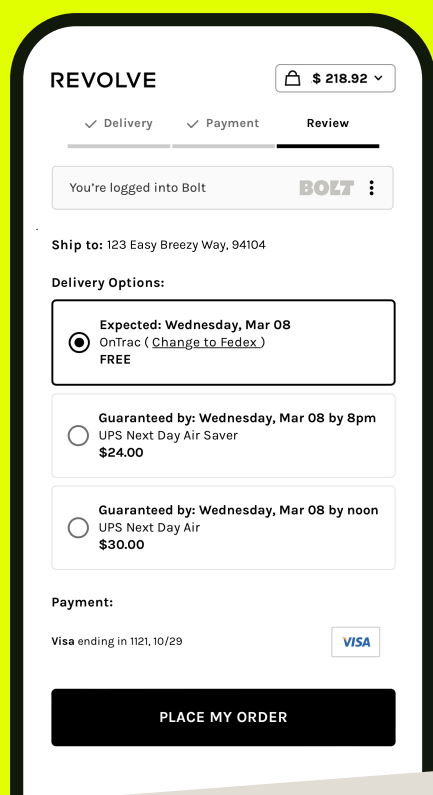








# Get to know Bolt

Bolt guarantees retailers best-in-class customer conversion with seamless and secure one-click checkout. Leading brands like Saks OFF 5TH, Revolve, Benefit Cosmetics, and Casper leverage Bolt's Universal Shopper Network to recognize and connect with over 80M customers—one third of all US online shoppers. Bolt works within retailers' existing tech stack and helps them provide an enhanced, friction-free buying experience for their customers with no added buttons or redirects. To learn more, visit [bolt.com](https://bolt.com).



## Bolt Ignite

Identify shoppers, power passwordless login, and convert customers—all within your existing tech stack.

-  Increase conversion by ensuring accounts stay up-to-date with the latest data from Bolt's network
-  Simplify account creation with Bolt, leading to more accounts and richer data
-  Automatically recognize shoppers and expand your network—all within your existing checkout
-  Developer-friendly and API-driven, keep the existing integrations you currently support
-  Keep your branded experience front and center, building loyalty at every phase of the shopping journey
-  Implement swift, secure login with Bolt's passwordless login using passkey authentication

## What the numbers say\*

### 50%

Increased checkout conversion with Bolt\*\*

### 15%

More likely for Bolt shoppers to make a repeat purchase

### 80M

Shoppers in the Bolt Network

### ~40%

shopper recognition rate for Bolt retailers

\* All stats are averages.

\*\* Bolt shoppers vs. guests

# Say hello to the Bolt Network

Supercharge your conversion with best-in-class checkout.  
Connecting hundreds of brands to 80M shoppers.

