## **HANDBOOK BUY SIDE ROLE SELL SIDE ROLE M&A PROCESS**



Business and processes understanding Finance function and team assessment Overall financial statements reviewing Reviewing specific balance sheet positions Analyzing financial performance Assessing financial controls Examining contracts and agreements Assessing contingencies

#### Understanding the tax Market analysis Assessment of current Understand your own Preparation and planning Document collection and function technology stack Product and service analysis Review external advisor company culture Customer and sales analysis Software quality and code review outputs Research the target review Marketing and brand Cybersecurity and data privacy Review current and past Legal analysis company's culture compliance analysis disputes with tax Compare and contrast both Analysis of compliance with Operational analysis Intellectual property evaluation administration cultures local laws and regulations It infrastructure and operations Financial performance Contract analysis: with Check did the taxpayer Identify potential cultural Product and technology analysis conflicts submit all tax returns and suppliers, customers, Regulatory and legal roadmap review Develop a cultural pay taxes timely employees Team and talent evaluation compliance Standardized list of integration plan Risk assessment . Management and Compliance with industry Implement and monitor the questions to the client Report and organizational assessment standards and regulations recommendations Prepare sampling for reviews integration Risk assessment Financial assessment of CIT testing Evaluate post-merger Negotiation and finalization Synergy and integration plan technology investments Vendor and third-party VAT testing integration success Post-acquisition integration PIT and other taxes testing assessment POST M&A **COVENANTS POST M&A INTEGRATION** ACCOUNTING \_\_\_\_\_\_ STRATEGIC & CULTURAL OPERATIONAL FINANCIAL Financial consolidation key employees from engaging in activities that compete with the acquiring company's business for a specified period of time and within a defined geographical area. Non-Solicitation Covenant: restricts the target company from soliciting on hiring employees or customers of the Business Processes; Supply Chain and Logistics; Product and Service Integration Align Vision and Goals; Cultural Assessment and Alignment; Communication. Financial reporting Financial Systems and Controls; Cost Synergies; Revenue Synergies requirements COMMUNICATION & HR **TECHNOLOGY & IT** BRANDING

• FMV of tangible assets Goodwill calculation and recognition

HR Policies and Benefits: Talent IT Systems Integration; Data Integration and Security Management and Retention Training and Development

- the confidentiality of sensitive information shared during the due diligence process and subsequent integration

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Unified Branding and Marketing; Stakeholder Engagement



## **DUE DILIGENCE TYPES**



## **FINANCIAL DD**

- Business and processes understanding
- Finance function and team assessment
- Overall financial statements reviewing
- Reviewing specific balance sheet positions
- Analyzing financial performance

TECH DD

Assessment of current

Software quality and code

Product and technology

• Team and talent evaluation

standards and regulations:

Compliance with industry

Financial assessment of

technology investments Vendor and third-party

• Cybersecurity and data privacy

Intellectual property evaluation

It infrastructure and operations

technology stack

review

compliance

roadmap review

assessment

- Assessing financial controls Examining contracts and
- agreements
- Assessing contingencies



## TAX DD

- Understanding the tax function
- Review external advisor outputs
- Review current and past disputes with tax administration
- Check did the taxpayer submit all tax returns and pay taxes
- Standardized list of questions to the client
- Prepare sampling for reviews

**CULTURAL DD** 

Research the target company's

Compare and contrast both

Identify potential cultural

Understand your own

company culture

culture

cultures

conflicts

- CIT testing
- VAT testing
- PIT and other taxes testing



- Develop a cultural integration plan
- Implement and monitor the integration
- Evaluate post-merger integration success

• Risk assessment

employees

- Report and recommendations Negotiation and finalization
- Post-acquisition integration



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## FINANCIAL DUE DILIGENCE CHECKLIST



#### GENERAL

- All internal accounting acts reviewed (accounting policies etc.)
- Audit reports reviewed
- Auditor management letter points reviewed
- Tax authorities findings reviewed
- Compare official financials and reports for management
- Findings of other external financial or tax consultants reviewed
- Review business plan and budget
- Business understanding: review main processes : sales, purchase etc.

#### **PROPERTY PLANT, EQUIPMENT AND IP**

- Ownership documentation reviewed (eg. Title deeds)
- Useful life for all IP and PPE item groups reviewed
- Variance between tax and accounting depreciation rates explained
- Movement in IP and PPE balances explained
- PPE and IP registers reconciled with GL accounts
- Check weather GAAP is applied when PPE or IP is acquired (test)
- Check weather GAAP is applied when PPE or IP is sold (simple test)
- Review useful life for all IP and PPE item groups
- Is there PPE or IP impairment indicators?
- Check capital gains/ losses if any

#### ACCOUNT RECEIVABLES

- Annually / monthly movement in AR balance reviewed and explained
- Customer list per sales and balances prepared and reviewed
- Ageing structure / overdue list of AR prepared and analyzed
- Check how much AR balances is reconciled with debtors
- AR sub-legder reconciled with AR general ledger accounts
- Movement of AR impairments and reversals prepared and reviewed
- Main customers credit rating and liquidity checked
- Collection / credit risks identified and explained

AP provision analyzed and explained

- Days sales outstanding (DSO) reviewed and explained
  - ACCOUNT PAYABLES
- Annually / monthly movement in AP balance reviewed and explained
  Supplier list per purchase value and balance prepared and reviewed
  Ageing structure / overdue list of AP prepared and analyzed
  Check how much AP balances is reconciled with debtors
  AP subleader reconciled with AP general ledger accounts
  Consider reasons if due liabilities is not paid (impact on NWC)
- Days payables outstanding (DPO) reviewed and explained

#### **OPERATING EXPENSES OPEX**

#### OPEX structure analyzed

- Recurring operating expenses matches with agreements
- OPEX variance identified and explained
- Ratio OPEX in revenues calculated and reviewed during periods
- Prepaid expenses accrual checked
- Check the accruals for undeceived bills and other provisions
- Main supplier contracts reviewed, key elements reflected in financials
- COGS share in revenue: changes considered and explained
- Insurance agreement reviewed
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ANALYTICAL PROCEDURES

- Actual vs comparable period giures differences investigated
- Review of key ratio numbers and changes in ratio numbers
  - Net working capital reviewed
  - Budget achievements reviewed and differences investigated
- Review monthly movement in sold quantities, revenues and margins
  - EBITDA adjustments review and check
- Quality of earnings report checked
- Cash flow statement calculation and verified
- Net profit margins and EBITDA margins reviewed
- Compare official financials with management reports

#### **INVESTMENT IN ASSOCIATES AND SHARES**

- Investment in associates reconciled with associate's equity
- Purchase agreements reviewed
- Check how well associates is operating, is there impairment needed?
- Valuation of shares listed on stocks is properly done
- Check capital gains/ losses if any

#### REVENUES

- Revenues structure analyzed (per product, categories, business units etc.)
- Annually / monthly movement in revenues reviewed and explained
- Main customers' contract reviewed and aligned with associated revenues
- Gross margin analysis done: movement in GM, GM per products etc.
- Discounts to customers recognized in appropriate reporting period
- Revenues reconciled with sales reports for management
- Sales actual vs budget vs. LY analysis performed

#### COMMITMENTS AND CONTINGENCIES

- - Calculation of potential liabilities based on current contracts
  - Check procedures that company apply when approve material contracts
- List of guarantees reviewed
- Check environmental commitments, liabilities, or contingencies.
- Interview key stakeholders to gain insights into contingencies

#### EQUIRY AND OTHER LIABILITIES

- Subscribed equity reconciled with official business register
- Retained earnings / accumulated loss matches with balance sheet data
- Statement of changes in equity reviewed
- Reserves examination if any
- Review of liabilities for taxes, customs and other admin fees

#### Professional fees expense examined

Annually / monthly movements in salaries balance reviewed and explained

#### INTERCOMPANY

- Understand the position of Company in the Group of related parties
- All related parties identified
- IC agreements examined
- IC transaction reviewed
- Verify if the IC pricing is aligned with market pricing
- Analyze financial benefits and risks from IC transactions
- Analyze transfer pricing files

#### INTERNAL CONTROLS

**INVENTORIES** 

LOANS AND INTEREST EXPENSE

Creditor list per funding amount and balance prepared and analyzed

Loan agreements, mortgages and other debt documents reviewed

Short term vs. Long term liabilities presented in line with payment plans

**HEADCOUNT AND SALARIES** 

Loan balances reconciled payment plans - loan schedules

Interest expenses properly accrued based on payment plans

Debt to EBITDA ratio and Income Coverage Ratio checked

Annually / monthly movement in stock reviewed and explained

Days inventory outstanding (DIO) reviewed and explained

Inventory cost and recognition is aligned with GAAP/IAS

Shortages, write-offs and surpluses verified and explained

- Review competences, processes, controls in accounting sector
- Review competences, processes, controls in controlling sector
- Review competences, processes, controls in tax department
- Review of automatic internal controls

Test how is internal controls is performing

Review of monthly / annual closing procedures

Inventory structure analyzed (raw materials, WIP, FG)

Review the results of annual stock inventory

Inventory register reconciled with GL accounts

Stock ageing structure analyzed

Cost vs Net realizable value compared

Net Financial Position calculated

Debts covenants evaluated

Debt to equity ratio calculated and analyzed

Management labor agreements reviewed

Typical employee labor agreement checked

All bonuses and benefits properly accrued

Ratio salaries in revenues reviewed during periods

Short-term and long-term employee benefits check

Average monthly salaries analyzed

Cost of salaries matches with the amounts in agreement

# FINANCIAL DUE DILIGENCE PROCESS





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## PREPARATION AND PLANNING



#### **Engagement setup**

Define the scope and specific areas and depth of the investigation.

Assemble a team of professionals with expertise in financial analysis, accounting, tax, etc.

Make timeline framework and duties of team members.

### Data Collection

Make a list of requested documents and track status of delivery

Setup open questions on cloud and track status of delivery

Organize data room, and collect and review relevant financial documents, including financial statements, tax returns, budgets, etc.

#### General business review

Meet with key personnel of the target company to understand the business processes, financial practices, and any unusual items.

Understand business processes like sales, purchase, payroll etc.

**EXAMINING CONTRACT AND** 

AGREEMENTS

Review business plan, business model, budgets etc.

ASSESMENT OF FINANCIAL FUNCTION AND TEAM

#### **INTERNAL CONTROLS** REVIEW

Segregation of duties, Authorizations and approvals process,

Automatic controls in system in the process of revenue and cost recognition, reconciliation of accounts

Closing procedures and checks and others

## ANALYTICAL PROCEDURES

Analyze financial performance, Analyze trends in KPIS and ratio numbers, Analyze actual vs historical vs budgeted figures

Review monthly movement in sold quantities, revenues and margins and other analysis

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## FINANCIAL STATEMENTS REVIEW



#### Income statement review

Revenues structure analyzed (per product, categories, business units etc.)

Gross margin analysis - movement in GM, GM per products etc..

OPEX analysis – movements, variance, contract matches etc

Accruals recognition and cut off test

Salaries analysis, industry benchmarks, taxes, employee benefits, owner compensation, stock based compensation etc..

Other analysis

#### **Balance sheet review**

Assets ownership documentation reviewed

PPE and IP registers reconciled with GL accounts

Inventory structure review (materials, WIP, FG)

Assets impairment testing

Balance reconciliations with debtors and creditors

**Related parties relationships** 

**Commitments and contingencies** 

AP / AR ledger reconciled with GL accounts



## FINALIZE REPORTING SET RESULTED FROM DUE DILIGENCE PROCESS

#### Quality of earnings

Present normal and sustainable level of operational earning to make sure that multiple-based price we pay for transaction is fair. Usual subjects of adjustments : Revenues, Costs, Net Working capital

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#### **Net working** capital

Present a movement in NWC and its main components, review of DSO, DIO and DPO. Fair value of receivables: overdue, bad debt, payment terms, litigation, balance structure. Compare NWC/Revenue ration with industry benchmark and peers.

### **Proof of cash**

Present a reconciliation procedure results that's used to prove the accuracy of the general ledger cash account. Present any unusual or suspicious transactions, cash inflows and outflows analysis etc..



## Net debt

Present target's net financial position and how target use dept. to create an earnings. Estimate how much additional debt company can bear, and approach financial leverage.

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# **ABCS OF M&A**



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## UNWRITTEN M&A MODEL

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Valuation of indefinable Analyze Target's books Input pre-merger Input pre-merger intangibles and goodwill and identify fair value Target's balance Acquirer's calculation and recognition. adjustment of assets and sheet consolidated (Completed purchase price liabilities items, based balance sheet allocation) on GAAP or other standards Purchase consideration 1,000 Targe FMV Pre-merger Acquirer Target Pro- Consolidated Consolidated Balance sheet (000 \$) Consolidated Adjust ment forma realized projected Financing Payment 1,500 1,010 Cash 10 10 1,510 500 (1,000) 4,500 (10) Account Receivable 50 40 4,540 4,540 20 3,020 3,020 Inventories 3,000 30 (10)Other current assets 1,500 15 15 1,515 1,515 10,500 105 (20) 85 0,585 500 (1,000) 10,085 Current assets 0 10,500 500 650 1,150 Tangible assets 150 11,150 Intangible assets 2,050 2.050 2,000 50 50 150 Software 150 Trademark 170 170 120 Customer list 120 Goodwill 0 412 412 Non-current assets 12,500 550 150 700 14,052 0 14,052 0 Ω Total assets 23,000 655 130 785 24,637 500 (1,000) 24,137 0 Trade payables 3,500 350 350 3,850 3,850 Financial liabilities 2.000 200 200 2,200 2.200 Other liabilities 1,500 15 20 35 1,535 1,535 **Current liabilities** 7,000 565 20 585 7,585 0 0 7,585 0 2,500 2,525 3,025 Long term financial debt 25 25 500 Other long term liabilities 2.700 27 27 2.727 2.727 Long term fin. liabilities 5,200 52 0 52 5,252 500 0 5,752 0 1,800 18 1,818 Equity Capital 18 1,818 **Retained Earnings** 9,000 20 20 9,020 9,020 Temporary adjustments 110 110 962 (1,000)(38) 10,800 11,800 Equity 38 110 148 0 (1,000)10,800 0 Total Equity and liabilities 23,000 655 130 785 24,637 500 (1,000)24,137 0 0 0 0 0 0 0 0 Check Excess prushase price 962 Unidentified intangibles 852 This is the part of purchase price **Projected Target's BS** A consolidated that exceeds the target equity before valuation of Acquirer's BS after identified intangibles. transaction, before DTA, DTL recognition This is the amount of undeniable How the financing and payment of intangibles in this stage i.e. transaction impact balance sheet before valuation of specific intangibles. 行] Repost **Bojan Radojicic** robojan.gumroad.com

# PROOF OF CASH MODEL



It involves cross-checking the cash transactions recorded by a company against its bank statements over a specific period. This is done to ensure that the reported cash position is accurate.

This step is crucial for due diligence, offering a layer of financial accuracy and transparency before finalizing an M&A deal.

The results of the proof of cash test can significantly impact acquisition price.

#### WHY IS IT IMPORTANT?



Detection of fraudulent activities

One of the primary reasons for performing a proof of cash is to identify any discrepancies or unusual transactions that might indicate fraud.



#### Evaluation of internal controls

A proof of cash can also shed light on the effectiveness of a company's internal controls related to cash transactions. If there are numerous reconciling items or discrepancies, it might indicate weak internal controls.

### Assessment of cash flow For a potential buyer or i

For a potential buyer or investor, understanding the cash flow is crucial. Proof of cash provides a detailed view of cash receipts and disbursements, helping assess the company's liquidity and operational efficiency.

Check	0	0	0	0	0
Cash flow statement for year of 2023	Jan	Feb	Mar	Apr	May
Net income	1,618	1,315	1,365	1,669	1,963
Depreciation and amortization	195	375	415	465	495
Impairment of receivables	11	12	13	15	16
Impairment of inventories	11	12	13	15	16
Losses (gains) from sale of non-current assets, net	100	150	250	20	0
(Increase) or decrease of other current assets	(639)	(122)	(136)	(152)	(170)
(Increase) or decrease in account receivables	31	(24)	(26)	(29)	(32)
(Increase) or decrease in inventories	(516)	(98)	(110)	(122)	(136)
Increase (decrease) in trade payables	(107)	26	29	32	36
Increase (decrease) in other liabilities	37	50	27	30	29
CF from operating activities	742	1,696	1,842	1,943	2,218
(Purchase) or sales of capital assets	(750)	(1,050)	(450)	(150)	(150)
CF from investing activities	(750)	(1,050)	(450)	(150)	(150)
Increase of share capital	150	250	350	450	550
Increase (decrease) in financial liabilities	100	100	100	100	100
Dividends paid	(500)	(500)	(300)	(750)	(900)
CF from financing activities	(250)	(150)	150	(200)	(250)
Total cash flow	(258)	496	1,542	1,593	1,818
Cash at the beginning of period	1,290	1,032	1,528	3,070	4,663
Cash at the end of period	1,032	1,528	3,070	4,663	6,481

### HOW TO CONDUCT?

- 1. Decide period for review and break down per months or quarters
- 2. Make Proof of Cash Model
- Gather necessary documentations (bank statements , GL accounts transactions, trial balances
- 4. Verification of cash transactions
- 5. Match company data with model
- 6. Explain differences

Starting position: ending cash from last reported period prior to acquisition.

For each period, preform own calculation of cash flow based on indirect method

Make reconciliation > Books vs Bank vs Model outcome Review differences and identify inaccuracy if any.



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