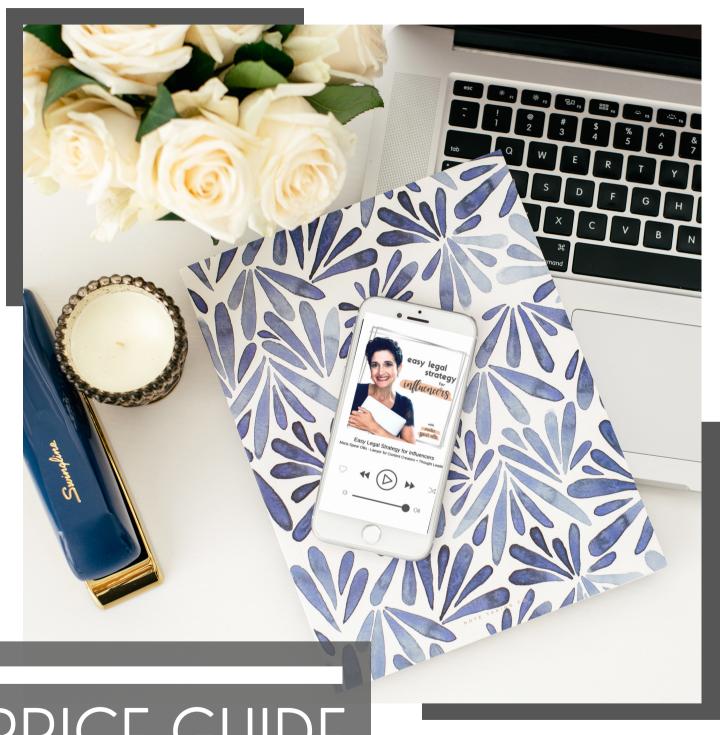
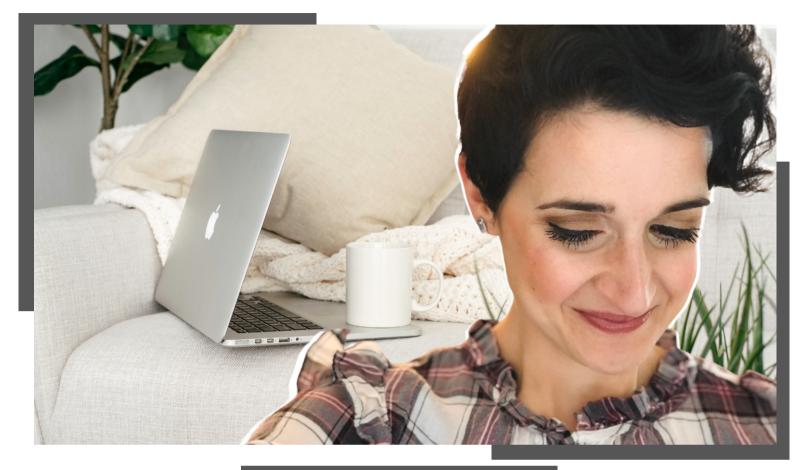
### SPEAR IP®



PRICE GUIDE

LAST UPDATE: NOV. 2020



### Hello!

This price guide will give you a good idea of what it looks like to work with me from an investment standpoint. Take a look and then, don't be shy! Schedule a consultation so we can see if we're a good fit.

To your peace of mind,

Maria

# TRADEMARK APPLICATION PACKAGE

Spear IP's Trademark Registration Package is broken down into two stages.

### Stage 1, Comprehensive Search

Services Included:

- Trademark Search Report, answering:
  - "What's the likelihood I can register this mark?"
  - "What's the likelihood I can **use** this mark without risk?"
  - "What issues are there with protecting this mark?"
- One follow-up consultation to determine next steps (and discuss if registration is in client's best interest)
- Rate includes search for up to two classes (\$275 per additional class)

### Stage 2, Apply

Services Included:

- Suggest categories of registration for client's trademark
- Create and gather specimen for filing along with application
- Drafting and filing of federal (U.S.) trademark application
- Monitoring through registration or abandonment, whichever occurs first
- Communicating with Examiner as necessary

Fees \$3,000.00 (and any additional fees per class, as necessary)
50% due at the beginning of each Stage
Includes Filing Fee for one (1) class (currently \$225)

**Special Note:** If, after Stage 1, results aren't favorable, Spear IP's services will end after Stage 1, unless you choose to repeat Stage 1 with a new mark for a reduced rate of \$1000.

SEE NEXT PAGE FOR TRADEMARK ADD-ONS

### OPTIONAL TRADEMARK ADD-ONS



### Additional Fees for Intent-to-Use Applications

("Intent-to-Use" means the mark is not yet in use when we file the application)

### Extension Request:

Filed every 6 months that the mark is not yet in use <u>Fee</u>: \$150 + \$125 Per-Class Filing Fee

### Statement of Use:

Filed to show that mark is in use

Fee: \$300 + \$100 Per-Class Filing Fee

# COPYRIGHT REGISTRATION PACKAGES

Spear IP's Copyright Registration Packages are broken down by the type of creative work.

### Included in Each Package

- Instruct Client on deposit copy (a.k.a. a copy of the work to submit to the Copyright Office)
- Draft and file application
- Answer any Examiner questions throughout review process as necessary

### What to know about Copyright Office Filing Fees

They depend on who's the owner and how many works are included in the application.

- Single author/owner, application covers just one work..........\$45
- All other applications......\$65
  - This includes a corporate or business owner and/or multiple works included in one application

### <u>Packages</u>

<u>Traditional Creative Works</u>	\$300 + filing fee
For example, a book, a video, an article, a piece of musi	ic, podcast art.
Online Course.	\$600 + filing fee
Website	\$600 + filing fee
Blog or Social Media Posts	\$750 + filing fee
This particular package includes a template that will allow you to stay on top	
of protecting your blog posts every three months!	
Ongoing Protection of Blog or Social Media Posts	\$300
Available after client signs on for Blog/Social Media	per filing
Posts package, above	+ filing fee

See next page for details on One-on-One Copyright Registration Lessons



This is **perfect for you** if you have a ton of protectable content but you're not quite ready to regularly offload this work to an attorney.

### **Lesson Details**

- One lesson, provided via online video conference and screen share (capped at 1.5 hours)
- Client will watch and take notes as I file one application on Client's behalf
- I will watch and provide comments and corrections and answer questions as Client drafts and files one application under attorney supervision

### **Bonuses**

- Video recording of lesson
- Written transcript of lesson
- Cheat sheet to refer to in the future

Fee: \$875 total



### CONTRACTRELATED SERVICES

Website Terms of Use Packages All include terms of use, privacy policy, and IP policy where applicable
Basic
Membership\$1200  (For membership websites/communities; includes Facebook Group "Rules")
Online Course
Contracts
<ul> <li>Custom Creative Entrepreneur Services Contract</li></ul>
Influencer Deal Points. \$579  This is perfect for you if you find yourself repeatedly entering into sponsorship relationships with brands. Rather than needing to go to an attorney before entering into negotiations with a brand, use these Influencer Deal Points as a starting off point to begin discussions.