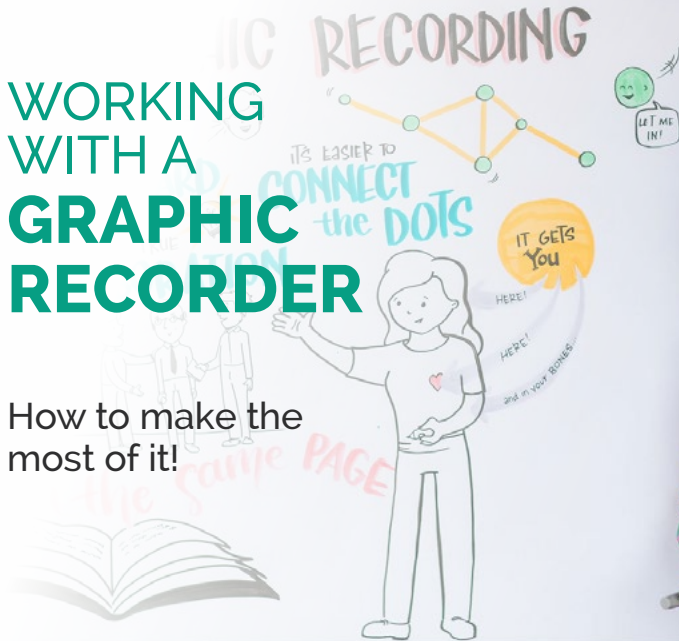


WORKING WITH A GRAPHIC RECORDER

How to make the
most of it!



While it may seem that this little guide is about what I need, it's really about YOU – my awesome client – and making sure that whatever type of event you're having, we make it GREAT.

We graphic recorders work across industry in all types of scenarios. I've captured a UX conference with 800 people in a room, and I've walked around on country with an Aboriginal Elder and a group of people capturing their stories while holding my iPad in my arm... from customer journey mapping with walls of Post-It notes, to virtual international conferences with translation into several languages. Always different – and there's always a way to make the most of me!



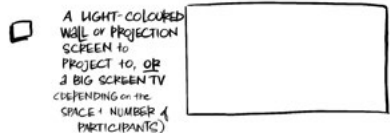
At every event, no matter the size and shape, there are a couple of things I need to do my work.

I need a smallish table and chair to work from and power supply for my tech.

I travel with everything I need to keep the AV people happy – extension cord, double adaptor, HDMI adaptor and cable... even my own GAFFER TAPE. If I'm working analog style I bring my own paper and markers.

I can be nimble and move around with my iPad if required – it's great to be flexible when necessary!

DEB'S NEEDS:



In workshops, I can hook in to the onsite projector through the in-house AV system.

I do always bring my own projector for two reasons:

- If there needs to be a PowerPoint running simultaneously
- The AV system doesn't want to play nice with my iPad.



In workshops, I can also work the old fashioned (and yet equally impressive) way on a wall or stand with paper and markers.

There's something about the theatre of drawing live and large! It certainly creates something for participants to interact with during an event.

Generally I can be positioned off to the left or right of the stage depending on the space.

If your event is in Melbourne, I can bring my own structure which can lean against a wall with a 1.8m span, or I can have it as a 3-sided column that I attach my canvas to.



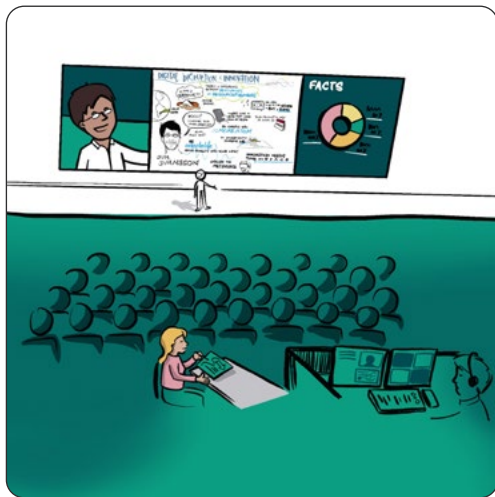
At functions, I can hook in to the onsite projector(s) through the in-house AV system. Often when there's a keynote speaker their PowerPoint can appear on one screen, while my live graphic recording appears on the other – this way the audience can engage with the content on a whole other level.

Positioning me where I can clearly see and hear the speaker is important too! If I'm up the back near where organisers are chatting it can be hard for me to hear the speaker...



At a conference – where bespoke setups and high-end large scale visuals are common – there's so many ways that the graphic recording can be part of what the audience enjoys!

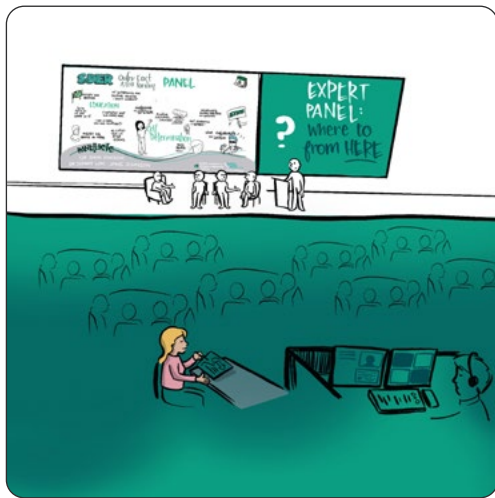
For maximum engagement, having the capture alongside any PowerPoints, or speaker spotlight can look really great, and this can all happen with the right planning and collaboration between me and the AV team!



During conference panels the graphic recording can be part of the visual set up, alongside cameras capturing the experts on stage.

The size and shape of my canvas is up to you – it can be tall, wide or square depending on what works best visually.

When conference guests move out into a trade hall or networking space, it can be great for a large screen to be set up with a rolling presentation of the day's captures too. The visuals can help ignite conversation and engagement for your guests.



**QUESTIONS?
BOOKINGS?
LET'S MAKE A
TIME TO CHAT!**

0412 763 473

www.debbiewood.com.au

