



DEJATENAY
DESIGN STUDIO

2023

PRICING GUIDE.

DEJATENAY
DESIGN STUDIO

WE CATER TO YOU.

**WE HELP SMALL BUSINESSES & STARTUPS UNDERSTAND
THEIR BRAND WHILE BUILDING THE FOUNDATION**

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THE DESIGN PROCESS.

STEPS FOR BRANDING & PACKAGES

1

COMPLETE FORM

THOROUGHLY COMPLETE THE FORM ASSOCIATED WITH YOUR PACKAGE.

2

FORM REVIEW

ONCE YOUR FORM IS SENT, WE WILL REVIEW YOUR FORM & MAKE SURE THAT WE'RE A GOOD FIT.

3

WELCOME EMAIL

IF WE'RE A GREAT FIT, A WELCOME EMAIL WILL BE SENT WITH THE NEXT STEPS.

4

PAY INVOICE & SIGN CONTRACT

MAKE YOUR PAYMENT WITH THE INVOICE SENT AND SIGN THE CONTRACT. WITHIN 24-48 HRS YOUR PROJECT WILL START

5

BEGIN PROJECT

LET THE FUN BEGIN! NOW THAT WE HAVE EVERYTHING WE NEED FOR A SUCCESSFUL STRATEGY, IT'S TIME TO BEGIN YOUR PROJECT!

DEJATENAY
DESIGN STUDIO

MONTHLY RETAINER.

WE HAVE 4 PACKAGES TO CHOOSE FROM

> NEED A CONSULTATION?: \$75 (30 MINS) | \$125 (60 MINS OR (2) 30 MIN CALLS).
WE'LL GO OVER THE DIRECTION & GOALS, ANSWER ANY QUESTIONS, IDEAS FOR CONTENT, ETC.



TRIPLE PLAY.

**6 GRAPHICS TOTAL
PER MONTH**

**\$400
PER MONTH.**

INCLUDES

- › **3 FEED POST W/ MATCHING STORY**
- › **(3) YOUR CHOICE OF:**
Web banner, Brand Template,
Email design, Carousel, Reel cover,
or add-on more feed post/story

3 MONTH MINIMUM COMMITMENT

TIMELINE: 24 – 72HR | EXCLUDE FRIDAY–SUNDAY



NO AMATEUR.

**15 GRAPHICS TOTAL
PER MONTH**

**\$600
PER MONTH.**

INCLUDES

- › 10 FEED POST W/ MATCHING STORY
- › 1 EMAIL DESIGN
- › (4) YOUR CHOICE OF:
Web banner, Brand Template,
Carousel, Reel cover, or add-on
more feed post/story

3 MONTH MINIMUM COMMITMENT

TIMELINE: 24 – 72HR | EXCLUDE FRIDAY–SUNDAY



BIG BOSS.

**20 GRAPHICS TOTAL
PER MONTH**

**\$800
PER MONTH.**

INCLUDES

- > 15 FEED POST W/ MATCHING STORY
- > 1 EMAIL DESIGN
- > (4) YOUR CHOICE OF:
Web banner, Brand Template,
Carousel, Reel cover, or add-on
more feed post/story

3 MONTH MINIMUM COMMITMENT

TIMELINE: 24 - 72HR | EXCLUDE FRIDAY-SUNDAY



ALL IN.

**UNLIMITED
GRAPHICS**
PER MONTH

INCLUDES

Unlimited amount of graphics:

Post & Story content, Web Banners,
Story highlights, Reel covers, Manual
cover, Ebook cover, Email design, etc.

**\$1,200
PER MONTH.**

3 MONTH MINIMUM COMMITMENT

TIMELINE: 24 – 72HR | EXCLUDE FRIDAY–SUNDAY

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SOCIAL PACKAGES.

WE HAVE 3 PACKAGES TO CHOOSE FROM

> NEED A CONSULTATION?: \$75 (30 MINS) | \$125 (60 MINS OR (2) 30 MIN CALLS).
WE'LL GO OVER THE DIRECTION & GOALS, ANSWER ANY QUESTIONS, IDEAS FOR CONTENT, ETC.



THE AUTHOR.

Publishing a book or manual? Ready to receive all the materials needed to help promote it? This package is perfect for you!

**\$125
INVESTMENT**

INCLUDES

- › (1) BOOK COVER
- › (2) PROMO FLYERS W/ MATCHING STORY
- › (1) BOOK MOCKUP
- › WEB BANNER (+\$50)
- › MANUAL INSIDE DESIGN (START AT \$150)
- › EMAIL DESIGN (+\$55)

1-2 CONCEPTS - 2 ROUNDS OF REVISIONS - FINAL FILES DELIVERED VIA DROPBOX; PNG & PDF

TIMELINE: 2 WEEKS (14 DAYS) | EXCLUDE FRIDAY-SUNDAY



CONTENT KITS.

Content consists of: Engaging post, Product ads, Educational post, Memes, Surveys, etc.
**These are not E-flyers (Pricelist, Event flyers, etc.)

3 OPTIONS TO CHOOSE FROM:

4-DAY | \$120

4 CONTENT POST
W/ MATCHING STORY

6-DAY | \$180

6 CONTENT POST
W/ MATCHING STORY

9-DAY | \$270

9 CONTENT POST
W/ MATCHING STORY

2 ROUNDS OF REVISIONS - FINAL FILES DELIVERED VIA DROPBOX; PNG & PDF

TIMELINE: 10-14 DAYS - REVISIONS UP TO 7 DAYS | EXCLUDE FRIDAY-SUNDAY



SOCIAL MEDIA MANAGEMENT.

INSTAGRAM PLATFORM ONLY

**STARTS AT
\$625**

INCLUDES

- › SCHEDULED POSTS
- › ANALYTICAL DATA REVIEW
- › WEEKLY OR BI-WEEKLY CHECK INS
- › CUSTOM FEED AND STORY POSTS
- › BRAINSTORMING SESSIONS
- › CURATED HASHTAGS
- › CUSTOM LINKS PAGE
- › UPDATED IG BIO

3 MONTH MINIMUM COMMITMENT

TIMELINE: 3 MONTHS | EXCLUDE FRIDAY-SUNDAY

DEJATENAY
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BRANDING PACKAGES.

WE HAVE 2 PACKAGES TO CHOOSE FROM

> NEED A CONSULTATION?: \$75 (30 MINS) | \$125 (60 MINS OR (2) 30 MIN CALLS).
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THE STARTER.

BASIC BRANDING

**\$375
INVESTMENT**

INCLUDES

- › **3 LOGO VARIATIONS**
 - (PRIMARY, ALTERNATE/SUBMARK, LOGOMARK)
- › **FORMAT GUIDE**
- › **BRAND GUIDE**
 - BRAND COLORS
 - TYPOGRAPHY INFORMATION (WITH LINKS)
 - MOODBOARD
 - BRAND WORDS/ATTRIBUTES
 - LOGO DESCRIPTIONS

2 ROUNDS OF REVISIONS - FINAL FILES DELIVERED VIA DROPBOX; PNG, JPG, SVG, EPS, & PDF

TIMELINE: 2-3 WEEKS | EXCLUDE FRIDAY-SUNDAY



THE SOCIAL EXECUTIVE.

BASIC BRANDING & SOCIAL MEDIA

\$500 INVESTMENT

INCLUDES

- › **3 LOGO VARIATIONS**
 - (PRIMARY, ALTERNATE/SUBMARK, LOGOMARK)
- › **FORMAT GUIDE**
- › **BRAND GUIDE**
 - BRAND COLORS
 - TYPOGRAPHY INFORMATION (WITH LINKS)
 - MOODBOARD
 - BRAND WORDS/ATTRIBUTES
 - LOGO DESCRIPTIONS
- › **SOCIAL MEDIA COLLATERAL**
 - 3-5 HIGHLIGHT COVERS
 - 4 CONTENT POST
 - 2 STORY POST
 - 2 FEED & STORY TEMPLATES

2 ROUNDS OF REVISIONS - FINAL FILES DELIVERED VIA DROPBOX; PNG, JPG, SVG, EPS, & PDF

TIMELINE: 3-4 WEEKS | EXCLUDE FRIDAY-SUNDAY

DEJATENAY
DESIGN STUDIO

WEBSITE PACKAGES.

WE HAVE 2 PACKAGES TO CHOOSE FROM

> NEED A CONSULTATION?: \$75 (30 MINS) | \$125 (60 MINS OR (2) 30 MIN CALLS).
WE'LL GO OVER THE DIRECTION & GOALS, ANSWER ANY QUESTIONS, IDEAS FOR CONTENT, ETC.

WIX OR SHOPIFY

WEBSITE REVAMP.

REVAMPED WEBSITE THAT IS CREATED FOR YOU & YOUR BRAND

WHAT'S INCLUDED:

**PAGE GRAPHICS
BANNERS & SLIDESHOW
MOBILE OPTIMIZATION
UPDATED NAVIGATION & MENU
SOCIAL MEDIA INTEGRATION
UPDATED THEME**

\$800

TOTAL INVESTMENT

**2 PAYMENTS OF \$600
OR FULL PAYMENT**

TIMELINE:

**4 - 8 WEEKS
EXCLUDE (FRI-SUN)**

DOMAIN NOT INCLUDED (PURCHASE FROM GODADDY.COM)
HOSTING: PURCHASE THROUGH WIX OR SHOPIFY



WIX OR SHOPIFY

FULL WEBSITE.

FULLY CUSTOMIZED WEBSITE THAT IS CREATED FOR YOU & YOUR BRAND

WHAT'S INCLUDED:

3-6 PAGES
LAUNCH FLYER (+\$25)
BANNER/SLIDES
FAVICON
INVENTORY UPLOAD (UP TO 10 PRODUCTS)
BASIC SEO SETUP
SOCIAL MEDIA INTEGRATION
MOBILE OPTIMIZATION

\$1,200

TOTAL INVESTMENT

2 PAYMENTS OF \$600
OR FULL PAYMENT

TIMELINE:

4 - 8 WEEKS
EXCLUDE (FRI-SUN)

DOMAIN NOT INCLUDED (PURCHASE FROM GODADDY.COM)
HOSTING: PURCHASE THROUGH WIX OR SHOPIFY



DEJATENAY
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A LA CARTE SERVICES.

> NEED A CONSULTATION?: \$75 (30 MINS) | \$125 (60 MINS OR (2) 30 MIN CALLS).
WE'LL GO OVER THE DIRECTION & GOALS, ANSWER ANY QUESTIONS, IDEAS FOR CONTENT, ETC.

A LA CARTE SERVICES.

WE OFFER SINGLE SERVICES | AVAILABLE FOR ADD-ONS

BUSINESS CARD.....	\$55
4X6 FLYER.....	\$65
WEB BANNERS.....	STARTING AT \$70
E-BOOK COVER.....	\$75
PRODUCT LABELS.....	STARTING AT \$55
T-SHIRT DESIGN.....	\$60
E- FLYER.....	\$60
EMAIL DESIGN.....	\$50
CONSULTATION (30 MINS).....	\$75
CONSULTATION (60 MINS).....	\$125





**LOOKING FORWARD
TO WORKING WITH YOU.**

WWW.DEJATENAYDESIGNSTUDIO.COM