

— 5 STEPS TO —

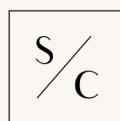
CREATING
RELAXING
SPACES
WITH
RUGS



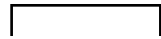
5 STEPS TO CREATING A RELAXING SPACE *with rugs*

You've seen gorgeous rugs in homes. Maybe you've even sunk your toes into them at friends' homes. Now you want one for your own relaxed and inspired space, and you want to do it right.

The first question you need to ask is: Where is your rug going? Once you know which room will be getting the special treatment, you can begin the steps to get there...



INTERIORS



STEP ONE:
select your ideal material

The single most important component of selecting a rug is its material. Material will determine the price point, durability, and feel that you are trying to achieve in a space. Once you know these three conditions, you can choose the best material for you.



**WOOL
& VISCOSE**

At the top of the price scale is wool and viscose. Wool is a natural material that is both durable and beautiful. Viscose is a silky, plant-based material that adds lustre and softness.

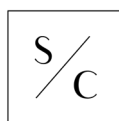
These materials are cleanable, but require spot cleaning and more gentle treatments. A rug like this may be most appropriate in a bedroom or lightly trafficked area.

**POLYPROPYLENE
& POLYESTER**

Though slightly less high-quality, polyester and polypropylene are friendly to kids, pets, and budgets. Their fibers are synthetic and are ideal for high traffic areas because of their durability and washability.

Whereas natural fibers need to be spot cleaned, these synthetic materials can be soaked, scrubbed with a sudsy soap, and quickly dry in the sun.

**HAVE YOU DECIDED WHICH MATERIAL WILL BE BEST FOR
YOUR PARTICULAR SPACE? *Let's keep moving...***



INTERIORS

STEP TWO:

give consideration to your desired palette

When designing a room, we like to start with the rug. The color palette of the rug often grounds the entire space, and we can pull out individual colors from the rug to use in the rest of the room.

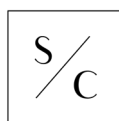


“The color palette of the rug often grounds the entire space...”

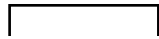
If you're designing a space that already has a set palette, you can still find rugs with patterns that unify those colors.

However, if the center of attention is another design element, like wallpaper or a patterned piece of furniture, we always select a rug that helps that piece shine. In this case, it's the rug is the complement, not the showstopper!

ONCE YOU HAVE A GOOD IDEA FOR WHAT WILL WORK IN YOUR SPACE, WE CAN MOVE ON TO *dimensions...*



INTERIORS



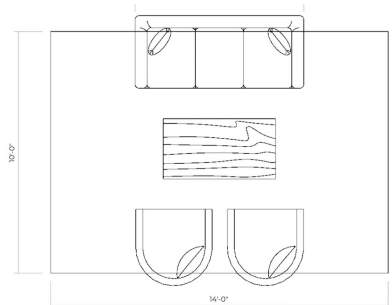
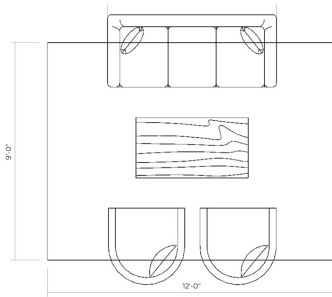
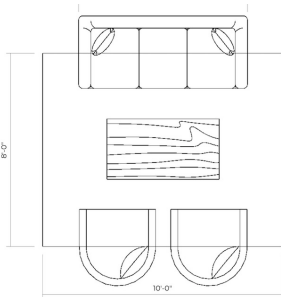
STEP THREE:
decide which dimensions you'll need

Now it's time for that dreamy rug to make its way into your home with all the style of a professional. Here are our best tips by room:



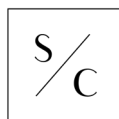
LIVING ROOM

A living room rug should measure 18-36" from all walls. The floor should feel covered, but spacious. The front two legs of all furniture should be placed on the rug to create a grounding effect.



DINING ROOM

For a dining room, be sure the rug is large enough on all sides so that when chairs are pulled out, they still have all four legs on the rug. You wouldn't want anyone to "fall off" the rug during dinnertime, right? :)



INTERIORS



KITCHEN

In a kitchen, long and narrow runners work best. You can either place a rug just in front of the sink, or choose a runner that spans the length of the island or longest cabinet.

BATHROOM

A bathroom rug should be the same length of the vanity or just a tad longer.



BEDROOM

In bedrooms, you want to create a border around the bed, so you have about the same amount of space on all sides. Wider is better than longer, so you'll have a soft landing for your feet in the morning, but the width of the rug should not exceed either nightstand.



STEP FOUR:

seek out the plushiest rug pad. seriously.

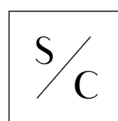
All rugs need a rug pad. It's a fact. Not only does a rug pad increase the lifespan of your beautiful rug, it also helps your rug stay in place. (No slippage.) And you know that extra plushy, luxurious feeling you can really sink your toes into? That's all compliments of the rug pad.



*"that extra
plushy,
luxurious
feeling you can
really sink your
toes into..."*

In other words, you want the highest quality rug pad possible. Preferably felt with a grip back.

NOTE: Doors should be able to open and close easily without tugging on any nearby rugs. A pad will add extra height to your rug, so be sure to factor that into your measurements!

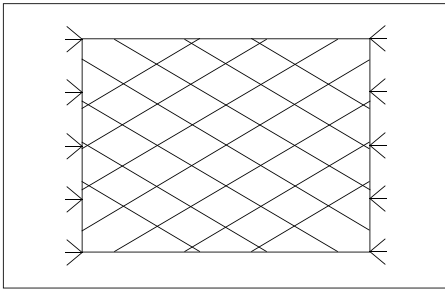


INTERIORS

STEP FIVE:

layer your rugs or swap them seasonally

This last step is optional but worth knowing. After all, every designer has some tricks up their sleeves... and when it comes to rugs, we have a few!



LAYERING

Large rugs can be pricey, so jute is a great way to get extra bang for your buck. Layer a giant jute rug under a smaller investment rug for a relaxed, collected look and feel. This also allows for the ability to edit with the seasons.



SEASONAL SWAP

Another seasonal swap that will add character and personality to your home is your doormat. These are easy to layer and keep an entry looking fresh. We'd advise you not to invest too much here though, as you will most likely replace them yearly.

YOU NOW HAVE ALL THE STEPS YOU NEED TO GO GET THAT EYE-CATCHING RUG AND PLACE IT WITH *expert finesse*. SO, WHAT ARE YOU WAITING FOR? ;)



INTERIORS

DREAMING OF A RELAXING, RUG-INSPIRED SPACE? LET US BRING IT TO LIFE WITH FULL SERVICE DESIGN OR A SINGLE-ROOM DESIGN PLAN AND ACCESS TO OUR TRADE-ONLY PARTNERS.

Your relaxing, soul-happy space awaits!

LET'S GET TO KNOW EACH OTHER

ABOUT STYLEBERRY



Here at Styleberry, we understand what a career-driven life is like: the long hours, the exhaustion, the rushed moments with loved ones. (Between running this firm and being married to a military physician, I know time is scarce!)

It's not an easy lifestyle, but one thing is certain – time at home is precious. That's why it's so important to have a space that works with your lifestyle, inspires you to relax, and nurtures those extra tender moments with loved ones.

We're committed to bringing this kind of home to life for you... and we can't wait to show you just how freeing it can be!

wandy
Shawna • Team Styleberry



INTERIORS