







A warm welcome

Close to Hereford City Centre and just a short walk from the River Wye, Broomy Hill Nursing Home offers a peaceful and welcoming place to call home. Set within a characterful Victorian building that once served as a school, the home has been thoughtfully restored to blend its original charm with bright, spacious living areas and comfortable bedrooms where residents can relax.

Our location offers the convenience of nearby shops and amenities, while still providing quiet gardens and calming indoor spaces to unwind. The home's gentle atmosphere, familiar décor and thoughtful touches help residents feel settled from the moment they arrive.

As part of Ashberry Care Homes, we are proud to belong to a respected family of homes with extensive experience built on loyalty, integrity and compassion. We believe that feeling at home comes from genuine relationships, consistency and a strong sense of belonging.

Daily life at Broomy Hill is shaped around simple, meaningful moments- shared meals, time outdoors, friendly conversation and opportunities to enjoy familiar routines in a comfortable and uplifting setting.

Facilities

-  40 comfortable and spacious rooms with a 24-hour call button
-  Well-maintained garden and outdoor seating areas
-  Sensory garden & courtyard
-  Bright, spacious communal lounges and dining spaces
-  In-house hair salon
-  Nutritious home-cooked meals prepared on site
-  On-site laundry and housekeeping service
-  Visitor parking
-  Regular activities, events, and outings
-  Wheelchair Accessibility



Safe and supportive care

At Broomy Hill, we understand that choosing a care home is a deeply personal decision. That's why we take time to listen, understand, and tailor every aspect of care to meet individual needs.



We provide **nursing, dementia, palliative, residential** and **respite care**, ensuring that we can support you or your loved one whatever the circumstances.

Every member of our close-knit team is trained, experienced, and dedicated to providing exceptional care and companionship. We are proud of our family spirit- one built on kindness, empathy, and respect.



From day one, we take time to really get to know each resident- their life story, preferences, routines, and what brings them joy. This forms the foundation of their individual care plan, which is securely recorded on our electronic care system, available 24/7 for complete peace of mind.

We believe that true care is about connection- understanding each person as an individual and making every day meaningful.



"This is the perfect home for my wife and partner of over 60 years. The staff are very friendly and provide a truly relaxing environment. My wife has developed a close relationship with the staff and helps them in the kitchen and garden. She enjoys complete freedom within the home, which is a much safer place than our own home.

Thanks to all the staff."

- Carehome.co.uk Review

Wellbeing and Meaningful Activities

At Broomy Hill we believe that wellbeing is at the heart of good care. Our dedicated Wellbeing Coordinators are passionate about creating opportunities for residents to live life to the fullest- supporting physical, emotional, and social wellbeing every single day.

Wellbeing at Ashberry is more than just activities. It's about building genuine connections, sparking joy, and making every moment count. Our team takes time to understand each person's hobbies, interests, and life experiences, ensuring that activities are meaningful and personally fulfilling.

From creative arts and music therapy to gentle exercise, reminiscence sessions, gardening, and community trips- there's something for everyone to enjoy.

We also love to make dreams come true through our Wishing Tree Initiative, where residents share personal wishes or treasured memories that we help bring to life- from meeting a favourite animal to revisiting a special place.

At Broomy Hill Nursing Home, every day is an opportunity to make new memories together.

"My mother only had a short stay at Broomy Hill Nursing Home, and during that stay she was well looked after, and the staff were excellent. Above all, the manager and another member of staff, in particular, were the beating heart of this home. My mother has moved to another care home, which is under the same management as this care home, so I'm confident that she will be looked after well."

- Carehome.co.uk review





Wholesome dining

Good food brings people together- and at Broomy Hill Nursing Home dining is a cherished part of daily life. Our talented kitchen team prepares fresh, seasonal meals using high-quality, locally sourced produce wherever possible. Every dish is home-cooked, beautifully presented, and tailored to individual tastes and dietary needs.

Menus change with the seasons, offering a delicious variety of comforting favourites and nutritious options that residents look forward to. Snacks, hot drinks, and refreshments are available throughout the day, and residents are always welcome to request their favourite meals or a little treat.

Mealtimes are relaxed and sociable, often accompanied by laughter and conversation- whether dining in our elegant dining room or enjoying a peaceful breakfast with a view of the gardens.

At Broomy Hill every meal is made with care - nourishing both body and soul.





We'd Love to Welcome You

The best way to experience Broomy Hill is to come and see it for yourself. We welcome visitors at any time- simply get in touch to arrange a tour, meet our team, and experience the warmth of our home first-hand.

We also host regular events and community gatherings, which are open to everyone. Keep up to date by following us on Facebook and our other social media channels, where we share stories, celebrations, and daily life at Broomy Hill.

"This home is the only bit of good luck we have had from my wife's affliction with Alzheimer's. The whole team treats the residents with respect care and most of all (love), and that spreads right through to the residents' loved ones. Hate to think what would have happened to me without these amazing people."

- Carehome.co.uk review



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