

Incoming Lead Statement of Purpose

(Tenure 2026 - 2027)

I, Muh. Nadhifamma Ayatilla, from Hasanuddin University, located in Makassar Indonesia, solemnly declare and pledge my commitment as the incoming Lead Organizer for our GDG On Campus chapter. In accepting this role, I step into a legacy of community empowerment, technological exploration, and collaborative growth.

Part 1: The Undertaking

By signing this document, I commit to the following standards:

- **Community Vitality & Ethical Alignment:** I pledge to keep our chapter actively engaged, vibrant, and welcoming. I will ensure that every event, discussion, and initiative aligns completely with the official GDG Program Code of Conduct, fostering a safe and inclusive environment for all.
- **Ecosystem Integrity & Campaign Integration:** I commit to upholding the highest standards of merit, transparency, and technical value across our operations. I will proactively champion and align our community initiatives with ongoing official Google campaigns, translating global innovations into impactful local experiences.
- **Data Confidentiality:** I promise to act as a trustworthy custodian of program updates and personal data of the audience. I will protect sensitive operational information, internal guidelines, and direct communications from ecosystem coordinators, ensuring they are not distributed onto public forums or external channels.
- **Elevating Member Experience:** I dedicate myself to delivering meaningful, inspiring, and high-quality experiences for our audience. Every workshop, hackathon, and speaker session will be designed to put our community members' learning and professional development first and I commit to highlighting the stories from the community.
- **Team Fairness & Collaborative Leadership:** I will cultivate an internal Core Team culture anchored in fairness, mutual respect, and absolute integrity. I pledge to support my fellow core team members, recognize their contributions equitably, and lead by empowering others.
- **Sustained Momentum & Consistency:** I acknowledge that community impact thrives on consistency. To keep our chapter moving forward and fully certified, I commit to organizing at least one robust, impactful community event every 90 days and make sure to list events and mention team members on the Community Event Management Platform (BEVY).

Part 2: Strategy & Vision

Why Me?

(Summarize your past contributions to the community and explain why you are prepared to step into the Lead Organizer role.)

Over the past year, I've served as a Core Team member in the Public Relations division for our GDGoC chapter, where I focused on building strategic partnerships and expanding our community reach. My commitment to empowering peers also shows in my roles as PR coordinator for Coder Institute, where I helped organize the national-level competition Recursion 2.0, and as an active mentor at Mentor Academy FT-UH.

On the technical side, I work as a Backend Developer with hands-on experience in Laravel and CodeIgniter. I'm currently developing Vemate, a digital automotive platform for emergency handling, while continuing to expand my skills into Artificial Intelligence and IoT.

This combination of technical proficiency, community leadership, and organizational experience has prepared me to step into the Lead Organizer role and guide our chapter forward.

1-Year Vision

(Outline your core goals for the chapter over the next academic year. What specific impact do you want to achieve?)

My main goal for the upcoming year is to turn GDGoC Universitas Hasanuddin into a genuinely professional growth platform through consistent, high-impact Study Jams. These technical sessions will be fully open to all university students eager to learn about technology, no matter their major.

To make sure this outward growth stands on a solid foundation, I also plan to establish a new "Human Capital" division within our Core Team. This division will track performance and nurture talent, helping build a collaborative internal environment, one that balances professional excellence with a strong, supportive, family-like bond among the members.

Part 3: Signature

I have read, understood, and committed to the GDGoC undertaking and community guidelines outlined above.

Muh. Nadhifamma Ayatilla, 8 August 2026



Full Name, Date & Signature of Incoming Lead