therapy
nursing professionals,
interdisciplinary teams, and
industry partners to advance
innovation, education, and
patient-centered care in Fetal
Therapy**



*~ Partner to advance fetal therapy care ~
October 2026 * Hyatt Regency McCormick Place * Chicago, IL*



ONE HEART. MANY HANDS. *Stronger Together.*

Advancing Fetal Therapy Care
Through Collaboration, Education
and Compassion.



FTNN ANNUAL CONFERENCE

OCTOBER 13–14, 2026

CHICAGO, ILLINOIS



NAFTNet ANNUAL MEETING

OCTOBER 15–16, 2026

CHICAGO, ILLINOIS



FETAL WEEK 2026

OCTOBER 13–16, 2026

CHICAGO, ILLINOIS

CONNECT. COLLABORATE. ADVANCE. TOGETHER.



Promoting excellence in fetal care through educational offerings, research, professional collaboration, and peer support, all with the goal of providing the best possible experience for expectant mothers

ABOUT FTNN



The **Fetal Therapy Nurse Network (FTNN)** brings together nurses and healthcare professionals from fetal centers across North America who are actively involved in the care of patients undergoing complex fetal evaluation, intervention, and maternal-fetal treatment. Our members represent a diverse range of specialties and practice settings, including:



Fetal Centers & Maternal-Fetal Medicine



Fetal Surgery Programs & OR Services



Labor & Delivery



Neonatal Services



Fetal Care Coordination and Patient Education



Advanced Practice, Education & Leadership

FTNN is a growing community of nurses and healthcare professionals dedicated to advancing excellence in fetal therapy nursing care through collaboration, education, innovation, and interdisciplinary partnership.



The **FTNN Annual Conference** provides a unique opportunity for industry partners to engage directly with the clinicians responsible for bedside implementation, workflow, integration, patient education, and ongoing clinical support within fetal therapy programs.

Connect with the clinicians, coordinators, educators, researchers, and leaders advancing fetal therapy care across North America.



FTNN Annual Conference
held in conjunction with
NAFTNET Annual Meeting

YOUR PARTNER IN ADVANCING FETAL THERAPY CARE

Sponsoring FTNN connects your organization with the clinicians and teams shaping the future of fetal therapy nursing and interdisciplinary care.



ENGAGE WITH A UNIQUE AUDIENCE

FTNN attendees are frontline and leadership professionals from fetal centers across North America who influence clinical practice, education, innovation, and program development.

- ✓ Fetal therapy nurses
- ✓ Maternal-fetal medicine teams
- ✓ Fetal surgeons and anesthesiologists
- ✓ Neonatal specialist
- ✓ Care coordinators, educators & leaders



SPONSOR BENEFITS THAT DELIVER VALUE



DIRECT ACCESS
Engage with specialists who influence clinical decisions and program success



TARGETED VISIBILITY
Gain exposure among highly engaged maternal-fetal healthcare professionals



STRONG RELATIONSHIPS
Build lasting connections in a collaborative mission-driven community



PREMIUM EXPOSURE
Be seen throughout FTNN and NAFTNet meeting activities



BROAD REACH
Access attendees from leading fetal centers across North America



“The FTNN conference environment is intentionally designed to encourage collaboration, conversation, and high-value interaction between attendees and industry partners”



SPONSORSHIP OPPORTUNITIES



**MOST
POPULAR**



PREMIUM SPONSOR

\$5,500

**All Standard Sponsor benefits
PLUS:**

- ✓ Whova Exhibitor Package - Priority Inclusion
- ✓ Recognition on Conference Signage
- ✓ Recognition on Conference Slides
- ✓ Recognition During Opening Remarks
- ✓ Recognition During Closing Remarks
- ✓ Priority Exhibitor Placement



STANDARD SPONSOR

\$4,000

**All Supporting Sponsor benefits
PLUS:**

- ✓ Recognition on Conference Signage
- ✓ Recognition on Conference Slides
- ✓ Sponsor Recognition on Conference Communications
- ✓ Sponsor Recognition on Social Media
- ✓ Opportunity to Provide Promotional Materials
- ✓ Whova Exhibitor Package –as available



SUPPORTING SPONSOR

\$2,500

- ✓ Complimentary exhibitor table
- ✓ Breakfast and lunch for one (\$75/add'l person)



Connect with the clinicians, coordinators, educators, researchers and leaders **advancing fetal therapy care** across North America.



OCTOBER 13–14, 2026



CHICAGO, ILLINOIS



ADDITIONAL SPONSORSHIP OPPORTUNITIES

— Expand your visibility through targeted sponsorship experiences. —



SPONSORED BREAKFAST SESSION

\$1,000

- Exclusive sponsorship of one breakfast session
- Sponsor recognition on breakfast signage
- Recognition during session welcome remarks
- Opportunity to provide approved promotional materials
- Recognition in program



SPONSORED LUNCH SESSION

\$2,000

- Exclusive sponsorship of one lunch session
- Sponsor recognition on luncheon signage
- Recognition during session welcome remarks
- Opportunity to provide approved promotional materials
- Recognition in program



COFFEE & SNACK SPONSOR

\$750

- Recognition at coffee/snack stations
- Logo placement on refreshment signage
- Recognition in program



POSTER SESSION/ RECEPTION SPONSOR

\$1,000

- Sponsor recognition during poster session
- Logo placement near poster presentation area
- Opportunity to provide approved promotional materials
- Recognition in program



LOOKING FOR A CUSTOMIZED SPONSORSHIP OPPORTUNITY?

Contact FTNN leadership to discuss additional partnership options.



FETAL WEEK 2026

One Sponsorship. Two Conferences.
EXPANDED REACH. GREATER IMPACT.



FETAL WEEK 2026

WHERE NURSING EXPERTISE AND
CLINICAL LEADERSHIP COME TOGETHER
TO ADVANCE FETAL THERAPY CARE.

REACH THE ENTIRE FETAL THERAPY COMMUNITY

Fetal Week provides industry partners with access to a uniquely comprehensive audience of professionals involved in fetal diagnosis, intervention, surgery, research, coordination, education, and long-term patient care.

Through combined sponsorship opportunities, organizations can engage with:

 FETAL THERAPY NURSES	 MATERNAL-FETAL MEDICINE PHYSICIANS
 FETAL SURGEONS	 NEONATOLOGISTS
 ADVANCED PRACTICE PROVIDERS	 FETAL CARE COORDINATORS
 RESEARCHERS AND INVESTIGATORS	 PROGRAM LEADERS AND ADMINISTRATORS
 SIMULATION AND EDUCATION SPECIALISTS	

 OCTOBER 13–16, 2026
 HYATT REGENCY McCORMICK PLACE
CHICAGO, ILLINOIS

FETAL WEEK SPONSORSHIP PACKAGES

LEVEL	INCLUDES	PRICE	SAVINGS
 PREMIUM	FTNN Premium Sponsor + NAFTNet Premium/Platinum Sponsor	\$23,500	Save \$2,000
 STANDARD	FTNN Standard Sponsor + NAFTNet Standard/Gold Sponsor	\$17,500	Save \$1,500
 SUPPORTING	FTNN Supporting Sponsor + NAFTNet Supporting/Silver Sponsor	\$12,000	Save \$500

WHY CHOOSE A FETAL WEEK SPONSORSHIP?

- ✓ Expanded visibility across both conferences
- ✓ Access to nursing and physician stakeholders
- ✓ Increased opportunities for networking and relationship-building
- ✓ Enhanced exhibitor exposure throughout the week
- ✓ Cost savings compared to purchasing separate sponsorships
- ✓ Presence among leading fetal centers across North America

 Each Fetal Week package includes the corresponding FTNN and NAFTNet sponsorship levels.

“Fetal Week brings together the full spectrum of professionals advancing fetal therapy—from innovation and research to bedside care and patient support.”



2026

SPONSORSHIP PROSPECTUS

EXPANDED REACH. GREATER IMPACT.



CONTACT US

*Questions?
We're Here to Help.*

For sponsorship, exhibitor, or conference-related inquiries, please contact:

 **FTNN Board**
 **FTNNBoard@gmail.com**

We look forward to partnering with organizations that support innovation, collaboration, and excellence in fetal therapy care.



STANDARD EXHIBITOR PACKAGE INCLUDES

- ✓ One 6-foot exhibit table
- ✓ Standard table linens
- ✓ Two chairs
- ✓ Basic conference Wi-Fi access
- ✓ Electrical access
- ✓ Access to conference meals
- ✓ Networking opportunities with attendees and faculty



EXHIBIT HALL SCHEDULE

TUESDAY, OCTOBER 13, 2026

TIME	ACTIVITY
0730-0830	Registration/Breakfast/Vendors
0830-1030	Conference Sessions
1030-1100	Break/Vendor Viewing
1100-1200	Conference Sessions
1200-1300	Lunch/Break/Vendor Viewing
1300-1515	Conference Sessions
1515-1545	Break/Vendor Viewing
1545-1700	Closing Session

WEDNESDAY, OCTOBER 14, 2026

TIME	ACTIVITY
0730-0830	Registration/Breakfast/Vendors
0830-1045	Conference Sessions
1045-1115	Break/Vendor Viewing
1115-1215	Conference Sessions
1215-1300	Lunch/FTNN meeting
1300-1345	Closing Session

*Schedule subject to change based upon conference needs



ADDITIONAL CONFERENCE INFORMATION

Hotel room block details, shipping instructions, exhibitor move-in and move-out information, and additional logistical details will be provided to confirmed exhibitors closer to the conference date.

Thank you for supporting the advancement of fetal therapy nursing and interdisciplinary collaboration.



STAY INFORMED!

For the most up-to-date information on the FTNN 2026 Conference including schedules, updates, travel information, and more, please visit:

<https://www.fetaltherapynursenetwork.org/ftnn-2026-conference>

We appreciate your partnership and look forward to seeing you in 2026!

