

WOW FRIDA

Technological adjuvant for color stabilization and flocculant for protein excesses in wines

DESCRIPTION

The tannins of the WOW line represent a true innovation in the oenological field. Their main objective is to replace chips during wine processing phases throughout the fermentation and aging process, ensuring the same technical result. They are unique products of their kind, created to meet the new market needs of wine producers.

WOW FRIDA is a balanced blend of procyanidin and ellagic tannins, created to reproduce the effects of treatment with medium-toasted oak chips.

Recommended during maceration, racking and aging phases of red wines to:

- Promote color matter stabilization
- Increase antioxidant protection
- Stabilize protein excesses
- Reduce herbaceous and reductive sensations
- Increase sensations of softness and sweetness

COMPOSITION

Blend of procyanidin and ellagic tannins.

INSTRUCTIONS FOR USE

Disperse **WOW FRIDA** in water at a 1:10 ratio when adding to crushed grapes or directly in wine at a 1:20 ratio. Subsequently add to the mass through pumping over.

DOSAGE

Must and red wines: 10-20 g/hL

PACKAGING

1 kg

STORAGE

Unopened package: store in a cool place (temperature below 25°C), dry, ventilated and odor-free. The product maintains its characteristics intact for at least 24 months from the production date.

Opened package: close carefully and store in a cool place (temperature below 15°C), dry and ventilated. Use the product within a short time.

HAZARDS

This product must be stored, handled and used in accordance with appropriate industrial hygiene practices and in compliance with current legislation. Product for food and oenological use, for professional use only.