



# Make the most of the Big Game and Valentines weekend with Voxie

Don't forget, that the Big Game is just around the corner, and it's time to score big with your SMS marketing campaign! 🏈 Not to mention, this year it's the same weekend that couples across the US will be celebrating with St. Valentine. 💕

So let's make sure you're ready. Need assistance? We're here for you - Let's make your campaign a touchdown!

**91% of viewers are expected to use their mobile devices during the commercials around the Big Game.**

**Prep your Game Weekend SMS Campaign:**

- Craft engaging and related messages. 📄
- Add exclusive deals & discounts. 💰
- Schedule for game day impact. 🏈
- Need assistance? We're here for you!

**Game Day** 🏈

**What can you send to make the most of the big weekend?**

We have curated a mixture of fun, promotional and topical messages ready for you to send to your customers - They'll make your customers phones light up with the spirit of the weekend, we promise!



[First Name], its almost game time. Is the fridge stocked and are your wings on order? Get your last minute supplies by ordering by [TIME/DATE]. Show now [LINK]! 🛒

[FIRST NAME], no matter what team you're cheering for, we've got your back. Enjoy exclusive discounts just for our loyal customers. Use code [CODE] for [X]% off your next purchase. Valid until [DATE] online only [LINK]. 🛒

Share your game day moments with us! Tag us in your photos using #[INSERT HASHTAG] and we'll cross our fingers for your team. The best post may even get a special feature! 🛒

US spending in preparation for **Game Day** is predicted to reach a record **\$17.3 billion**, or **\$86.04** per person.



**Valentines** 💕

[First name], enjoy a relaxed night in with your loved ones this holiday. Order in and let us take care of the cooking [LINK]! 🛒

This valentines weekend we're spreading the love and giving back. For every purchase, we'll donate [X]% to [CHARITY]. Join in spreading kindness and shop now [LINK]. 🛒

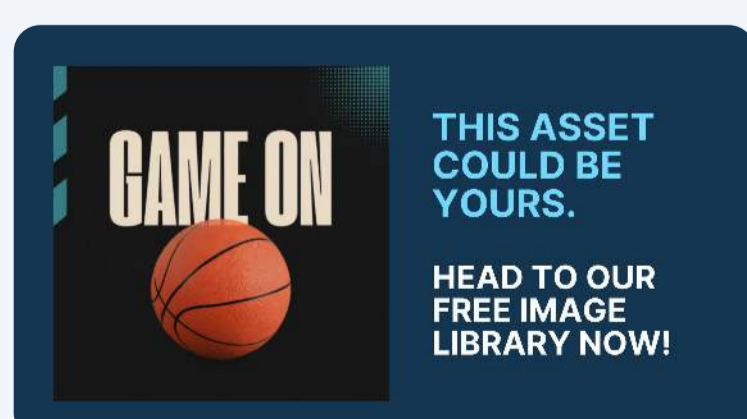
Don't forget to stop into our [Brand Name] [Location] for special Valentines offers all weekend thru 2/14. We want to share the love with our loyal customers, check out our rotating offers here [Link]. 🛒

**74% of the US expect to dine out or order delivery from restaurants for Valentines this year.**



Why not leverage the exclusive Voxie Image Library for your seasonal weekend resources for you to add into your campaign?

Visit <https://www.voxie.com/resource-center/image-gallery/>



**Want some extra help?**

Get in touch today to get help building an engaging campaign to fuel customer engagement over the big weekend.

[support@voxiechat.com](mailto:support@voxiechat.com)