



# Outfit Inspiration Guide



Pro Tip:

The best shooting locations rarely have solid ground. Wear shoes that you can move around in.

*Those*

*Dancing Feet*

COLOR PALETTE





Pro Tip:

Don't be afraid to mix patterns and textures! Gone are the days of white shirts and denim.

*Patterns and Textures*

COLOR PALETTE







# Pro Tip:

Avoid clothing with thick stripes and logos. Choose clothing that is more timeless and have options that balance each other.

*Texture  
and Logos*

COLOR PALETTE





Pro Tip: *No Red  
Light District*

Avoid neon at all costs. This applies to stripes on kiddos shoes as well!

COLOR PALETTE





Pro Tip:

Wear your makeup roughly 20% darker than what you would normally wear. It will help add depth and contouring.

*But What  
about my Face?*

COLOR PALETTE



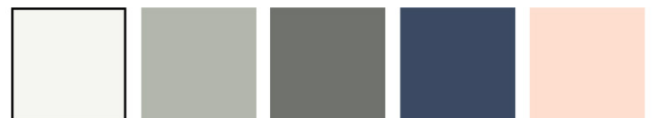


Pro Tip:

Have twinsies? Dress them uniquely and embrace their individuality! Same is true for all siblings!

*Double  
Trouble*

COLOR PALETTE







# Pro Tip:

Ditch the sports watches and hair ties on the wrists! Keep in mind that small bracelets can sometimes photograph as a hair band.

*Don't Forget  
Those Wrists*

COLOR PALETTE







# Pro Tip:

The brighter the color, the less there should be of it across the whole family.

*Bright Color  
in Moderation*

COLOR PALETTE





# Pro Tip:

Ditch the winter jackets and layer up with undershirts and long undies! Add a puffer vest or a scarf for a pop of texture.

*Baby it's  
Cold Outside!*

COLOR PALETTE





# Pro Tip:

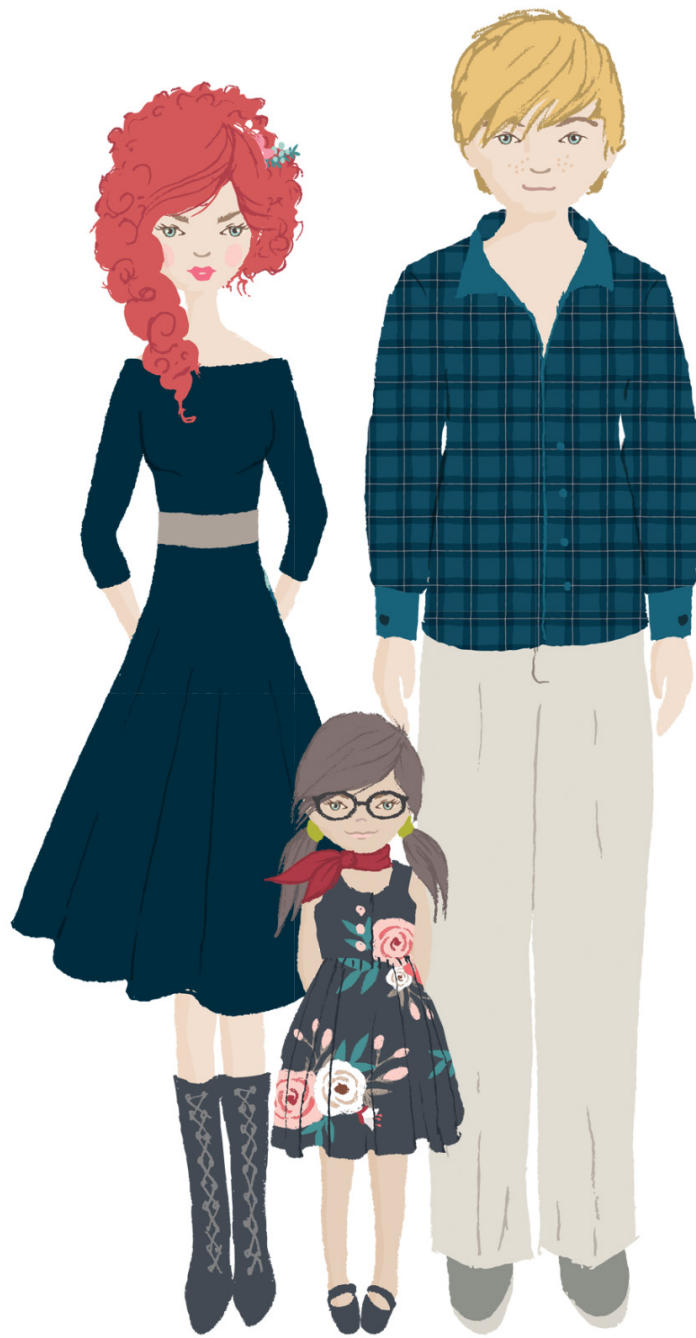
Pay special attention to the details! Adding in a scarf, vest, statement necklace or even a small bouquet can provide the perfect amount of punch to any outfit.

## *Accessories and Details*

### COLOR PALETTE







# Pro Tip:

Adding a warm pop of color against a neutral palette will give your outfit just the right amount of style.

*A Warm  
Pop of Color*

COLOR PALETTE





# Pro Tip:

Still stuck? Creams, browns and tans are impossible to screw up and will never go out of style! Just skip black and white.

## *A Neutral Color Palette*

### COLOR PALETTE



