

Hero Life Privacy Policy

Hero Life and its employees respect your privacy.

Hero Life voluntarily subscribes to the principles set out in Section 51 of the Electronic Communications and Transactions Act, 2002 (under its Privacy Policy) to make sure that you are always protected when supplying us with personal information.

Hero Life's Privacy Policy:

- Hero Life will not collect, collate, process or reveal your personal information without your permission, unless we are legally required to do so.
- We will only electronically request, collect, collate, process or store your personal information if it is lawful for us to do so.
- If we need your personal information, we will disclose the reason to you in writing. In addition, we will not reveal your personal information for any purpose other than the one we inform you of. We will also not give your personal information to a third party without your consent, unless we are legally required to do so.
- We will keep a record of your personal information for the purpose it is intended.
- We will make every effort to make sure that your personal information is kept confidential and secure, by storing it on our secure database.
- We keep all recorded financial information strictly confidential. This means that we will not disclose this information to any third party that has no right or title to it.
- We take reasonable and necessary precautions to secure your transactions on our website - however, we cannot guarantee the confidentiality of your transactions.
- Using this website is entirely at your own risk.
- Hero Life will not be held legally responsible for any personal information that you reveal to a third party, which has a link on the herolife.co.za website. It is important that you refer to that third party's privacy policy before you reveal any of your personal information.
- The Hero Life website may make use of cookies and tracking technology, where information that you send while on the website, is saved on your hard drive. This allows the Hero Life website to recognise you on your next visit. This technology is useful for gathering information, such as the type of browser and operating system you use. The information will enable us to track the number of visitors to our website and understand how visitors use it. Personal information cannot be collected via cookie technology.
- Hero Life may use your information for marketing purposes within Hero Life and may send you promotional material or information that may be of interest to you.
- This privacy policy may be amended from time to time without any notice to you. Every time you use our website, you are automatically bound to the privacy policy that is current at that moment.