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For immediate release.

**CENTER THEATRE GROUP LAUNCHES IN THE HOUSE
 A FREE TICKET PROGRAM FOR LOCAL SCHOOLS AND NON-PROFIT ORGANIZATIONS**

Tickets Will Be Available Early Performances of All Shows in the Upcoming Season at the Mark Taper Forum and Kirk Douglas Theatre and Some Ahmanson Productions including “A Christmas Carol”

Center Theatre Group Managing Director / CEO Meghan Pressman announced a new program, In the House, offering free tickets for Los Angeles area schools, colleges and non-profit organizations. Tickets will be available for early performances of all productions in the upcoming seasons at the Mark Taper Forum and Kirk Douglas Theatre as well as some shows at the Ahmanson Theatre including CTG’s first performance back in the Ahmanson, “A Christmas Carol,” on November 30, 2021.

In the House joins other current Center Theatre Group programs including FreePlay which offers tickets for anyone 25 years old or younger for the first preview of all Center Theatre Group productions at the Mark Taper Forum and Kirk Douglas Theatre (reservations are free if made in-person at the box office or there is a \$5 per ticket handling fee to reserve online or over the phone). Beyond the thousands of tickets distributed through those two programs, Center Theatre Group’s Education and Community Partnerships program provides free and low-cost tickets to more than 8,000 students, educators and parents to the theatre most years through Student Matinees and Teen Theatregoers. For information on all of these programs, please visit www.centertheatregroup.org/programs/students/see-theatre/.

“As we return to the theatre after this extended and unprecedented time away, we recognize the need for affordable tickets to CTG shows for all Angelenos, so I’m excited to add this new program to support our work around access, equity, diversity, and inclusion,” said Pressman. “The In the House initiative allows us to strengthen our relationship with local schools and fellow non-profits while giving their students, members and supporters the opportunity to have a true theatre experience and fall back in love with the artform we have missed so much over the past year and a half.”

To launch this new program, Center Theatre Group is partnering with Big Brothers Big Sisters of Greater Los Angeles (BBBSLA), a youth empowerment organization whose mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Mentor/mentee “matches” from BBBSLA will be invited to attend all productions in the upcoming season at all Center Theatre Group venues.

“As we strive to introduce our mentees to culturally enriching activities throughout Los Angeles County, we are grateful for the opportunity to partner with Center Theatre Group to

bring the magic of live theatre into their lives,” said Lauren Plichta, President and Chief Executive Officer of Big Brothers Big Sisters of Greater Los Angeles.

Organizations will be invited to apply for tickets to each show when individual tickets for the production go on priority presale. If selected, the organization will be assigned a promotional code that they can distribute. People who receive the code will be able to select their own seating locations and reserve them through the regular ticketing pathway at CenterTheatreGroup.org, by calling Audience Services at (213) 628-2772 or in person at the Center Theatre Group Box Office (at the Ahmanson Theatre at The Music Center in Downtown Los Angeles).

For more information or to begin receiving notifications when registrations begin, organizations should visit CenterTheatreGroup.org/InTheHouse.

While Center Theatre Group performances do not begin until November 30, CTG currently plans to require all audience members to provide proof of vaccination and to wear masks at all times unless they are actively eating and drinking in designated areas. Children under 12 and those who are unvaccinated due to a medical or religious reason must provide proof of a negative PCR COVID-19 test no more than 72 hours prior to attending an indoor performance along with government issued ID. Rapid or antigen tests will not be accepted. CTG will be announcing further details, including methods of confirming vaccination records or negative test results closer to the Ahmanson’s re-opening date in late November 2021. These health and safety measures are subject to change, at Center Theatre Group’s sole discretion and based on evolving health and safety guidance and conditions. CTG will continue working closely with The Music Center and L.A. County officials to ensure they are following all applicable health and safety protocols. Additional information about The Music Center’s safety plans, including its recent upgrades to all HVAC systems, is available at www.musiccenter.org/visit/our-commitment-to-your-safety. Center Theatre Group has also upgraded the HVAC system, improving the air flow and maximizing circulation, at the Kirk Douglas Theatre which received the UL Verified Healthy Buildings Mark for Indoor Air and Water Quality as have all Music Center venues. More information is available at www.centertheatregroup.org/visit/health-and-safety/.

Bank of America is Center Theatre Group’s 2021/2022 Ahmanson Season Sponsor. Bank of America believes in the power of the arts to help economies thrive, to educate and enrich societies, and to create greater cultural understanding. For more than 20 years, the company has supported Center Theatre Group’s innovative Education and Community Partnerships programs as well as world-class productions. Bank of America is also an instrumental supporter in accelerating Center Theatre Group’s commitment to becoming an anti-racist, equitable, diverse and inclusive organization.

Center Theatre Group, one of the nation’s preeminent arts and cultural organizations, is Los Angeles’ leading nonprofit theatre company, which, under the leadership of Artistic Director Michael Ritchie, Managing Director / CEO Meghan Pressman and Producing Director Douglas C. Baker, programs seasons at the 736-seat Mark Taper Forum and 1,600 to 2,100-seat Ahmanson Theatre at The Music Center in Downtown Los Angeles, and the 317-seat Kirk Douglas Theatre in Culver City. In addition to presenting and producing the broadest range of theatrical entertainment in the country, Center Theatre Group is one of the nation’s leading producers of ambitious new works through commissions and world premiere productions and a

leader in interactive community engagement and education programs that reach across generations, demographics and circumstance to serve Los Angeles.

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