



Sponsorship Packages

Compare benefits across all six partnership levels. Full package details appear on the reverse.

Benefit	IMPRESARIO \$25,000	MOGUL \$15,000	PROMOTER \$5,000–\$10,000	PRESENTER \$1,000–\$5,000	PRODUCER \$2,500	FAN \$500+
Number available	1	3	Multiple	Ongoing	Multiple	Ongoing
Marquee naming rights	✓	—	—	—	—	—
Series / event title billing	—	—	Series	Event	—	—
Reserved table & early ticket access	2 tables	1 table	Series	Table +4	—	—
Complimentary corporate venue rental	2 / year	1 / year	—	—	—	—
Partners & sponsors networking event	8 guests	6 guests	4 guests	—	—	—
Logo on communications	✓	✓	Series	Event	—	—
Logo in venue & on closed-circuit TV	✓	Rotating	—	Event	✓	—
Custom in-venue banner	✓	Rotating	Series	—	—	—
Verbal recognition from stage	Every show	Every 3rd	Series	Event	—	Show
Acknowledgment in videos & social reels	✓	Rotating	Series	—	Feature	—
Logo & link on website	Footer	Footer	Series pages	—	Recognition	—
Business mixers & partner nights	—	—	—	—	✓	—
Meet & greet with artist	—	—	—	Optional	—	—

✓ included — not included Series / Event / Show = applies to your sponsored series, event, or show Footer = linked logo on the footer of every web page
 Rotating = shared across the three Mogul partners, roughly one show in three. Full package details appear on the reverse.



Partnership Levels at a Glance

Six ways to partner with The Dream. Every package is negotiable, and we are glad to tailor a fit to your goals.

IMPRESARIO \$25,000 / year *1 available*

- Marquee naming rights: “The [Your Company] Dream at 67 Front Street” on our iconic street marquee
- Two reserved tables in the venue, with early access to tickets
- Two complimentary corporate venue rentals per year
- Invitations for 8 to our annual partners & sponsors networking event
- Logo on all communications, throughout the venue, on the in-house TV system, and a custom banner
- Acknowledged from the stage before every show, in Dream videos, and in our social media reels
- Prominent linked logo on the footer of every web page

MOGUL \$15,000 / year *3 available*

- One reserved table in the venue, with early access to tickets
- One complimentary corporate venue rental per year
- Invitations for 6 to our annual partners & sponsors networking event
- Logo on all communications, digital, print, and display
- Rotating in-venue presence: logo, in-house TV, and custom banner (roughly one show in three)
- Acknowledged from the stage every third show, with rotating video and social coverage
- Logo and link on the footer of every web page

PROMOTER \$5,000–\$10,000 *Multiple available*

- Name a themed concert series: “The [Your Company] Jazz Series” or similar
- A reserved table with early ticket access for every event in your series
- Invitations for 4 to our annual partners & sponsors networking event
- Logo on series posters, the events page, and series communications
- Acknowledged from the stage at each event in your series
- Acknowledgment in Dream videos and social reels for your series, where available
- A dedicated banner during your series, plus logo and link on the recognition and series pages

PRESENTER \$1,000–\$5,000 *Ongoing*

- “Presented by [Your Company]” billing for your chosen event
- A dedicated table and 4 complimentary tickets to the event
- Logo on the event page, poster, social media, and email campaigns
- Logo displayed for your event and on the in-house TV system
- Acknowledged from the stage during the event
- Optional meet-and-greet with the artist, when available
- Listed on the partner recognition page and virtual partner & donor wall

PRODUCER \$2,500 *Multiple available*

- Invitations to quarterly business networking mixers at the venue
- Two dedicated partner nights per year, with a block of tickets to host clients or reward your team
- A dedicated social media feature and an announcement on our website
- Logo on the in-house TV system
- Ideal for craft breweries, wineries, and professional firms invested in a vibrant downtown core

FAN \$500+ *Ongoing*

- Sponsor a specific show that means something to you
- Recognition from the stage and a VIP experience on the night
- A simple, accessible way to support live music in Penticton

Become a 2026 Founding Partner

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