

# Domain Description

Before you start a foresight project, you should always spend some time considering *why*, and *what* the project is going to achieve. A Domain Description exercise captures this, as it provides a basic frame to outline your project. This ensures you spend your time and resources wisely to support your objectives. Use the template below to create an outline of your project.

**The focal issue or guiding question:** What's the central topic you want to explore?

**Project type:** This can be either a strategic issue such as *"should we invest in AI training,"* or exploratory, such as *"what is the future of AI in urban planning?"* Circle one.



**Project context:** Describe the scope of the project. Why does this topic matter now?

**Geographic and sector scope:** Where will we focus our attention?

**Time horizon:** How far into the future are we looking?

