



# Soft



## You are gentle and empathetic

You bring comfort and a calming presence to those around you. Your style reflects this in soft fabrics, draped styles, and inviting patterns, like florals or botanicals. You also may gravitate toward mid-century silhouettes and styles. Generally, you prefer to dress to be appropriate and inviting, as you want people to always feel at ease and safe around you.

### WHO YOU ARE

The Soft style personality is warm and supportive. You are a naturally compassionate and empathetic person.

### STYLE PRIORITIES

You prioritize clothing that naturally moves with you, signaling an ease that communicates that you are receptive and kind. Your looks are appropriate and unassuming.

### WARDROBE AESTHETIC

Your clothing is loosely structured, fluid, and easy to move in.

**Design:** semi-structured to loosely defined, natural drape, relaxed silhouettes

**Fabrics:** cotton, linen, silk, draped jersey

**Colors:** white, cream, light gray, pastels, muted shades

**Patterns:** floral, botanical, lace, polka dot, eyelet

### WARDROBE STAPLES

- Pleated, semi-structured bottoms
- Pleated or full skirts
- Loose sweaters
- Botanical-print tops
- Sweater jackets
- Fit-and-flare dresses
- Woven slip-on shoes or sandals
- Driving loafers
- Floral accessories (ties, scarves)

