



PRICE GUIDE



Hello!

This price guide will give you a good idea of what it looks like to work with me from an investment standpoint. Take a look and then, don't be shy! Schedule a consultation so we can see if we're a good fit.

To your peace of mind,

Maria

TRADEMARK APPLICATION PACKAGE

Spear IP's Trademark Registration Package is broken down into two stages.

Stage 1, Comprehensive Search

Services Included:

- Trademark Search Report, answering:
 - "What's the likelihood I can **register** this mark?"
 - "What's the likelihood I can **use** this mark without risk?"
 - "What issues are there with **protecting** this mark?"
- One follow-up consultation to determine next steps (and discuss if registration is in client's best interest)
- Rate includes search for up to two classes (\$275 per additional class)

Stage 2, Apply

Services Included:

- Suggest categories of registration for client's trademark
- Create and gather specimen for filing along with application
- Drafting and filing of federal (U.S.) trademark application
- Monitoring through registration or abandonment, whichever occurs first
- Communicating with Examiner as necessary

Fees **\$3,000.00** (and any additional fees per class, as necessary)
50% due at the beginning of each Stage
Includes Filing Fee for one (1) class (currently \$225)

Special Note: If, after Stage 1, results aren't favorable, Spear IP's services will end after Stage 1, unless you choose to repeat Stage 1 with a new mark for a reduced rate of \$1000.

SEE NEXT PAGE FOR TRADEMARK ADD-ONS

OPTIONAL TRADEMARK ADD-ONS

Optional Add-On Logo Application

Fee: **\$675**

(Includes Trademark Office Filing Fee for one (1) class)

Additional Fees for Intent-to-Use Applications ("Intent-to-Use" means the mark is not yet in use when we file the application)

Extension Request:

Filed every 6 months that the mark is not yet in use

Fee: **\$150 + \$125** Per-Class Filing Fee

Statement of Use:

Filed to show that mark is in use

Fee: **\$300 + \$100** Per-Class Filing Fee

COPYRIGHT REGISTRATION PACKAGES

Spear IP's Copyright Registration Packages are broken down by the type of creative work.

Included in Each Package

- Instruct Client on deposit copy (a.k.a. a copy of the work to submit to the Copyright Office)
- Draft and file application
- Answer any Examiner questions throughout review process as necessary

What to know about Copyright Office Filing Fees

They depend on who's the owner and how many works are included in the application.

- Single author/owner, application covers just one work.....**\$45**
- All other applications.....**\$65**
 - This includes a corporate or business owner and/or multiple works included in one application

Packages

Traditional Creative Works..... **\$300 + filing fee**

For example, a book, a video, an article, a piece of music, podcast art.

Online Course.....**\$600 + filing fee**

Website.....**\$600 + filing fee**

Blog or Social Media Posts.....**\$750 + filing fee**

This particular package includes a template that will allow you to stay on top of protecting your blog posts every three months!

Ongoing Protection of Blog or Social Media Posts.....**\$300**

Available after client signs on for Blog/Social Media Posts package, above **per filing + filing fee**

See next page for details on One-on-One Copyright Registration Lessons

COPYRIGHT REGISTRATION LESSON

This is **perfect for you** if you have a ton of protectable content but you're not quite ready to regularly offload this work to an attorney.

Lesson Details

- One lesson, provided via online video conference and screen share (capped at 1.5 hours)
 - Client will watch and take notes as I file one application on Client's behalf
 - I will watch and provide comments and corrections and answer questions as Client drafts and files one application under attorney supervision
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Bonuses

- Video recording of lesson
- Written transcript of lesson
- Cheat sheet to refer to in the future

Fee: \$875 total

NOTEBOOK

CONTRACT-RELATED SERVICES

Website Terms of Use Packages

All include terms of use, privacy policy, and IP policy where applicable

<u>Basic</u>	\$600
(Template for a basic website or blog)	
<u>E-Commerce</u>	\$900
(For websites on which products/services are sold)	
<u>Membership</u>	\$1200
(For membership websites/communities; includes Facebook Group "Rules")	
<u>Online Course</u>	\$1200
(Includes course-specific language regarding use and intellectual property)	

Contracts

Custom Creative Entrepreneur Services Contract.....\$900

Package includes:

- All drafting time
- Submission and review of client business questionnaire
- One video or phone consultation to review the draft together and answer any questions (capped at 45 min)
- One set of revisions following consultation, if needed

Influencer Deal Points.....\$579

This is perfect for you if you find yourself repeatedly entering into sponsorship relationships with brands. Rather than needing to go to an attorney before entering into negotiations with a brand, use these Influencer Deal Points as a starting off point to begin discussions.