



## LinkedIn Branding for Businesses / Speakers

*Investment begins at \$897 and are quoted based on experience and job level.*

*Lowest investment is normally for new speakers / entrepreneurs.*



**Are you ready to leverage the power of LinkedIn? Well, you have come to the right place!**

If you are a new or established business owner, speaker, or high-level sales person and do not have a branded LinkedIn profile, then you are missing out on potential companies looking for what you offer.

Having an impactful profile is imperative to your success in the virtual networking world. Leveraging the power of LinkedIn can help your business grow tremendously. But, it all begins with a strong profile and that's where iRock comes in. Let iRock, help you create an impactful profile that will help you stand out from your competition and be found.

**This LinkedIn for Business package includes:**

- Consultation and strategy to optimize and maximize the use of LinkedIn
- Revamped/rewritten title to align with your business goal(s)
- Develop a punchy headline to catch the attention of potential customers, B2B opportunities, partnerships, and collaborators
- An outstanding summary capturing you as a professional and what you offer
- Client project/work experience highlighting key results
- Selection of key featured skills & endorsements that align with your offerings
- Royalty free background image or upload a branded image to use across all your social media
- Strategy on how to get recommendations from past clients
- Two recommendation request templates to send to clients

**Bonus:**

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- Write two articles sharing your knowledge and expertise to position you as a thought leader (up to 500 words) (\$597 value)

Rates are quoted based on experience and job level. Quoted rates are good for 14 days.

Please review our [Terms & Conditions](#)

iRock is closed on Sundays and nationally recognized holidays.