



### Greetings from CannaTimes!

From the publisher of *Colorado Fun Guide* comes *Colorado CannaTimes*. This publication is an upscale lifestyle magazine targeting the 40+ clientele that are interested in exploring the medical and recreational industry and all of the options that are now available.

We are reaching out to potential advertisers to partner with us in the inaugural edition to be released this Fall. If you are interested in connecting with this clientele, please consider Colorado CannaTimes as an advertising option.

### NOTEWORTHY FACTS:

There is a  
**71% INCREASE**  
in consumption  
for those over 50  
years of age.\*

There is NO  
upscale publication  
meeting the needs  
of this demographic  
providing  
**RELEVANT  
CONTENT**

Distribution of  
**75,000 COPIES**  
which means a  
readership of 2.5  
times that  
number

Online and Social  
Media presence



included in the  
advertising package

*And so much more.*

We are reaching out to dispensaries, hotels, tours, and stakeholders in the industry. Our goal is to be the industry standard for those who are interested in learning what to do in the great state of Colorado that is cannabis friendly. We hope to meet with you soon to share our excitement about this new publication.

Please feel free to contact me to schedule a time to discuss this unique advertising opportunity.

Cheers,

**Karen Hazlehurst**

Publisher, *Colorado CannaTimes*  
The Upscale Tourism Guide to the Cannabis Industry

**Cell:** 719-238-6211

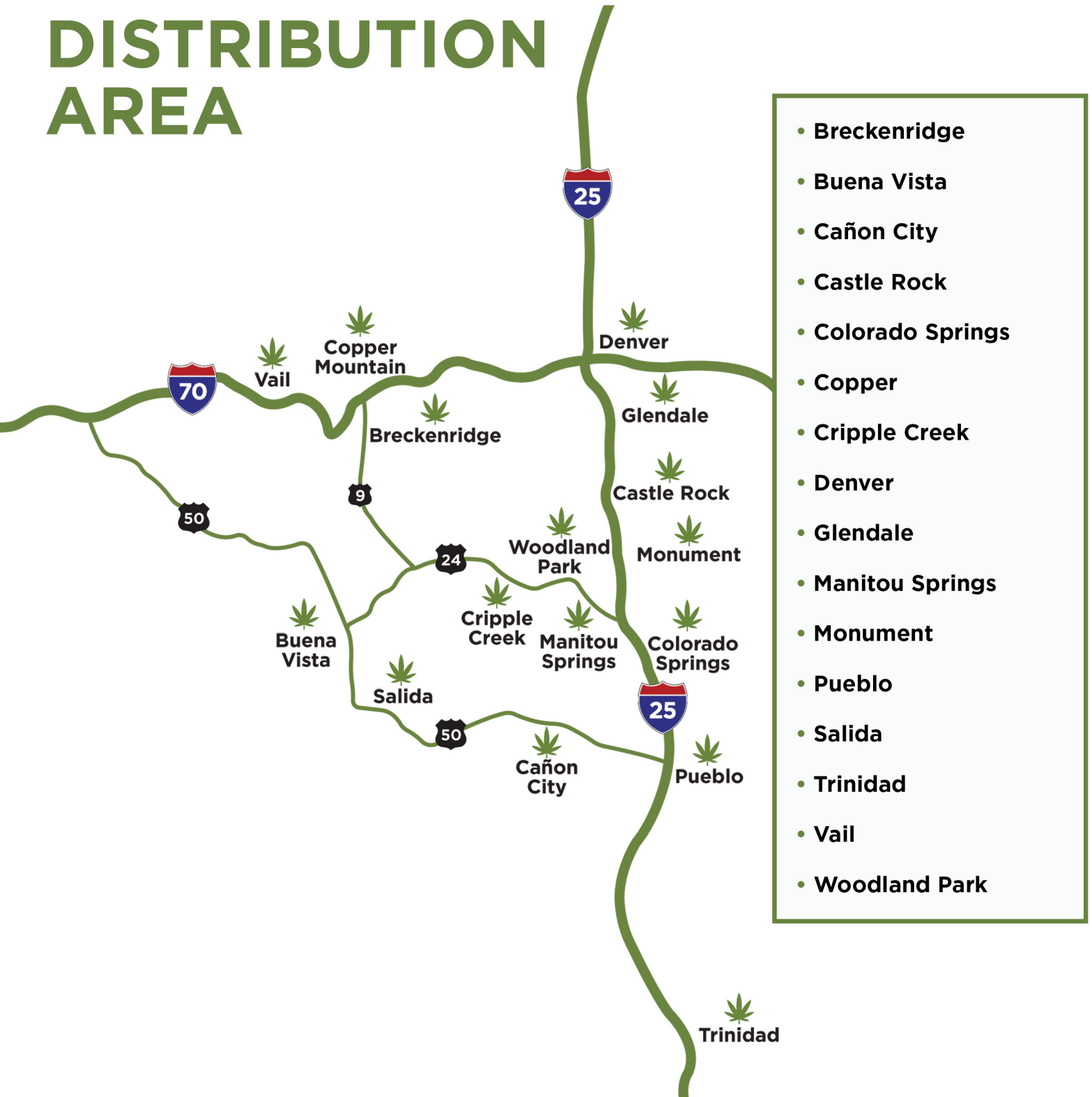
**Email:** Karen@ColoradoCannaTimes.com

**ColoradoCannaTimes.com**

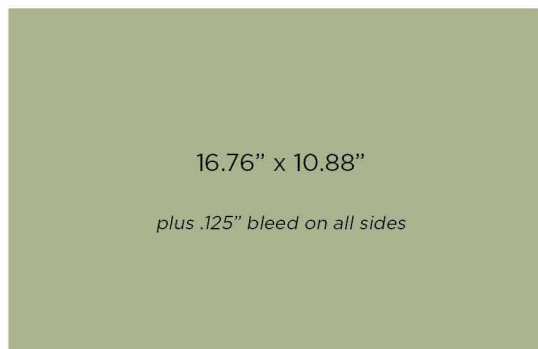


Colorado CannaTimes is an upscale lifestyle magazine highlighting the industry's best events, food, and culture as well as covering the latest in politics, education, and the law. We'll cover Denver, Colorado Springs, Manitou Springs, Pueblo, as well as Southern and Western parts of Colorado. We will print 75,000 magazines in Fall & Spring and distribute throughout the Front Range. Our distribution company of record is Certified Folder.

# DISTRIBUTION AREA



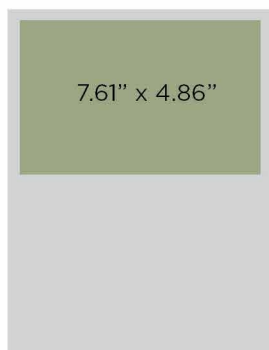
# PRINT



**FULL SPREAD / DOUBLE TRUCK**



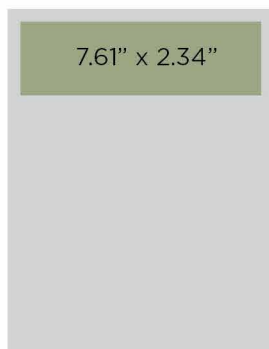
**FULL PAGE**



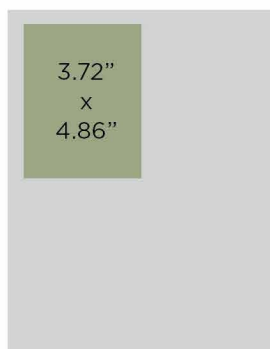
**1/2 H**



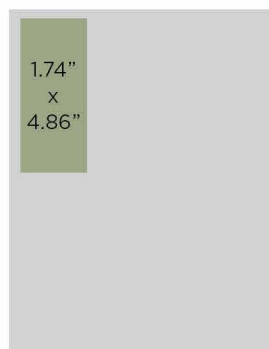
**1/2 V**



**1/4 H**



**1/4 V**



**1/8 V**

# WEB

COLORADO  
CannaTimes

**LEADERBOARD**  
970px x 90px

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Colorado CannaTimes is a lifestyle magazine



Colorado CannaTimes is a lifestyle magazine highlighting the industry's best

**SIDEBAR SMALL**

300px x 250px

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**FOOTER**

350px x 43px

- Press-ready PDF files (PDF/X-1a preferred). Embed fonts and convert all photos and spot colors to CMYK.

- Digital graphics files should be at a resolution of 300 dpi.

- Full page ads: please include a .125" bleed on all sides

- For art related questions, please contact: [art@ColoradoCannaTimes.com](mailto:art@ColoradoCannaTimes.com)

**ColoradoCannaTimes.com**

## ADVERTISING CHECKLIST

### WANT US TO BUILD IT?

Our talented group of designers will do their best to represent your company by creating a beautiful ad. Here are some suggestions for items you may want to include in your ad:

BUSINESS NAME: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

INCLUDE ADDRESS IN AD? ☐ YES ☐ NO

SOCIAL MEDIA LINKS TO INCLUDE WITH AD: FACEBOOK: \_\_\_\_\_

TWITTER: \_\_\_\_\_

INSTAGRAM: \_\_\_\_\_

OTHER: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

HEADLINE: \_\_\_\_\_

BODY COPY (20-30 WORDS): \_\_\_\_\_

### PLEASE UPLOAD:

**LOGO** (Minimum 300 dpi resolution, .eps format preferred)

**PHOTOGRAPHY** (Minimum 300 dpi resolution)

- If you require photography services, please let us know ASAP.
- Example inspiration, style, or current branding style, or let our designers choose.
- If you don't have any photography, we have access to high quality stock images and will do our best to accommodate your requests.
- Please use your business name with all files submitted

SUBMIT ALL FILES & THIS FORM TO:  
**Art@ColoradoCannaTimes.com**

### SIZE OF AD SPACE:

|                   |                 |
|-------------------|-----------------|
| Full Spread*      | 16.76" x 10.88" |
| Full Page*        | 8.38" x 10.88"  |
| 1/2 Page (v)      | 3.72" x 9.89"   |
| 1/2 Page (H)      | 7.61" x 4.86"   |
| 1/4 Page (v)      | 3.72" x 4.86"   |
| 1/4 Page (H)      | 7.61" x 2.34"   |
| 1/8 Page (v)      | 1.74" x 4.86"   |
| Front Cover Strip | 8.38" x 7.5"    |

**\* FULL PAGE ADS:**  
PLEASE INCLUDE .125" BLEED ON ALL SIDES

### WILL YOU BUILD IT?

Ads should be submitted as press-ready PDF files (PDF/X-1a preferred). Please embed all fonts, and convert all photos and spot colors to CMYK. Digital photos and graphics should be at a resolution of 300 dpi or higher at the size which they are used in the PDF. Full page ads: include a .125" bleed on all sides, include bleed marks only. Please include your business name in all files submitted.

for art related questions, please email **Art@ColoradoCannaTimes.com**

**CAMERA READY DEADLINE: MARCH 21, 2019**

**ColoradoCannaTimes.com**

## ADVERTISING PACKAGE RATES:

| OUTER COVERS   |                         |                 |         |  |
|--|-------------------------|-----------------|---------|--|
| POSITION   |                         | DIMENSIONS      | SPRING  |  |
| Back Cover   |                         | 8.38" x 10.88"  | \$4,515 |  |
| Inside Front & Inside Back                               |                         | 8.38" x 10.88"  | \$4,028 |  |
| INSIDE GLOSSY PAGE POSITIONS                             |                         |                 |         |  |
| AD SIZE  |                         | DIMENSIONS      | SPRING  |  |
| Full Spread*   |                         | 16.76" x 10.88" | \$5,600 |  |
| Full Page*   |                         | 8.38" x 10.88"  | \$3,500 |  |
| 1/2 Page (v)   |                         | 3.72" x 9.89"   | \$1,850 |  |
| 1/2 Page (H)   |                         | 7.61" x 4.86"   | \$1,850 |  |
| 1/4 Page (v)   |                         | 3.72" x 4.86"   | \$1,050 |  |
| 1/4 Page (H)   |                         | 7.61" x 2.34"   | \$1,050 |  |
| 1/8 Page (v)   |                         | 1.74" x 4.86"   | \$625   |  |
| Front Cover Strip  |                         | 8.38" x 7.5"    | \$2,800 |  |
| Business Listing   | 50 words, includes logo |                 | \$500   |  |
| Dining Listing   | 30 words, includes logo |                 | \$300   |  |
| * FULL PAGE ADS: PLEASE INCLUDE .125" BLEED ON ALL SIDES |                         |                 |         |  |
| DIGITAL RATES  |                         |                 |         |  |
| AD SIZE  |                         | DIMENSIONS      | 1 MONTH | 2 MONTHS                                     |
| Leaderboard  |                         | 728px x 90px    | \$250   | \$230/mo.                                    |
| Sidebar Small  |                         | 300px x 250px   | \$150   | \$140/mo.                                    |
| Sidebar Large  |                         | 300px x 600px   | \$250   | \$225/mo.                                    |
| Footer   |                         | 350px x 43px    | \$100   | \$90/mo.                                     |
| Custom Blog Post w/ Photography                          |                         |                 | \$500   | INCLUDES 1 HOUR OF PHOTOGRAPHY & COPYWRITING |

☐ **YES! Please add \$50 to include my print ad on ColoradoCannaTimes.com**

**PLEASE NOTE:** THERE WILL BE A \$75 CHARGE/HOUR FOR ANY DESIGN OR PHOTOGRAPHY WORK COMMISSIONED

ACCOUNT NAME

ADDRESS

CITY / STATE / ZIP CODE

PHONE

E-MAIL ADDRESS

CREDIT CARD TYPE

BILLING ZIP CODE

CREDIT CARD NUMBER

EXPIRATION DATE

CVV

AD SIZE

AD COST

ALL ADVERTISING MUST BE PAID IN FULL BEFORE PUBLICATION IS PRINTED. ADVERTISER IS SOLELY RESPONSIBLE FOR ANY TYPOGRAPHICAL ERRORS. PLEASE REVIEW ALL INFORMATION BEFORE SUBMISSION AND FINAL APPROVAL

SPACE RESERVATION DEADLINE

**02/28/19**

COPY DEADLINE

(IF YOU WANT US TO DESIGN YOUR AD)

**03/14/19**

CAMERA READY DEADLINE

(IF YOU DESIGN YOUR OWN AD)

**03/21/19**

MANAGER/OWNER  
(PRINT)

MANAGER / OWNER  
(SIGNATURE\*)

### CONTACT:

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719.238.6211

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ACCOUNT MANAGER

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719.354.5225

**Melissa Davis**  
ACCOUNT MANAGER

Melissa@ColoradoCannaTimes.com  
303.668.1514