



DESIGN GUIDE

PRICES AND PROCESS FOR CUSTOM ART

RUBY TUESDAY ART © NOV 2020





Hello!

I'm Tess (she/her) AKA Ruby Tuesday Art

If you're after some stunning custom artwork to give as a thoughtful and super personal gift to a loved one (or to yourself???), you're in the right place. My artwork is the perfect blend of whimsical, adorable yet semi-realistic (e.g. your dog will look adorable, yet clearly recognisable!).

PLUS, the process of working with me isn't just simple, professional and seamless, it's also incredibly fun! I'm all about making sure you end up with beautiful artwork, and have a great time along the way.

Tess xo

I acknowledge and pay respect to the lutruwita (Tasmania) community as the traditional and original owners and continuing custodians of this land on which I live, work create and paint.

DESIGN PROCESS

1. QUESTIONNAIRE + DESIGN GUIDE

To get the ball rolling I need to know a bit about you, and the art that you're after! I'll also send you my design guide (this doc!). Let me know what you'd like painted and anything you'd like me to know. Also, tell me what size artwork you'd like!

2. PROPOSAL/INVOICE

I'll send you a proposal, and once approved you'll be directed to an contract and to your invoice for payment! 50% deposit is required in full prior to commencing work on your project.

3. UPLOAD YOUR PICTURES

You'll be sent a form so you can upload any reference pics of your house/pet/bouquet (whatever you want painted) - more info on page 5.

4. SKETCH

Before I start painting, I'll send you a sketch of your artwork, to make sure everything is where it should be prior to me putting paint to paper!
SIT BACK AND RELAX WHILE I PAINT!

5. PAINT & POST

Gimme a couple of weeks (generally 3-4) and your artwork will be ready for me to post to you - complimentary shipping of course! Payment is required in full prior to shipping your project.

PRICING & INCLUSIONS

Prices below include cost of design time, materials and postage. Your artwork is painted with artists quality paint on high-quality hot pressed paper (AKA smooth paper) and is provided unframed.

A5 (148 X 210MM)

\$215

INCLUDES 1 OF THE FOLLOWING:
HOUSE PORTRAIT WITH BACKGROUND
PET PORTRAIT (1 X PET) ON WHITE
BACKGROUND
BOUQUET PORTRAIT ON WHITE BACKGROUND
COUPLE PORTRAIT (2 X PEOPLE) ON WHITE
BACKGROUND

A3 (297 X 420MM)

\$572

INCLUDES 1 OF THE FOLLOWING:
HOUSE PORTRAIT WITH BACKGROUND
PET PORTRAIT (1 X PET) ON WHITE
BACKGROUND
BOUQUET PORTRAIT ON WHITE BACKGROUND
COUPLE PORTRAIT (2 X PEOPLE) ON WHITE
BACKGROUND

A4 (210 X 297MM)

\$365

INCLUDES 1 OF THE FOLLOWING:
HOUSE PORTRAIT WITH BACKGROUND
PET PORTRAIT (1 X PET) ON WHITE
BACKGROUND
BOUQUET PORTRAIT ON WHITE BACKGROUND
COUPLE PORTRAIT (2 X PEOPLE) ON WHITE
BACKGROUND

ADD-ONS

Pricing available upon request

ADD ON AN EXTRA PET, ADD CHILDREN TO
YOUR COUPLE PORTRAIT OR PERHAPS A
WORD BANNER ON ANY ARTWORK!



REFERENCE PHOTOS

A reference photo is simply a photo that the artist looks at and refers to to create their artwork, e.g. if you were wanting a house portrait, you'd send through a photo of the house you want painted. In the most basic terms, the better the photo = the better the artwork!

1. Take the photo from front-on. If it's a house, try and take your photo from front-on, with a bit of front lawn and the entire roofline visible.

If the pic is of a pet, try and get a photo straight on, not above! However, doggos, horses and other long-snouted pets tend to look best if they're slightly angled, e.g. 45 degrees or so.

2. High-quality photos are essential. No need to go out and buy a fancy camera, or hire a photographer, phone photos are totally fine! Buuuut be sure to send the actual photo and not a screenshot.

Low-quality, fuzzy or pixel-y photos mean I can't get as much of the fine details, so please make sure the photo is clear. This allows me/your chosen artist to zoom in and capture all the teeny weeny details, especially when it comes to your home's details, your pet's markings, those kinds of things.

3. Soft natural lighting. A clear, well-lit photo taken in good light allows me to see colouring and other details easily. Photos taken at night, with lots of shadows, or with a flash don't give an accurate shot of colours, and may also hide some of those awesome details you want captured!

PAST WORK



HOW TO BOOK!

LET'S DO THIS!

I'M SO HONORED THAT YOU'RE INTERESTED IN WORKING WITH ME & CAN'T WAIT TO CHAT MORE ABOUT YOUR PROJECT!

TO BOOK, CLICK BELOW, OR EMAIL ME AT HELLO@RUBYTUESDAYART.COM

I cannot wait to work with you to make heirlooms you'll treasure forever!

"I loved the whole experience of working with Tess. Especially that it felt really personal!"

Tess offers a really professional yet fun experience and the end result was amazing! It's pretty special to have unique art work, that is such great quality, at an affordable price, and to be supporting a small and local business.

What more could I want?!"

-Melanie

BOOK NOW