

STYLE PERSONALITY

MAGNETIC

You are bold and fearless

A natural leader, you are dynamic and project strength and confidence. You are the clutch player and deal closer. You love to network and make important connections; as such, you dress to stand out, appear self-assured, and attract others. You prefer strong silhouettes, bold colors, and a more metropolitan style.

WHO YOU ARE

The Magnetic style personality is assertive and sophisticated. You are self-assured, ambitious, and charismatic.

STYLE PRIORITIES

You prioritize a powerful and modern look through the use of strong lines and high-contrast looks. You like to dress in a manner that communicates strength and power.

WARDROBE AESTHETIC

Your overall look gravitates toward black as a neutral mixed with bold colors and silhouettes.

Design: structured, defined silhouettes, statement details

Fabrics: leather, wool, neoprene

Colors: black, white, red, royal blue, emerald green, magenta

Patterns: high-contrast, geometric, animal prints

WARDROBE STAPLES

- Black jeans
- Fitted knits (turtlenecks, henleys, bodysuits)
- Statement blazer
- Body-con dress
- Moto-style jacket
- Patent shoes
- Black boots
- Pop-of-color accessories
- Boldly embellished clothing (sequin, leather trim, metal hardware)