



Classic

You are organized and reliable

Like the rest of your life, you keep your wardrobe streamlined, versatile, and sharp. Your style is traditional, authoritative, and tailored. Your wardrobe choices are thoughtful, and you prefer neutral, traditional clothing. You make wise investments, always considering the garment's functions and cost per wear.

WHO YOU ARE

The Classic style personality is organized and reliable. You are professional, conscientious, and loyal.

STYLE PRIORITIES

You prioritize functional, neat, and practical clothing. Your look is consistent, which communicates your professionalism, trustworthiness, and prudence.

WARDROBE AESTHETIC

Your clothing is tailored and conservative. Your overall look is sharp and authoritative.

Design: structured clothing, classic silhouettes, well-tailored

Fabrics: wool gabardine, merino wool, cotton, broadcloth

Colors: navy, gray, beige, camel, white, deep accent colors like burgundy and forest green

Patterns: cable, argyle, vertical stripes, houndstooth, classic plaids (tartan, glen plaid)

WARDROBE STAPLES

- Wool trousers or skirts
- Chino pants
- Tailored button-down shirts
- Neutral crew- or v-neck sweaters
- Polo-style shirts
- Horizontal-striped shirts
- Tailored blazers
- Trench coat
- Classic loafers
- White, lace-up sneaker

