

olive mae studio.

SERVICES OVERVIEW

Intentional social media marketing, content creation, and digital presence for modern brands.

We partner with businesses that value elevated branding, intentional marketing, and a strong online presence that actually converts.

TABLE OF CONTENTS

<u>INTRO</u>	<u>03</u>
<u>CONTENT CREATION SERVICES</u>	<u>04</u>
<u>SOCIAL MEDIA MANAGEMENT</u>	<u>05</u>
<u>PRE-BUILT PACKAGES</u>	<u>06</u>
<u>WEBSITE DEVELOPMENT & MANAGEMENT</u>	<u>07</u>
<u>SIGNATURE BRAND IDENTITY</u>	<u>08</u>
<u>PRINT & DESIGN</u>	<u>09</u>
<u>HOW WE WORK</u>	<u>10</u>
<u>AD-ONS</u>	<u>11</u>
<u>LET'S CONNECT</u>	<u>12</u>

INSIDE THE *STUDIO*

madison brainerd

FOUNDER & CREATIVE DIRECTOR

Hi! I'm Maddie - the founder and creative director behind Olive Mae Studio. I help modern brands elevate their online presence through intentional content, social media strategy, and clean, luxury branding designed to feel both elevated and authentic. From creative direction to brand growth, I'm passionate about building intentional online experiences that not only look beautiful, but create meaningful connection and lasting impact for every brand we work with.



abby centarri

CREATIVE STYLIST

Hi! I'm Abby - the Creative Stylist behind Olive Mae Studio. I help modern brands bring their vision to life through intentional styling, creative direction, and thoughtfully curated visuals designed to feel elevated, cohesive, and authentic. I'm passionate about creating meaningful brand moments and content that aligns beautifully with each brand's story and presence online.

content creation

Professional content creation designed to elevate your brand online - perfect for businesses wanting high-quality visuals while still managing their own social media.

Investment

STAND ALONE CONTENT SESSIONS: STARTING AT \$500
SMM CLIENT CONTENT SESSION: STARTING AT \$300

Includes

*Reels & TikTok content
Branding photography
Editing & creative direction
Trend-based content
Content planning
Monthly content libraries*

[inquire here](#)

social media *management*

*Strategic social media management focused on growth, consistency,
and elevated branding.*

Includes

Content strategy

Monthly planning

Caption writing

Scheduling

Story management

Engagement & analytics

Investment

SOCIAL MEDIA MANAGEMENT: STARTING AT \$850/MONTH

[inquire here](#)

PACKAGES

The Essentials

- Instagram + Facebook
- 12 posts/month (2-3/week)

(a mix of posts, reels & stories)

- Monthly strategic content plan
- Caption writing with hashtag optimization
- Monthly performance report

A starting point for small businesses ready to show up consistently & professionally online.

STARTS AT \$850

Growth Partner

- Instagram + Facebook + TikTok
- 18 posts/month (3-4/week)

(12 curated posts / stories / 6 short-form videos)

- Monthly strategic content plan
- 1 content session every quarter
- Caption writing + trend-based hooks
- Monthly analytics & optimization

For growing brands that want to increase visibility, engagement, & momentum across platforms.

STARTS AT \$1,350

Signature Presence

- Instagram + Facebook + TikTok
- 30+ posts/month (5-7/week)

(20 curated posts / stories / 10-12 short-form videos)

- Monthly strategic content plan
- 1 content session every month
- Conversion-focused captions
- Performance tracking & reporting
- Bi-weekly strategy calls
- Priority client support

A full-service social media experience for brands ready to scale & convert content into revenue.

STARTS AT \$2,000

website development

olive mae studio.

*Custom websites built to create a seamless,
elevated online presence.*

Includes

Custom website design

Mobile optimization

SEO foundations

Booking/contact integrations

Ongoing website updates

Investment

CUSTOM WEBSITE DESIGN - STARTING AT \$2,000

WEBSITE + ADVANCED SEO - STARTING AT \$3,000

[inquire here](#)

signature brand *identity*

Intentional branding designed to create a cohesive, luxury online presence.

Includes

Logo suite

Color palette

Typography

Brand direction

Creative assets

Investment

SIGNATURE BRAND IDENTITY - STARTING AT \$1,500

[inquire here](#)

print and *design*

*Custom marketing and branded materials
designed to align seamlessly with your brand
identity.*

Includes

*Business cards
Flyers & brochures
Menus
Signage
Promotional materials
Event collateral*

Investment

PRINT AND DESIGN - CUSTOM QUOTED BASED ON PROJECT SCOPE

[inquire here](#)

THE SIGNATURE *PROCESS*

01. ALIGN.

We begin with strategy and brand clarity. Through onboarding and collaborative planning, we define your positioning, audience, messaging, visual direction, and marketing goals.

02. CREATE.

Once the foundation is established, we move into content creation, brand assets, website development, and marketing execution designed to elevate your brand cohesively across every platform.

03. LAUNCH.

Your brand and content are strategically launched with intentional rollout plans, optimized social media management, and audience-focused execution.

04. GROW.

We continuously refine, analyze, and scale your brand through performance tracking, strategy adjustments, SEO optimization, and long-term marketing support.

05. ELEVATE.

As your business grows, we expand your digital presence through advanced strategy, luxury branding experiences, and high-level content designed for long-term recognition and growth.

[inquire here](#)

ADD-ONS

ADDITIONAL CONTENT SESSIONS - **\$250**

NON CLIENT STAND ALONE SESSIONS - \$650

REELS GROWTH ADD-ON- **\$300**

+4-6 EXTRA VIDEOS

MONTHLY AD MANAGEMENT - **\$300**

(INCLUDES: AD SETUP, CREATIVE SELECTION, COPY, BUDGET
MONITORING, AND OPTIMIZATION)

SOCIAL MEDIA AUDIT - **\$250**

[inquire here](#)

LET'S GET SOCIAL.

Email: hello@olivemaesocialco.com

Instagram + Facebook: [@olivemaestudio](#)

www.olivemaesocialco.com

[inquire here](#)