

- Purpose of Sub-titling
- Analysis of the Newspaper Article "A new deal for old cities"
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Purpose of Sub-titling

Sub-titling is a technique used in long pieces of writing to convey the main idea or theme of each section clearly. It helps readers quickly understand the sub-topics being addressed without reading the entire text. By giving suitable sub-titles, writers break the monotony of long passages, making the content easier to navigate and comprehend.

Key Elements

- **Clarity:** Sub-titles should clearly reflect the content of the section.
- **Conciseness:** They must be brief yet informative.
- **Relevance:** Sub-titles must relate directly to the section's main idea.

Examples

In the provided newspaper article, the italicised sentence at the top, "A new deal for old cities," serves as a sub-title summarising the article's theme.

Practice Set

- **Level 1:** Identify the sub-title in a given paragraph.

- **Level 2:** Write a suitable sub-title for a short passage.
- **Level 3:** Divide a long article into sections and assign appropriate sub-titles.

Answer Key

- Level 1: The sub-title is "A new deal for old cities." It summarises the article's focus on urban renewal.
- Level 2: Answers will vary; sub-titles must be concise and relevant.
- Level 3: Students should divide the article into logical sections and provide meaningful sub-titles reflecting each section's content.

Quick Reference

- Sub-titles help organise content.
- They guide readers through the text.
- Effective sub-titles are clear and concise.

Glossary

- **Sub-titling:** The process of giving titles to subsections of a text.
- **Monotony:** Lack of variety leading to boredom.
- **Theme:** The main subject or idea in a piece of writing.

Analysis of the Newspaper Article "A new deal for old cities"

This article discusses the challenges faced by Indian cities in terms of urban decay, public health, and infrastructure, and compares them with the successful urban planning model of Curitiba, Brazil. It highlights the need for inclusive development and better urban policies.

Key Elements

- **Urban Decay:** Describes poor living conditions and infrastructure failures in Indian cities.
- **Public Health Issues:** Focus on diseases caused by lack of sanitation and clean water.
- **Urban Transport Problems:** Rising automobile dependency and pedestrian safety concerns.
- **Curitiba Model:** Innovative urban planning using low-cost technologies and pedestrian-friendly policies.

Important Quotes

- "Streets that are generally unpaved, rough, dirty, filled with vegetable and animal refuse..." – Friedrich Engels' description of urban conditions.
- "Pedestrian fatalities in Mumbai and Delhi were nearly 78 per cent and 53 per cent of the total..." – Data highlighting road safety issues.
- "Curitiba managed floods with a dedication that Mumbai, Bangalore, and Chennai can only marvel at." – Praising Curitiba's flood management.

Practice Set

- **Level 1:** Define urban decay as described in the article.
- **Level 2:** Explain the problems caused by automobile dependency in Indian cities.
- **Level 3:** Compare the urban planning strategies of Indian cities with Curitiba.

Answer Key

- **Level 1:** Urban decay refers to the deterioration of city infrastructure, poor sanitation, and unhealthy living conditions.
- **Level 2:** Automobile dependency leads to traffic chaos, increased accidents, and neglect of pedestrian needs.
- **Level 3:** Indian cities focus on motorised vehicles and lack basic civic reforms, whereas Curitiba prioritises pedestrians, public transport, and sustainable urban development.

Quick Reference

- Urban decay affects health and quality of life.
- Public transport reduces traffic and pollution.
- Inclusive urban planning benefits all citizens.

Glossary

- **Urban Decay:** The decline of city conditions due to neglect and poor planning.
- **Automobile Dependency:** Over-reliance on private vehicles for transport.
- **Inclusive Development:** Growth that benefits all sections of society.

Activity on Sub-titling

The article suggests an activity to practice sub-titling skills by dividing the article into four sections based on shifts in sub-topics and assigning suitable sub-headings. This exercise helps students understand how to identify main ideas and organise content effectively.

Practice Set

- **Level 1:** Identify the existing sub-title in the article.
- **Level 2:** Divide the article into four sections and suggest sub-titles for each.
- **Level 3:** Find pictures or images that represent urban civic problems and explain their relevance.

Answer Key

- Level 1: The existing sub-title is "A new deal for old cities." It summarises the article's focus.
- Level 2: Possible sub-titles include:
 - Urban Decay and Public Health Challenges
 - Issues in Urban Transport and Safety
 - Curitiba's Innovative Urban Planning
 - Lessons for Indian Cities and Future Directions

- Level 3: Students should select images showing pollution, traffic congestion, poor sanitation, or urban flooding and explain how these relate to the article's themes.

Quick Reference

- Sub-titling aids comprehension and organisation.
- Activities enhance understanding of text structure.
- Visual aids support textual information.

Glossary

- **Sub-topic:** A smaller part of a larger topic.
- **Urban Civic Problems:** Issues related to city living conditions and infrastructure.
- **Visual Aids:** Images or graphics that help explain or support text.