



NEVEEN WOOD

Beauty Publisher & Content Creator

I write honest reviews of fragrance, body care, K-beauty, skincare, makeup, female hair loss and hair toppers and wigs. I write everything to be found in search, so a review keeps working long after launch week.

The Numbers

Instagram

7,500

Google Impressions

230K+

Google Clicks

4K+

YouTube

2,200

What I Offer

Sample Size

POA

Full Size

POA

The Restock

POA

Mix and match

POA

Get in Touch



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Why Brands Work With Me

What You Get

My reviews are written to show up in Google, so they keep bringing people to your product long after launch week. Most readers find me while they're searching for a review or a discount code, so they're already close to buying. My biggest Google audience is in the US, with the UK close behind. Gifted or paid, I write it exactly the same way.

My Audience

69%

women

77%

aged 25 to 54

35-44

biggest group of
women

US + UK

top countries

From my Instagram audience insights

More About Me

20+ years

wearing hair toppers and wigs,
so I review from experience

7 topics

fragrance, body care, K-beauty, skincare,
makeup, hair loss, toppers and wigs

1,130

TikTok followers
@neveen.wood

700

Threads followers
@neveen.wood

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Proof It Works

Brands I've Worked With

LOOKFANTASTIC

CLARINS



STYLEVANA
K-Beauty Store



Dermatica



Hair+Me



SKINSEOUL

StyleKorean

TIRTIR

dear
Klairs



SKINSIDER

UNIWIGS

My Google Reach

230K+

monthly
impressions

4,000+

monthly clicks

Top 10

average Google
position

8,500+

monthly blog
visitors

Monthly figures from Google Search Console and Google Analytics

Recent Results

Top 4

average Google spot, with 290+ readers
Wild x Hello Kitty deodorant

22,000+

times shown in Google searches
Is STYLEVANA Legit?

5,000+

Google views and 120+ readers
Clarins advent calendar

540+

readers from Google
Anua vs SKIN1004 azelaic acid

Also an affiliate partner for Charlotte Tilbury, NARS UK and plenty more.

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WORK WITH ME

Packages and ways to work together

Pick one of these to start, or mix your own. They're just starting points. Every paid or gifted post is clearly disclosed, and you can email me for rates.

Packages

Sample Size

REVIEW WITH PINS
AND SOCIALS

Full Size

REVIEW WITH
SOCIALS AND
NEWSLETTER

The Restock

CODE PAGE AND
REVIEW WITH A
VIDEO

Affiliate

CODES AND LINKS
ON BIG NETWORKS

Mix and Match

Blog review
Code page
YouTube video
Newsletter spot

POA
POA
POA
POA

Get in Touch

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