IFUNANYA MUOGHALU-UGHONU

Product Manager & Product Owner
LinkedIn | ifunanya.m.muoghalu@gmail.com | Portfolio

EXPERIENCE

Product Manager| Product HQ   **Jan. 2023 – Present**
No-code Product Management Course
- Mastered Identifying User Needs, Developing User Journey, Business Model Generation, and Automation Basics in 2 weeks. (Capstone Project)
- Mastering building Website with No-Code Stack, Building an App with No-Code Stack & Market Research.

Junior Product Owner | Bimbi Philips Ltd, UK (Remote)   **Feb. 2022 – Jun. 2022**
Travel Tech Startup
Achievements:
- Led a team of 3 developers, 1 designer and 1 QA in building the MVP of 7 features.
- Successfully integrated the Google translation API on the platform which increased the number of international customers to 70%.
- Oversaw the design team to create the high-fidelity UI/UX prototype for the calendar sync feature to gain alignment from senior leadership on product vision resulting in 100% stakeholder buy-in and resource sign-off.
- Integrated the user calendar sync feature which enhanced user experience by 50% by allowing users see all their travel plans in one place.

Responsibilities
- Manage the backlog and roadmap with the Senior product manager.
- Tested features at each iterative stage to report bugs.
- Created tickets for tasks and bug reports and escalate any high priority blocked ticket.
- Created the PRDs and Low-level documents for 7 features in the Travel Jinni platform.

Product Owner Intern| Bimbi Philips Ltd, UK (Remote)   **Aug. 2021 –Feb. 2022**
Travel Tech Startup
Achievements:
- Took ownership of 3 features and wrote the PRDs.
- Wrote user stories and acceptance criteria for the 3 features which helped the development team understand exactly the feature requirement.
- A/B testing that reduced bugs that were sent to production by 80%.

Responsibilities:
- Perform product research to understand international market needs and identify customer pain-points
- Work cross-functionally with teams to document product requirements and features.
- Manage the product backlog with the Scrum Master

Product Management Intern | Sidehustle.Ng (Remote)   **Feb. 2021 – Apr. 2021**
Apprizee is a personal assistant for public transport users or commuters.
- Mastered Product Management Fundamentals and created a navigation app in 3 months (Project file).
- Designed the MVP for a navigation app called Apprizee Directs with a team of 32 people made up of content creators, designers, marketers, developers and other product managers.
- Conducted online form surveys with 200+ participants, leading user research efforts to gather valuable insights and inform product decisions.
- Boosted team productivity, 60%, by collaborating with team members to resolve conflicts that occurred across teams.

EDUCATION

OBAFEMI AWOLOWO UNIVERSITY   Ile-Ife, Osun, State, Nigeria
Bachelor of Psychology.   **Jan. 2017- Jan. 2022.**

SKILLS

Personas, Roadmapping, Customer Interviews, User stories, Epics & tasks, Product Backlog, Asana, Jira, Trello, ClickUp, Figma, Scrum & Agile Methodology, Wireframing, Product Strategy, GTM strategy, Data Visualization.

PROJECTS

Product Manager – Nigerian navigation app that gives users traffic updates and directions to specific locations.
Apprizee Directs – Feb 2021 – April 2021

Product Manager - portfolio website
https://www.ifunanyamuoghalu.com/ – 2022 – present

Founder - Celebration Platform
CelebrateIt – Jan 2023– present

CERTIFICATIONS

- Q1. 2023 – Product Management level 2 - *EntryLevel – In Progress*
- Q4. 2022 - Agile Requirements Foundations – *Project Management Institute*
- Q4. 2022 - Data-Driven Project Management: Project Metrics That Matter – *LinkedIn learning*
- Q3. 2022 - Foundations of User Experience - *Coursera*
- Q2. 2022 – Product Management Essentials - *Coursera*
- Q2. 2021 - SideHustle Cohort 2 Product Management Internship Certificate of Completion