

**Riskified empowers businesses to realize the full potential of eCommerce by making it safe, accessible, and frictionless.**

- Our next-generation platform helps removes risk from the online shopping experience. It is powered by rich transaction data networked across hundreds of merchants, allowing it to adapt in real time to evolving fraud patterns. We have:
  - Analyzed nearly 2.5 billion transactions from many of the world's largest merchants since our founding
  - 650+ million unique consumers in our network
  - Hundreds of data points captured for every transaction

## Products

- **Chargeback Guarantee:** Our core product automatically approves or denies online orders with guaranteed performance levels, optimizing merchant approval rates
- **Policy Protect:** Identifies consumers that may be abusing merchant policies
- **Account Secure:** Prevents consumer accounts from being compromised by bad actors
- **PSD2 Optimize:** Minimizes the effect of the European Union's Payment Service Directive 2 regulations on merchants' eCommerce business

## Value Proposition

- **Growing Market Opportunity:** Market opportunity is directly correlated with the growth of the eCommerce industry, which is projected to grow to \$7.6 trillion by 2026
- **Scaled GMV Platform:** For full year 2022, our GMV eclipsed the \$100 billion milestone for the first time to be \$105.6 billion
- **Strong Revenue Model:** Revenue was a record \$261.2 million for the full year of 2022, representing an increase of 14% YoY
- **Demonstrated Value:** Using Riskified, some merchants see more than 20% increase in sales approvals and over 60% reduction in fraud-related costs.

## Other Details

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| ● <b>Place of Incorporation:</b> Israel                                   | ● <b>NYSE Ticker:</b> RSKD                                       |
| ● <b>Headquarters:</b>                                                    | ● <b>CUSIP:</b> M8216R109                                        |
| 📍 (IL) Europe House, Sderot Sha'ul HaMelech 37,<br>Tel Aviv Yafo, Israel; | ● <b>First Date of Trading:</b> July 29, 2021                    |
| 📍 (NY) 220 5th Ave, 2nd Floor, New York, NY 10001                         | ● <b>Alerts:</b> Sign up for email alerts <a href="#">here</a> . |

**Eido Gal, CEO & Co-Founder**

Eido is the Chief Executive Officer (CEO) and co-founder of Riskified. He determines company strategy and oversees all aspects of the business. Since co-founding Riskified in his apartment less than a decade ago, Eido has overseen its growth into a company that partners with some of the world's most recognizable retail brands, including 3 of the world's 10 largest eCommerce merchants.

**Assaf Feldman, CTO & Co-Founder**

Assaf is the Chief Technology Officer (CTO) and co-founder of Riskified. He leads the Product Development and Technology teams. Under his leadership, Riskified has built an eCommerce risk management platform with proprietary machine learning models that drive an automated decisioning engine supporting its eCommerce risk mitigation suite of products. Assaf brings two decades of experience developing robust systems with ML algorithms and intelligent UIs for risk management applications. He was selected to be a research scientist for the Ambient Intelligence group at MIT's Media Lab.

**Aglika Dotcheva, CFO**

Aglika is the CFO of Riskified. She is responsible for the financial strategy and management of Riskified's finances and leads financial planning and analysis, accounting, treasury, investor relations, legal and administration. Prior to joining Riskified in 2014, she served as associate director at the NYC University Central Office of Budget and Financial Planning. Aglika volunteers as the Treasurer for the Tutoring Initiative, a nonprofit organization.



**Ravi Kumaraswami,**  
**President of Worldwide Field Operations**

Ravi is Riskified's President of Worldwide Field Operations. He drives the strategy and operations of our global sales, marketing and channel teams. He has more than 20 years of leading revenue-generating functions. Prior to joining Riskified, he served as CEO of Crownpeak Technologies, CRO of Lithium Technologies and SVP of Global Sales at SAP Ariba.



**Naama Ofek Arad, COO**

Naama is Riskified's Chief Operating Officer (COO). She oversees performance management for merchants to ensure targets are met, supervises fraud prevention, leads the onboarding process for merchants, manages tech and customer support and heads up Riskified's activities in China. Prior to joining Riskified, Naama was a consultant with the Boston Consulting Group and served as an Operations Manager in the Israeli Air Force. Naama holds an Executive MBA from Northwestern University's Kellogg School of Management.



**Dana Teplitsky, SVP Global HR**

Dana is Riskified's Senior Vice President of Global HR. She is responsible for leading all aspects of Riskified's people strategy including recruiting, compensation, benefits, learning and development, internal communications and employee engagement. Prior to joining Riskified she led the Human Resources functions at New York Public Radio and MongoDB. Previously, she worked in HR positions at Endurance Specialty Holdings Ltd, and DoubleClick (a division of Google, Inc.).