



ELL NICOLE MUA

*Services &
Pricing Guide*

@ELLNICOLEMUA
WWW.ELLNICOLEMUA.COM

HELLO *and* WELCOME

Thank you so much for considering me to be part of your special day. It truly means the world to me that you're here.

*As a bridal makeup artist, my goal is simple: to help you feel the most **confident**, **beautiful**, and **radiant** version of yourself.*

*This guide is designed to give you all the details about my **services**, **pricing**, and the **process** so you feel supported every step of the way. Whether you're dreaming of soft, romantic beauty or an effortlessly natural glow, I'm here to bring your vision to life while keeping the process seamless and fun.*

ell xoxo

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Hi, I'm Ell!

FOUNDER & OWNER

I believe that beauty is all about enhancing what's already there—bringing out your natural beauty in a way that feels like you. My signature style is soft, timeless, and elegant, creating looks that you'll love not just on your wedding day, but every time you look back at your photos.

From our first conversation to the final touch of makeup, my focus is on you feeling calm, confident, and cared for. I'll guide you through the process, listen to your vision, and help create a look that reflects your unique beauty and personal style.

I'm so excited to be part of your wedding journey and to help you feel absolutely incredible as you say "I do."



[@ELLNICOLEMUA](https://www.instagram.com/ellnicolemua)



[@ELLNICOLEMUA](https://www.facebook.com/ellnicolemua)

Section One

WHAT TO EXPECT

A personalized experience that's so much more than wedding day makeup.



My signature experience includes

- Wedding Vendor Guide and Recommendations
- Wedding Day Budget Planner
- Wedding Day & Preview Makeup Prep Guide
- Wedding Day Schedule

You'll have access to all of these resources through your online **bridal portal** as soon as your wedding date is confirmed.

My goal is to create a bridal experience unlike anything the industry has seen—one that feels **seamless, elevated**, and exudes **luxury** from start to finish, and most importantly, on your wedding day.

If you're looking for the ultimate luxury experience paired with **exceptional** makeup expertise, I would be honoured to be a part of your bridal beauty team.



exceptional

WHAT TO EXPECT

This is the journey we take together

Your Enquiry

If I am available on your wedding date, you will soon receive your personalised proposal.

01

Your Confirmation

Upon contract signature and deposit payment, you will receive your booking confirmation and access to your online bridal portal.

03

Your Bridal Preview

10 weeks prior to your wedding day, you will have the opportunity to update your wedding booking details such as confirmed finish time, and your getting ready location.

05

Your Proposal

You will have the opportunity to secure your date by the signing of your contract and payment of your deposit.

02

Access to Bridal Resources

The online bridal portal includes an abundance of bridal resources to support your wedding planning journey and wedding day.

04

Invoice Payment

I will be back in touch with you 2 weeks prior to your wedding day to re-confirm all the finer details and request final payment of your invoice, due 7 days prior to your wedding date.

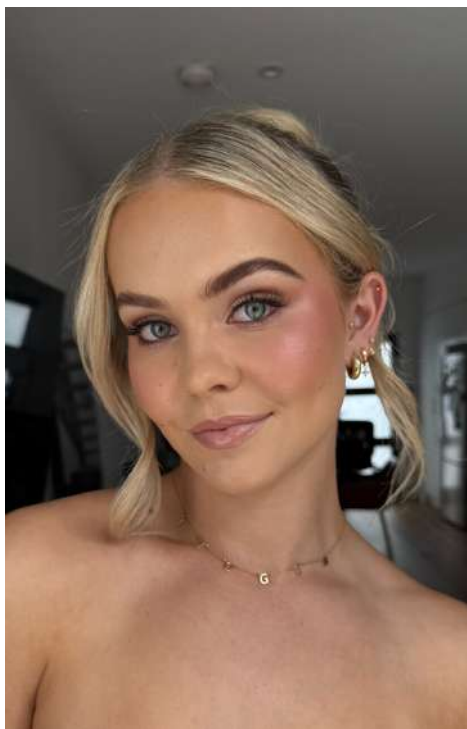
06



Section Two

TESTIMONIALS

Real Clients, Real Stories: See the Magic for Yourself



Client Testimonial



Ell was so attentive & knew exactly how to calm my nerves on my wedding day. Her energy was infectious and along with my bridesmaids we had the best morning getting ready! From start to finish the process was a breeze - I would highly recommend Ell as your Bridal MUA!

Katie xoxo

Client Testimonial



I couldn't have asked for anyone better! Ell made planning my wedding look so easy - I loved my bridal preview and felt everything came together so seamlessly. The inclusions of the amazing resources she provided were such a nice touch and not something I had seen elsewhere. Thank you, Ell for making my wedding day makeup so amazing!

Molly xoxo

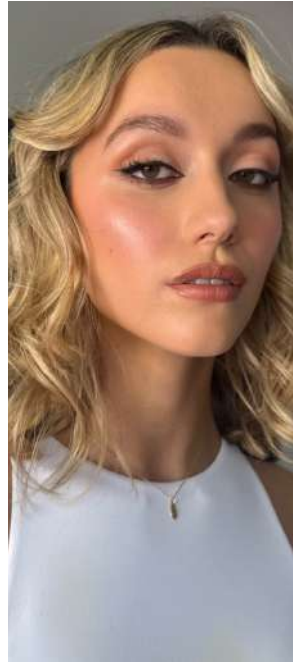
Client Testimonial



Ell provided an amazing service and knowledge when it came to my wedding day. She knew exactly what I wanted & executed it perfectly. I would highly recommend Ell to anyone planning their special day!

Lucy xoxo

Section Three



SERVICES & PACKAGES

*Thoughtfully Designed Services and
Packages to Enhance Your Beauty and
Reflect Your Unique Style.*

SERVICES & PACKAGES

The Platinum Bride



In the Platinum Bride Package, I travel to your location and bring everything you need to relax and enjoy every moment. Your bridal package **includes a pre-wedding bridal preview, wedding day services, and a touch up kit** to ensure you look flawless from aisle to dance floor.

I'll arrive 15 minutes early to set up, equipped with a carefully curated kit of professional and luxury products, ensuring your makeup look lasts beautifully throughout your special day.



Inclusions in your Platinum Bride Experience:

- Bridal preview
- Wedding Day budget & scheduling guides
- Skincare Prep Guide
- Touch-up Kit

Additional fees may apply:

- Travel
- Parking fees
- Early morning start fees
- Additional artist fee for makeup bookings greater than 7 services or to assist with scheduling

SERVICES & PACKAGES

Services Price Sheet

WEEKDAY
MONDAY TO THURSDAY

PACKAGE ONE - PARTY OF 4

- *Bridal Preview*
 - *Bride*
 - *3 Bridesmaids / MOB / Guests*
- \$760**

PACKAGE TWO - PARTY OF 5

- *Bridal Preview*
 - *Bride*
 - *4 Bridesmaids / MOB / Guests*
- \$900**

PACKAGE THREE - PARTY OF 6

- *Bridal Preview*
 - *Bride*
 - *5 Bridesmaids / MOB / Guests*
- \$1,040**

PACKAGE FOUR - PARTY OF 7

- *Bridal Preview*
 - *Bride*
 - *6 Bridesmaids / MOB / Guests*
- \$1180**

SERVICES & PACKAGES

Services Price Sheet

WEEKDAY
MONDAY TO THURSDAY

PACKAGE FIVE - PARTY OF 8

- *Bridal Preview*
 - *Bride*
 - *7 Bridesmaids / MOB / Guests*
 - *Assistant (for 7+ services)*
- \$1520*

**package pricing is for makeup only. At this current time, I do not offer Bridal hair services.*

**all pricing is not inclusive of travel & will be included in your personalized quote*

SERVICES & PACKAGES

Services Price Sheet

WEEKEND
FRIDAY - SUNDAY

PACKAGE ONE - PARTY OF 5

- *Bridal Preview*
 - *Bride*
 - *4 Bridesmaids / MOB / Guests*
- \$980**

PACKAGE TWO - PARTY OF 6

- *Bridal Preview*
 - *Bride*
 - *5 Bridesmaids / MOB / Guests*
- \$1130**

PACKAGE THREE - PARTY OF 7

- *Bridal Preview*
 - *Bride*
 - *6 Bridesmaids / MOB / Guests*
- \$1280**

PACKAGE FOUR - PARTY OF 8

- *Bridal Preview*
 - *Bride*
 - *7 Bridesmaids / MOB / Guests*
 - *Assistant (for 7+ services)*
- \$1630**

SERVICES & PACKAGES

Services Price Sheet

WEEKEND
FRIDAY - SUNDAY

PACKAGE FIVE - PARTY OF 9

- *Bridal Preview*
- *Bride*
- *8 Bridesmaids / MOB / Guests*
- *Assistant (for 7+ services)*

\$1780

**package pricing is for makeup only. At this current time, I do not offer Bridal hair services.*

**all pricing is not inclusive of travel & will be included in your personalized quote*

SERVICES & PACKAGES

Services Price Sheet

ADDITIONAL SERVICES

ADDITIONAL BRIDAL PARTY

- *Additional Bridesmaid/MOB/Guests* **\$140 MON - THURS**
\$150 FRI - SUN

FLOWER GIRL

- *8yrs - 12 yrs up to 30 minutes* **\$50**

ASSISTANTS FEE

- *1 additional artist*
- *For packages with 7+ services (excluding flower girls)* **\$200**

TOUCH UPS

- *Reception touch up / second look* **\$250 MON-THURS**
- *(excludes travel fees)* **\$300 FRI - SUN**

SERVICES & PACKAGES

Services Price Sheet

ADDITIONAL SERVICES

TRAVEL

- *Round trip calculated from my home to the getting ready location* ***\$1 PER 1KM***

ACCOMMODATION

- *Required the night before if travel is more than 2 hours each way from my home to the getting ready location.* ***TBC***

EARLY START FEE

- *Starting on or before 6am* ***\$100***

PARKING

- *Parking will be added to your quote if applicable* ***TBC***

Section Four



BRIDAL RESOURCES

*Trusted Vendor Recommendations and
Answers to Your Most Asked Questions.*

BRIDAL RESOURCES

Recommended Vendors

PHOTOGRAPHERS

[Blaise Bell](#)

[Dan Cartwright](#)

[Alana Taylor](#)

[Luke Fletcher](#)

[Matt Ashton](#)

[Captured by Kate](#)

[Storytellers Wedding Co](#)

[Maple & June](#)

[Muir Weddings](#)

[Thomas Stewart](#)

[Olivia Rose](#)

[Your Romance](#)

PLANNERS & STYLISTS

[Paloma Events](#)

[Honey Lane](#)

[Lovestoned Styling](#)

[White Lane Events](#)

[Be Designed](#)

FLORISTS

[Florals and Fika](#)

[BY.MAG.NOLIA](#)

[Oopsie Daisy Floristry](#)

[Ivy Lane Collective](#)

[The Flower Pursuit](#)

[Adore Floral Artistry](#)

[Pia and Jade](#)

[Fred Made](#)

[Sea Thistle Florals](#)

[Fleur My Darling](#)

[Lovestoned Styling](#)

BRIDAL RESOURCES

Frequently Asked Questions

Q1. How much is the deposit to secure my booking?

A \$250 non-refundable deposit is required to secure your date.

Q2. When is final payment due?

You will receive your final invoice 2 weeks prior to your wedding date, and this is due at least 7 days prior to your wedding date.

Q3. When can I book in for a preview?

I offer previews during the week from my studio for bride's who have secured their wedding date. I recommend having your preview 2-6 months prior to your wedding.

Q4. Is there a booking minimum?

Yes, there is a 4 services minimum Monday to Thursday, and 5 services minimum Friday to Sunday. This number excludes flower girls and can include any combination of bride/s, bridesmaids, mothers of the bride/groom, grandmothers, friends and guests. Makeup = 1 service.

Q5. Can I reduce the bridal party numbers?

Please consider and confirm your numbers carefully at the time of booking, as I do not offer any reductions to the invoice. If a member of your party cancels, you are welcome to replace them with somebody else. Additional services can be booked after the initial deposit is paid however additional artist fees may apply.

Q6. Can I book two makeup artists?

Of course! For 7+ makeups and/or to reduce the schedule, two artists can be booked for an additional fee.

Q7. Do you offer destination travel?

Yes! Destination weddings include additional costs such as, but not limited to, accommodation, travel and flights. This is subject to availability.

“

*ellnicolemua is more
than a service—it's
an experience
designed to bring
your dream wedding
vision to life with
care, attention, and
timeless artistry.*

”



THIS IS THE EXPERIENCE YOU'VE BEEN WAITING FOR

Your personalised proposal for your wedding day is on its way. If the Platinum Bride Package feels like the right fit for you, I'd be so excited to be part of your wedding day.

My aim is to make your bridal experience feel relaxed, special, and completely tailored to you.

ell xoxo