



PROFESSIONAL ADVISOR NETWORK A PARTNERSHIP OF IMPACT



BC CANCER FOUNDATION: 90 YEARS OF DISCOVERY AND HOPE IN B.C.

Since 1935, the BC Cancer Foundation has stood alongside British Columbians facing cancer – channeling the generosity of communities across our province to serve as a powerful catalyst for change. Our focus remains steadfast on a future in which more people not only survive but thrive after diagnosis. It's a legacy built by our donors and fueled by their advisors.

As we mark the BC Cancer Foundation's 90th Anniversary, this milestone is not ours alone — it's a celebration shared with our professional advisor partners, whose unwavering support has helped shape nine decades of progress and life-saving impact.

THANK YOU

Because of you, this past year has been one of record-breaking impact. Thanks to your support, we can dream bigger, reach farther and act faster — to drive wide-impact solutions and bring new hope to families across British Columbia facing cancer.

We invite you to click on the images below to explore more about how you and your clients' support is helping transform cancer research and care for patients across the province.



Chelsea Madrick



Roy Jackson



Meghan Kreuger



Hayley Henry



Marita Luk

MESSAGE FROM THE CEO

Each day across British Columbia 80,000 patients, and their families, experience the fear and uncertainty of living with cancer. In these moments, donor support is the reason brighter days are possible. In many cases, those gifts start with a conversation with an advisor.

This year, an inspiring 84,174 donors - nearly 2,000 more than last year, came together with their advisors to achieve a record breaking \$112.4 million in revenue.

Together, we are sending a powerful message to every person facing cancer: *you are not alone.*



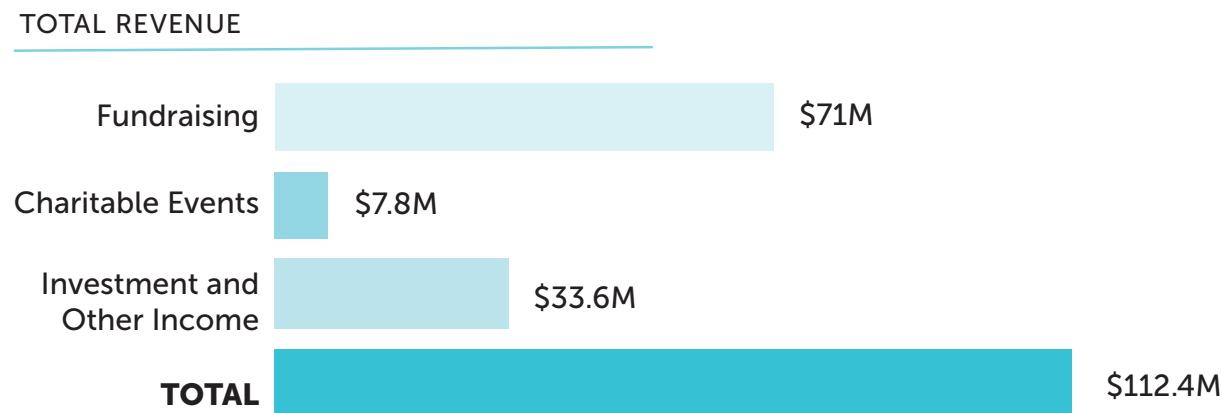
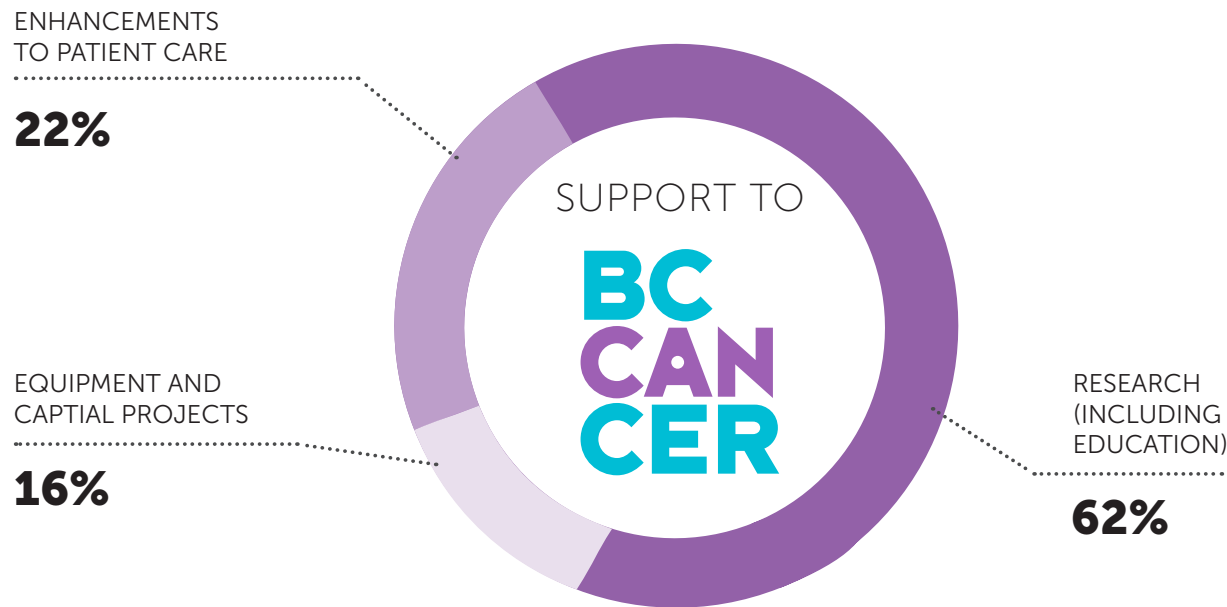
**Sarah Roth, President & CEO,
BC Cancer Foundation**

FINANCIAL HIGHLIGHTS

April 1, 2024 - March 31, 2025

This year, together with our dedicated community of donors and their advisors, we reached a milestone \$112.4 million in revenue — surpassing \$100 million for the first time in BC Cancer Foundation history.

As the fundraising partner of BC Cancer and the largest funder of cancer research and care in the province, this achievement reflects the collective generosity of donors from across the province and will drive life-saving breakthroughs and bring leading-edge treatment closer to home for all British Columbians. With your support, we are transforming cancer care in B.C.



Fundraising: \$71 million — represents all donations received as a result of annual fundraising programs, major gifts and bequests.
Charitable Events: \$7.8 million — represents revenues generated primarily from mass participation events.
Investment and Other Income: \$33.6 million — includes interest, dividends and realized gains on investments.

The financial highlights on this page are based on BC Cancer Foundation’s audited financial statements for the fiscal year ended March 31, 2025.

BEYOND BELIEF



WE'RE GOING BEYOND BELIEF — THANKS TO YOU

In reflecting on a year of extraordinary progress, we recognize the profound impact you and your clients' support has had in moving us closer to our ambitious Beyond Belief campaign goal of raising \$500 million.

The Beyond Belief campaign is guided by bold, transformative goals that will redefine cancer research and care in B.C. With your partnership, we are pursuing the following priorities:

- **Activating our world-class experts** to create cutting-edge research opportunities to attract and retain top talent and train and develop the next generation at BC Cancer.
- **Advancing bold, groundbreaking innovations** in precision treatment, early detection and screening that will have global impact.
- **Accelerating province-wide access to care** through equipping new and existing BC Cancer centres with state-of-the-art technology, expanding B.C.'s clinical trials network and enhancing services to support the physical, mental and emotional well-being of patients.

NEW BC CANCER CENTRES BOLSTERED BY THEIR COMMUNITIES



FRASER REGION

Nanak Foods donated \$500,000 to kickstart a \$30 million campaign to equip a new, second BC Cancer centre in Surrey with the latest in life-saving technology.

Read more: bccancerfoundation.com/news-and-media/blog/nanak-foods-donates-500000-to-new-bc-cancer-centre-in-surrey/



BURNABY

Named in honour of the McCarthy family's legacy of support, including their recent \$5 million gift, the BC Cancer – Burnaby McCarthy Centre received a boost from the Burnaby Firefighters Charitable Society with a \$1 million matching gift.

Read more: bccancerfoundation.com/news-and-media/blog/1-million-matching-gift-from-burnaby-firefighters-for-bc-cancer-burnaby/



VANCOUVER ISLAND

Mid Island Co-op generously matched donations up to \$1 million to fuel the development of the new BC Cancer – Nanaimo.

Read more: bccancerfoundation.com/news-and-media/blog/mid-island-co-op-pledges-to-match-1-million-in-donations-to-new-bc-cancer-centre-in-nanaimo/

A second BC Cancer centre in Surrey will enable 50,000 more radiation treatments and 22,000 chemotherapy visits annually in the Fraser region, while BC Cancer – Nanaimo will provide 20,000 additional radiation treatments each year for Island residents.

LEAVING A LEGACY



GIVING BACK THROUGH A GIFT IN HIS WILL

Three cancer journeys — his parents and his own — led Baljit Dhillon to leave a life-saving legacy of gratitude, through a gift in his will, to the BC Cancer Foundation for other British Columbians who will face the disease.

Read more: bccancerfoundation.com/news-and-media/blog/baljit-dhillon-a-legacy-of-gratitude-and-giving/

Last year, donors collectively gave over \$20 million in gifts through their estate plans.

THANK YOU FOR EMPOWERING CHANGE

Every dollar raised through donor gifts advances cancer research and care in BC Cancer's world-class centres. Like Baljit, your clients' generosity inspires others to positively impact cancer patients with a gift in their will.

The John Jambor Legacy Circle celebrates donors who have included the BC Cancer Foundation in their legacy plans.

To learn more about how to join this exceptional group of individuals, please visit bccancerfoundation.com/legacy or contact:

Chelsey Meyers
Director, Estates and Trusts,
BC Cancer Foundation
604.707.5909 | chelsey.meyers@bccancer.bc.ca



JOHN JAMBOR LEAGACY CIRCLE

INSPIRE OTHERS WITH YOUR LEGACY GIFT

A planned gift to the BC Cancer Foundation will help advance cancer research and care now and well into the future. Public recognition as a member of our John Jambor Legacy Circle can inspire others to positively impact cancer patients with a gift.

I/we wish to be recognized as follows:

- ☐ Now
- ☐ When my/our gift is received
- ☐ Anonymously

My/our name should appear as follows:

NAME(S)

ADDRESS

PHONE

EMAIL

SIGNATURE(S)

DATE SIGNED

I/we have included a future gift for the BC Cancer Foundation in my/our via: (Optional)

- ☐ Will: \$_____ or _____% of the residue
- ☐ Registered Plan: RRSP / RRIF / TFSA / pension
- ☐ Life Insurance Policy

Once again, thank you for your role in helping
BC Cancer achieve greater heights of excellence
for people facing cancer in our province.
Together, we are finding solutions to keep families
together and give them hope for the future.

BC Cancer Foundation is proud to be the
fundraising partner for BC Cancer – thank you for
helping us fuel progress for the last 90 years.



bccancerfoundation.com