



myGwork 2025 #WorkingWithPride

The LGBTQ+ Talent Platform





About Us

myGwork is more than just one of the top-performing job boards.

As the **leading talent platform and professional network for the LGBTQ+ community and allies**, we help organizations **attract diverse talent**, authentically **build brand awareness** within the LGBTQ+ community, **offer DEI training**, and provide additional resources to help **boost employee engagement**.

We are passionate about creating **safe spaces where LGBTQ+ individuals and other minority groups can thrive in their careers**, connect with **supportive communities**, and find meaningful **employment opportunities** aligned with their values.



Company Quick Facts

2014

Incorporation

15M+

unique visitors to myGwork
in the last year

8.5M+

candidates visited myGwork to find
jobs in the past year

350+

Corporate members

1M

Jobs on our platform in
2024

HEADQUARTERS
London, United
Kingdom

OFFICES
UK, Spain & USA

138 Countries
Represented

1000+

Community Partners &
Universities

500k+

Registered Users



Organizations We Work With





Who Do We Help In The Organizations

myGwork is an **all-in-one solution** platform designed to provide holistic support across your organization:



Talent Attraction (TA): Job board and employer branding platform reaching millions of candidates



Diversity, Equity, and Inclusion (DEI): Visibility through featured articles, interviews, and panel participation



Employee Resource Groups (ERGs): Wide offering of resources available, (guides, webinars, events)



Learning & Development (L&D): Live trainings and e-learning modules





Real Results: Success Stories

Hire

£61K Saved in 3 Months

In the last quarter of 2024, a company in the Translation and Localization industry successfully **hired 15 candidates** through myGwork.

This equates to a **cost saving of £61,138 in just three months** (cost calculated at 20% of base salary).

Empowerment

myGwork Article led to a Board Appointment

“After my feature article was published on myGwork, I was approached by the Mother and Child Alliance (MACA) to apply for a board position. I’m thrilled to share that as of March 27th, I’ve officially joined their board.”

— Employee from a corporate partner in the healthcare sector

Candidate Conversion

5% Conversion from Clicks to Hires

A corporate partner in the Retail industry reported that **for every 20 applications** received through myGwork, **one turns into a hire**.

That’s an impressive **5% conversion rate** from applicants to hires!

Learning

8,000 Employees Trained

One of myGwork’s corporate partners in the Aerospace industry requested **8,000 licences** of the first module of our e-learning program, myGwork Academy.

That means **training for the entire workforce**.

Employer Branding

124K+ Views in 9 Months: Driving Brand Visibility at Scale

In just nine months, a corporate partner in the Banking and Financial industry garnered **124,320 views on their profile page** on myGwork.

Additionally, their articles achieved an impressive **30,594 impressions** on our main social media channel.





What We Offer

We help companies with their DEI strategies under a four-pillar approach:

01



Talent Attraction

02



Employer branding

03



Education and training

04



Employee empowerment
and retention



Pillar 1 - Talent Attraction

Last year stats

Total Candidates

8,557,660

Total Job Views

13,439,208

Total Clicks on Apply

3,130,701

Total CTR %

23.3%

Automated and Unlimited Job Posts

We integrate with your applicant tracking system (ATS) or provide scrapping to **automate job posting and candidate source tracking**. Some of the ATS and aggregators we integrate with (but are not limited to) include:

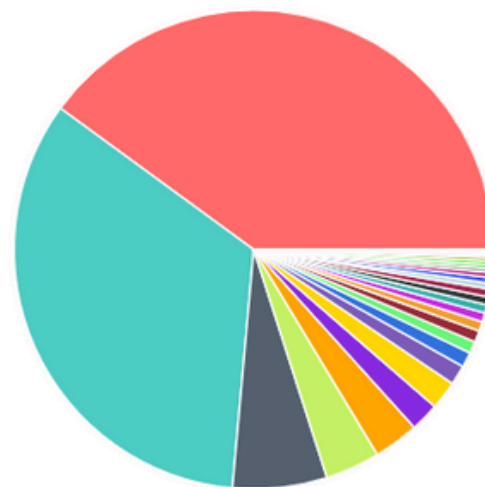




Pillar 1 - Talent Attraction

Reporting Capabilities

Live dashboard to access **real time data** showing breakdown per country and performance per job. Data can be downloaded in a spreadsheet format.



Download job country report

Job Country ▾	Clicks on Apply ▾
United States	2280
India	1920
United Kingdom	363
Ireland	211
Spain	174
Mexico	111

Your Job Performance Dashboard

Filter by

01/03/2025

to

31/03/2025

1243
Active Jobs

28229
Jobs Views

4671
Clicks on Apply

Jobs

Clicks by Country

Job ID	Job Title	Job Country	Job Views	Clicks on Apply
5503947	Senior Data Analyst, FCC Americas Data 1	United States	267	49
5545385	Graduate Group Internal Audit UK 2025	United Kingdom	57	46
5506952	Talent Acquisition Partner, CIB, U.K & Europe	United Kingdom	66	36



Pillar 2 - Employer Branding

Be showcased in the media as a myGwork corporate partner and LGBTQ+ friendly employer

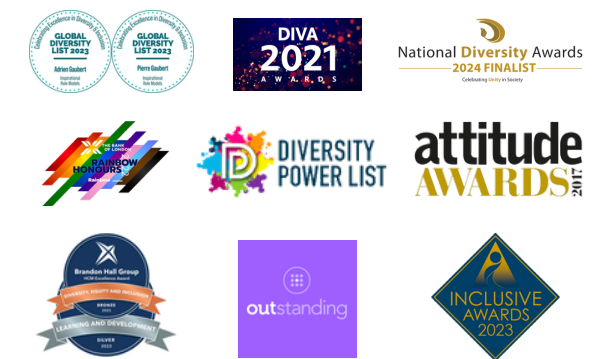
100+ business/HR/management titles. More than 20 careers and educational publications, including:



More than 12 LGBTQ+ publications, including:



Awards and Recognition:



Advertising Value Equivalent (AVE) is an additional metric that helps estimate the value of collected articles and mentions. It is an approximate amount of money that would have to be spent on paid advertising to achieve similar exposition.

PR Reach (AVE)

£8.42m

Mentions

38,896

Social Media Reach

34,864,361

Non-Social Media Reach

113,589,798

Source: This data is for 2024 and comes from Brand24



Pillar 3 - Education and Training

In-Person or Virtual Training

- ✔ **Interactive Sessions**
Engage with instructors and fellow participants, fostering an interactive learning environment.
- ✔ **Personalized Support**
Receive direct feedback and assistance from our expert DEI trainers during and after the sessions.
- ✔ **Customized Programs**
We have the capability to develop bespoke workshops and webinars for specific needs or challenges.

You will have priority access to 4 complimentary quarterly webinars.

50+ DEI Courses Available Including:

- Menopause 101
- Introduction to Disability
- LGBTQ+ 101 & Allyship in the Workplace
- Trans & Non-Binary Inclusion in the Workplace
- Creating Psychological Safety in Teams
- Inclusive Coaching Skills for Managers
- Artificial Intelligence & Unconscious Bias
- Developing a Data-Driven DEI Strategy

e-Learning Courses



- ✔ **Flexible Learning**
On demand DEI-focused online courses anytime, anywhere. Designed for flexibility, allowing you to learn at your own pace
- ✔ **Interactive Experience**
Engaging multimedia content, including videos, quizzes, and interactive modules, to enhance your learning experience.
- ✔ **Certification**
Earn recognized certifications upon completion, demonstrating your commitment to DEI.



Pillar 4 - Employee Empowerment

Bank of online resources

Wide array of resources available for your employees, all in one place.

Your documents

ERG Resource Center

Upcoming Events 2025

Resources

[Why Your Employees May Not Feel Comfortable in the Workplace.pdf](#)
[How to Conduct an Inclusive Interview.pdf](#)
[myGwork's Guide to IDAHOBLIT.pdf](#)
[10 Historical Events Towards LGBTQ+ Equality in the UK.pdf](#)
[Organizations' Transgender Policy.pdf](#)
[LGBTQ+ Ally Guide.pdf](#)
[myGwork's 2022 LGBTQ+ Gen Z \(Student/Graduate\) Survey.pdf](#)
[myGwork 2024 LGBTQ+ Students & Graduates Infographic.pdf](#)
[DEI & LGBTQ+ Awards & Lists.pdf](#)
[How to Create an Inclusive Workplace for People with Disabilities.pdf](#)

Exclusive Webinars



DEI Training - Artificial Intelligence & Unconscious Bias

This is a general broad overview of the possible impacts of the AI revolution on the workplace. It is no...

April 2, 2025 at 3:00 PM GMT

Online



Workshop - Influence-d: Protecting Mental Health

Quarterly Employee Resource Group Meetings

Designed to help you re-enERGize your employee networks, these sessions offer expert guidance and a unique opportunity to learn best practices by connecting with ERG leaders from other myGwork corporate partners.





DEI Events & Thought Leadership

Events

Monthly Events

Free workshops and webinars for our users to enhance their knowledge and skills. Strong focus on relevant DEI topics, and featuring speakers from ethnic minorities & other underrepresented communities.



WorkPride Conference

The largest virtual global conference dedicated to workplace inclusion.



WorkFair Career Fair

The largest global virtual career fair for LGBTQ+ students and recent graduates in Europe, Asia, and the Americas.



Research

Every year we conduct comprehensive global research on different topics relevant to our community. The insights help us to continuously evolve our strategy and develop relevant resources for our clients and users.





WorkPride Conference



The Largest Five Day Virtual Global Conference Dedicated to Workplace Inclusion

Each year in June, WorkPride welcomes thousands of virtual attendees from around the globe to network, share best practices, and learn strategies to help create workspaces that are inclusive of all under-represented groups.

Marketing Reach

Social Media Reach	1,167,452
Non-Social Media Reach	683,300
Paid Advertising Reach:	2,321,961
Direct Email - Newsletter	480,000

Great Feedback

“
The best corporate event...
– Jacqueline, Oracle

“
What an honour to be there...
– Celine, Oracle

“
Always incredible to be a small part of...
– Emily, Rapport

“
#WorkPride2024 was a triumph last week...
– Martyn, MSD

People who attend more than 5 webinars receive a "Certificate of LGBTQ+ Inclusion"



WorkPride 2024 at a Glance:

Speakers	200+
Webinars	50+
Event Page Views	89,112
Attendees	17,725
Demographic (Attendees from more than)	80 Countries



WorkFair Career Fair



The largest global virtual career fair for LGBTQ+ students and recent graduates

myGwork's annual WorkFair event is designed to help our network of inclusive employers attract and retain LGBTQ+ talent. Find suitable candidates for your open positions and showcase your company as an inclusive employer to the LGBTQ+ business community.

Marketing Reach

Social Media Reach	15.2M
Non-Social Media Reach	1.3M
Newsletter Reach	900K
Paid Advertising Reach	234K

Top 10 Countries

- United States
- United Kingdom
- India
- Canada
- Germany
- France
- Spain
- Mexico
- Ireland
- Italy

Want to participate in WorkFair 2025?

Register your interest [here!](#)



WorkFair 2024 at a Glance:

Organizations
32
Booth Visits
7,650
CV's Collected
2,790
Panels & Workshops Attendees
2,685
Nationalities
122



Our Users

Quick Facts

Monthly Users

1M+

Registered
Members

500k+

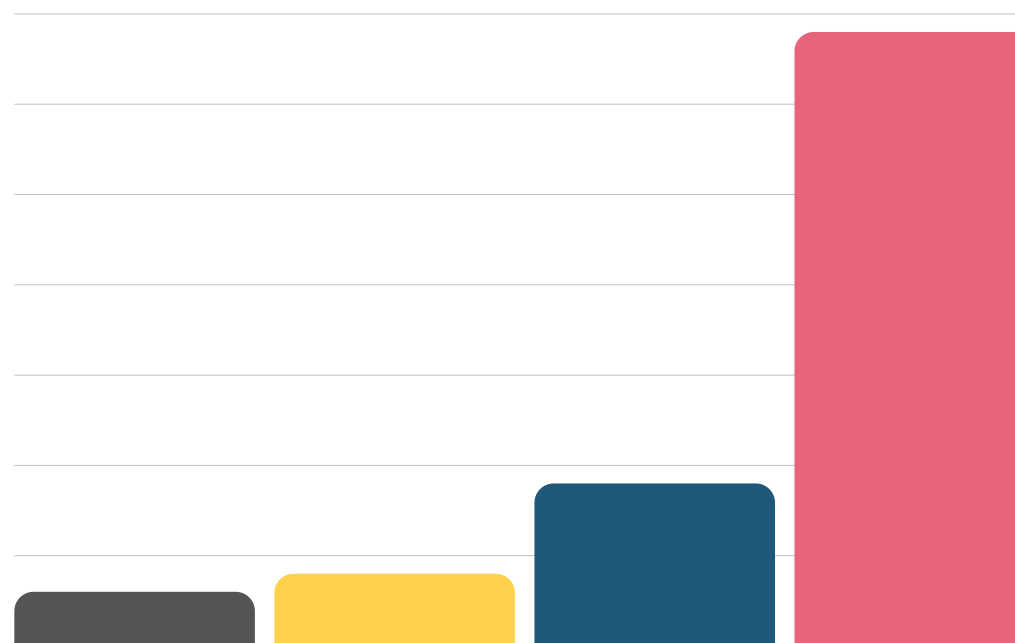
Countries
Represented

138

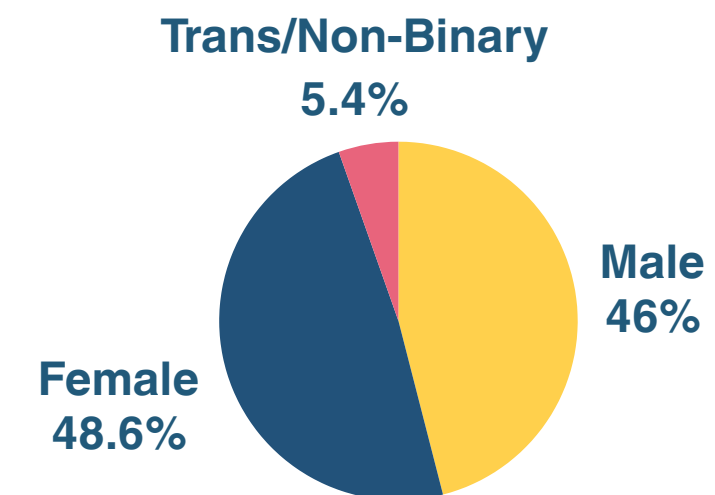
People of colour **35%**

Years of Work Experience

- More Than 5 Years: 68%
- 2-5 Years: 18%
- 1-2 Years: 8%
- 0 to 1: 6%

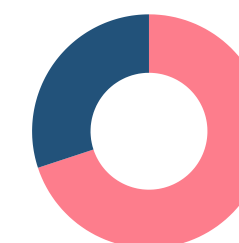


Gender



Professionals & Graduates

- Professional 73%
- Graduates 27%





Our Users

Industries

Banking, Finance & Insurance
Education
Engineering & Manufacturing
Government & Nonprofit
Hospitality & Tourism
HR & Recruitment, Energy, Real Estate
Legal
Management & Consultancy
Marketing & Media
Pharma & Health
Professional Services
Retail
Technology & IT
Transport & Logistics
Others

Top-20

Locations

United States
India
United Kingdom
Ireland
Spain
Canada
Brazil
Mexico
Singapore
SouthAfrica
Argentina
Germany
Switzerland
Colombia
Poland
France
Italy
Netherlands
Philippines
Australia



Why Our Users Choose myGwork

Community

Connect with mentors, country ambassadors and access professional guidance from a global community.

Job Board

Diverse LGBTQ+ career opportunities with equality-focused employers.

Advocacy and Impact

Driving LGBTQ+ workplace equality in their workplaces.

Resources

Resources and educational content for LGBTQ+ professional growth.

Safe Networking Space

Opportunities to connect and network with likeminded professionals in an inclusive platform.

Events

LGBTQ+ events, such as WorkPride, and chances to expand your network.





What People Say About Us

Our commitment to excellence is reflected in our 4.6-star Trustpilot rating



Corporate Partners

LB Lewis Bell
GB



myGwork gave me a voice when I needed it most and continues to drive powerful change for the LGBTQ+ community

When I was first introduced to myGwork, I was going through a really difficult time dealing with homophobia at work. It was isolating and painful-but myGwork gave me a platform to share my story and, more importantly, a voice when I felt voiceless. That experience was a turning point for me. Since then, I've had the privilege of working much more closely with myGwork over the past four years through my role at Booking.com. I've seen firsthand the incredible work they do to uplift LGBTQ+ professionals, foster inclusive workplaces, and push for real change - not just in theory, but in action.

KH Kevin Hornish
US



The team that supports our account is..... Terrific

The team that supports our account is engaged and focused on the things that matter to us. As a Talent Acquisition leader, I am always measuring the impact of our investment and myGwork understands that focus and provides the information we desire. We see the ROI clearly in the results in the number of candidates that engage with our job posts and the number of hires we are making.

Users

JG Jesús G. Amago
ES



Professional Community for all

Another opportunity to find employment for LGTBI individuals and allies without biases or fears, allowing you to be 'yourself' as a person and as a professional. A very active and participative professional community. Thank you myGwork.

AL Alex
CA



Panel Engaging Neurodivergence

Wonderful content, the presenters were knowledgeable and well spoken and definitely engaged with each other and even the chats that were constantly coming through.

Love the passion everyone brought to the room.

AS Antonio Soares
PT



The best LGBTQIA+ professional network

myGwork is simply the best LGBTQIA+ professional network, offering to the whole community a better way of communicating and sharing experiences and knowledge upon professional paths.



Partnership Levels at a Glance

Let's Work Together

Join 350+ companies already building more inclusive workplaces with myGwork.

What's Included in a Partnership

- ✓ Employer profile and access to DEI resources through dashboard
- ✓ Automated job posting
- ✓ DEI training access (quarterly and on-demand)
- ✓ Unlimited e-learning licenses & quarterly ERG programming
- ✓ Participation in global events (WorkPride, WorkFair)
- ✓ Dedicated account management & job performance reporting

ANNUAL MEMBERSHIP OPTIONS			★ ESSENTIALS 1 MILLION REACH	★★ BRONZE 3 MILLION REACH	★★★ SILVER 5 MILLION REACH	★★★★ GOLD 20 MILLION REACH	★★★★★ PLATINUM 20 MILLION REACH
TALENT ATTRACTION & ONLINE VISIBILITY							
Employer Profile			✓	✓	✓	✓	✓
Access to DEI Resources Through Dashboard			✓	✓	✓	✓	✓
Automated Job Posting			ONE COUNTRY	REGIONAL	GLOBAL	GLOBAL	GLOBAL
Monthly Jobs Limit			100	250	1,000	UNLIMITED	UNLIMITED
Featured as Organisation of the Week						✓	✓
Premium Job Listing					✓	✓	✓
Post Content (Articles & Events)			✓	✓	✓	✓	✓
Customer Success Manager Support			BASIC	BASIC	ADVANCED	PREMIUM	PREMIUM
Annual Engagement Report			DASHBOARD	DASHBOARD	ADVANCED	COMPETITIVE	COMPETITIVE
360° EMPLOYER BRANDING							
Article in Global LGBTQ+ Magazine(s)					1	1	2
Logo Included myGwork Marketing Materials					✓	✓	✓
Participate in Monthly myGwork Intersectionality Webinars & Employee Article Features				1	1	2	3
EMPLOYEE ENGAGEMENT AND EVENTS							
WorkFair (Global Virtual LGBTQ+ Career Fair)						✓	✓
WorkPride Conference (Global Virtual Pride Conference)					1 PANELLIST	1 WEBINAR + 1 PANELLIST	PLATINUM SPONSOR
Access to Industry Speakers						✓	✓
EDUCATION AND TRAINING							
New	4 Diversity, Equity & Inclusion (DEI) Training Webinars (Mixed Group Training for all myGwork Partners)		✓	✓	✓	✓	✓
	DEI Training Webinars (Exclusive for your Company)				1	2	3
	Access to myGwork Academy e-Learning						
		Modules	1	1	1	1	1
		Licence Type	FULL (1 YEAR)	FULL (1 YEAR)	FULL (1 YEAR)	FULL (1 YEAR)	FULL (1 YEAR)
		Licence Limit	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Discount off Additional myGwork Academy E-Learning Products			10%	10%	20%	30%	100%



Join Us Now!



myGwork is the **largest talent platform and professional network for the LGBTQ+ community and allies.**

Join myGwork's growing network of inclusive employers today to unlock access to LGBTQ+ talent, employee engagement events, exclusive DEI training discounts, and so much more.

Contact us at:
corporateolutions@mygwork.com

/ Connect with us **@myGwork**

Find out more at
www.myGwork.com