

# CBSE EXAMINATION PAPER-2022

## ENGLISH

(Solved)

Time allowed : 3 hours

Maximum Marks : 37

### General Instructions :

Read the following instructions carefully and follow them :

- i. This question paper contains **14 questions**. All questions are **compulsory**.
- ii. This question paper is divided into **4 sections**.
- iii. **Section A** – questions number **1 to 6** are very short answer Each question carries **2 marks**.
- iv. **Section B** – questions number **7 to 7** are short answer Each question carries **3 marks**.
- v. **Section C** – questions number **8 to 9** are case based questions
- vi. **Section D** – questions number **10 to 11** are long answer Each question carries **5 marks**.
- vii. There is no overall choice given in the question paper. However, an internal choice has been provided in few questions.
- viii. Use of calculator is NOT allowed.

### Section A

**Question 1.** What would be the impact of synthetic indigo on the prices of natural indigo?  
[2 Marks]

**Question 2.** What does Aunt Jennifer symbolize in the poem 'Aunt Jennifer's Tigers'?  
[2 Marks]

**Question 3.** Who is Mr. Lamb? How does Derry get into his garden?  
[2 Marks]

#### Question 4.

Do you think Jack had the capability to tell good stories? Why/Why not?

[2 Marks]

#### Question 5.

What made the peddler think that he had fallen into a trap? (The Rattrap)

[2 Marks]

#### Question 6.

Explain " On every morrow are we wreathing.

A flowery band to bind us to the earth...". (A Thing of Beauty)

[2 Marks]

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### Section B

#### Question 7.

You are Avantika, residing in Jamshedpur. Your friend from the same city is hosting her parents' 50th marriage anniversary and has extended an invitation to you. Draft a letter of reply of acceptance not more than 50 words mentioning the date, venue and time.

[3 Marks]

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### Section C

**Question 8.** Read the passage given below : (1) Ratan, a global brand in Dairy products, works on a business model popularly known as, 'The Ratan Model'. This model aims to provide value for money to the customers and protect the interests of farmers simultaneously. (2) The Ratan Model is a three-tiered structure that is implemented in its Dairy production : Firstly, Ratan acts as a direct link between milk producers and consumers that removes the middlemen. Secondly, farmers (milk producers) control procurement, processing and marketing. Thirdly, it is a professionally managed organization. (3) One can understand the Ratan Model better by taking cognizance of 'Ratan's Target Audience', where it has targeted the mass market of India with no premium offerings and works on providing the best quality products at affordable prices. (4) So Ratan formulates its pricing policy on the low cost price strategy which has attracted a lot of customers in the past and it continues to do so. (5) Another stance used

by Ratan's Target Audience is based on customer-wise targeting and industry wise targeting. This strategy divides the target audience on the following two bases : (7) Industry Based Target Audience : Ratan has segmented milk for various industries such as ice-cream manufacturers, restaurants, coffee shops, and many similar industries. Further, it has segmented butter, ghee and cheese for bakeries, snack retailers, confectioneries, and many more. (8) The target audience study tells us that Ratan has a strong presence in both Business to Business and Business-to-Customers. (9) Ratan's marketing campaigns and strategies are implemented in a very attractive way. For example, the story of the 'Ratan Girl' is a popular 'ad' icon. It is a hand drawn cartoon of a young girl. Based on your understanding of the passage answer any six out of the seven questions given below : 1x6=6

**Question 9.** sss

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## Section D

**Question 10.** You are Akshita/Akshay, staff correspondent for the BRIGHT STAR newspaper. A day-long seminar was organized by Nirmaan Public School on the "Benefits of Yoga – A Healthy Heart". Students from 20 schools participated in the event. Renowned yoga exponent Guru Shivang addressed the students on the benefits of yoga. Students of the Yoga Club demonstrated basic 'asanas' and breathing exercises. Write a report on it for the newspaper in about 120-150 words mentioning date, venue, Chief Guest, activities and response of the participants.

[5 Marks]

**Question 11.**

You are Samera / Sameer. Write a letter of application for the above-mentioned post in 120-130 words. Include a detailed bio-data.

[5 Marks]

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