



## PRICE GUIDE



# Hello!

This price guide will give you a good idea of what it looks like to work with me from an investment standpoint. Take a look and then, don't be shy! Schedule a consultation so we can see if we're a good fit.

To your peace of mind,

*Maria*



# TRADEMARK APPLICATION PACKAGE

Spear IP's Trademark Registration Package is broken down into two stages.

## Stage 1, Comprehensive Search

Services Included:

- Trademark Search Report, answering:
  - "What's the likelihood I can **register** this mark?"
  - "What's the likelihood I can **use** this mark without risk?"
  - "What issues are there with **protecting** this mark?"
- One follow-up consultation to determine next steps (and discuss if registration is in client's best interest)
- Rate includes search for up to two classes (\$275 per additional class)

## Stage 2, Apply

Services Included:

- Suggest categories of registration for client's trademark
- Create and gather specimen for filing along with application
- Drafting and filing of federal (U.S.) trademark application
- Monitoring through registration or abandonment, whichever occurs first
- Communicating with Examiner as necessary

**Fees** **\$3,050.00** (and any additional fees per class, as necessary)  
50% due at the beginning of each Stage  
Includes Filing Fee for one (1) class (currently \$250 as of 1/2/2021)

**Special Note:** If, after Stage 1, results aren't favorable, Spear IP's services will end after Stage 1, unless you choose to repeat Stage 1 with a new mark for a reduced rate of \$1000.

SEE NEXT PAGE FOR TRADEMARK ADD-ONS

# OPTIONAL TRADEMARK ADD-ONS

## Optional Add-On Logo Application

Fee: **\$700**

(Includes Trademark Office Filing Fee for one (1) class)

## Additional Fees for Intent-to-Use Applications ("Intent-to-Use" means the mark is not yet in use when we file the application)

### Extension Request:

Filed every 6 months that the mark is not yet in use

Fee: **\$150 + \$125** Per-Class Filing Fee

### Statement of Use:

Filed to show that mark is in use

Fee: **\$300 + \$100** Per-Class Filing Fee



# COPYRIGHT REGISTRATION PACKAGES

Spear IP's Copyright Registration Packages are broken down by the type of creative work.

## Included in Each Package

- Instruct Client on deposit copy (a.k.a. a copy of the work to submit to the Copyright Office)
- Draft and file application
- Answer any Examiner questions throughout review process as necessary

## What to know about Copyright Office Filing Fees

They depend on who's the owner and how many works are included in the application.

- Single author/owner, application covers just one work.....**\$45**
- All other applications.....**\$65**
  - This includes a corporate or business owner and/or multiple works included in one application

## Packages

Traditional Creative Works..... **\$300 + filing fee**

For example, a book, a video, an article, a piece of music, podcast art.

Online Course..... **\$600 + filing fee**

Website..... **\$600 + filing fee**

Blog or Social Media Posts..... **\$750 + filing fee**

This particular package includes a template that will allow you to stay on top of protecting your blog posts every three months!

Ongoing Protection of Blog or Social Media Posts..... **\$300**

Available after client signs on for Blog/Social Media Posts package, above **per filing + filing fee**

See next page for details on One-on-One Copyright Registration Lessons

# COPYRIGHT REGISTRATION LESSON

This is **perfect for you** if you have a ton of protectable content but you're not quite ready to regularly offload this work to an attorney.

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## Lesson Details

- One lesson, provided via online video conference and screen share (capped at 1.5 hours)
  - Client will watch and take notes as I file one application on Client's behalf
  - I will watch and provide comments and corrections and answer questions as Client drafts and files one application under attorney supervision
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## Bonuses

- Video recording of lesson
- Written transcript of lesson
- Cheat sheet to refer to in the future

**Fee: \$875 total**

NOTEBOOK



# CONTRACT-RELATED SERVICES

## Website Terms of Use Packages

All include terms of use, privacy policy, and IP policy where applicable

<u>Basic</u> .....	<b>\$600</b>
(Template for a basic website or blog)	
<u>E-Commerce</u> .....	<b>\$900</b>
(For websites on which products/services are sold)	
<u>Membership</u> .....	<b>\$1200</b>
(For membership websites/communities; includes Facebook Group "Rules")	
<u>Online Course</u> .....	<b>\$1200</b>
(Includes course-specific language regarding use and intellectual property)	

## Contracts

Custom Creative Entrepreneur Services Contract.....**\$900**

Package includes:

- All drafting time
- Submission and review of client business questionnaire
- One video or phone consultation to review the draft together and answer any questions (capped at 45 min)
- One set of revisions following consultation, if needed

Influencer Deal Points.....**\$579**

This is perfect for you if you find yourself repeatedly entering into sponsorship relationships with brands. Rather than needing to go to an attorney before entering into negotiations with a brand, use these Influencer Deal Points as a starting off point to begin discussions.