



# INVEST IN SPAIN

# A TOP ECONOMY IN EUROPE

## ECONOMIC POWERHOUSE

Spain is considered one of the most attractive countries for real estate investments on the European continent, especially the South of Spain. Its strong economy and strategic location make it an ideal choice for investors looking to capitalize on Europe's growth.

## COSTA DEL SOL

Along its 8,000 km of coastal seafront lies Costa Del Sol, an ideal location for those looking for a vacation home, a place to retire, or open a new business. This region offers a perfect blend of natural beauty and economic opportunity.

## STRATEGIC LOCATION

Spain's privileged geographic location is ideal for living and international business, as it connects Europe, South America and the African continent. This unique position enhances its appeal for global investors and businesses.





THE SOUTH OF SPAIN:

# AN IDEAL INVESTMENT OPPORTUNITY

## PRIME REAL ESTATE MARKET

Investing in the Costa del Sol, located in the south of Spain, presents an ideal opportunity for those seeking high returns in the real estate market. Known for its stunning Mediterranean coastline, mild climate, and vibrant lifestyle, Costa del Sol attracts millions of tourists annually, fuelling strong demand for vacation rentals, luxury properties, and second homes.

## WORLD-CLASS INFRASTRUCTURE

The region boasts well-developed infrastructure, including international airports, top-tier golf courses, and luxury marinas, making it a preferred destination for both retirees and affluent travellers.

## STABLE INVESTMENT ENVIRONMENT

Spain's stable political environment and investor-friendly policies further enhance the appeal of the Costa del Sol, ensuring long-term growth potential in the real estate sector. With its combination of natural beauty, lifestyle appeal, and robust market dynamics, the Costa del Sol stands out as a prime investment location in Europe.

# GEOGRAPHICALLY OPPORTUNE

## PRIME LOCATION

Costa del Sol, located in the southern region of Spain along the Mediterranean Sea, enjoys a prime geographic location that combines natural beauty with strategic accessibility. Stretching from the town of Nerja in the east to the luxury resort of Marbella in the west, this coastline is known for its stunning beaches, picturesque whitewashed villages, and year-round sunshine.

## EXCELLENT CONNECTIVITY

The region is well-connected by major highways and the Málaga–Costa del Sol Airport, one of Spain's busiest, offering direct flights to numerous European cities.

## INVESTMENT HOTSPOT

This ideal location makes Costa del Sol a top tourist destination and an attractive area for real estate investment, with strong demand for properties driven by both local and international buyers.



# THE 4<sup>TH</sup> LARGEST ECONOMY IN EUROPE

GDP (2023)	\$1.62 trillion
ECONOMIC GROWTH (2023)	About 2.7%
TOURISM CONTRIBUTION TO GDP (2024)	Roughly 13%
INTERNATIONAL TOURISTS (2024)	Over 94 million
REAL ESTATE SECTOR	Renewed growth, increasing foreign investment
RENEWABLE ENERGY	Over 60% of electricity generation in 2024



A TOURISM HUB WITH

# A FOCUS ON SOUTHERN REGION

## BEACHES AND RESORTS

Costa del Sol alone attracts over 14 million visitors annually, known for its luxury resorts, beautiful beaches, and vibrant nightlife.

## GOLF TOURISM

The Costa del Sol, often referred to as the "Costa del Golf," is home to more than 70 golf courses, attracting golf enthusiasts from around the world.

## FESTIVALS AND EVENTS

Andalusia is famous for its festivals, including Semana Santa in Seville and the Feria de Abril, which attract large numbers of tourists.

## WINE TOURISM

Southern Spain, particularly regions like Jerez, is famous for its wine and sherry production, with wine tourism becoming increasingly popular. Tourism is a critical sector for Spain, contributing approximately 12% of the national GDP and providing employment to over 13% of the workforce. In 2024, Spain welcomed over 94 million international tourists, with a significant portion visiting southern Spain for its historical cities like Seville, Granada, and Córdoba, as well as beach destinations like Marbella and Málaga.



THE REAL ESTATE SECTOR WITH

# A FOCUS ON SOUTHERN REGION

## PRIME PROPERTY PRICES

As of 2024, prime property prices in areas like Marbella, Puerto Banús, and Estepona can range from 3,000 EUR to 7,000 EUR per square meter.

## RENTAL YIELDS

The area offers attractive rental yields, particularly for short-term holiday rentals, which are popular in tourist hotspots like Marbella and Málaga. Rental yields in these areas can range from 5% to 7% annually.

The southern region, particularly the Costa del Sol, is one of Spain's most sought-after real estate markets, attracting both domestic and international buyers. The area is especially popular among retirees and second-home buyers from the UK, Scandinavia, and other European countries. Property prices in the Costa del Sol have seen steady increases, especially in luxury markets like Marbella, Puerto Banús, and Estepona.

## LUXURY MARKET

The Costa del Sol is renowned for its high-end real estate, with luxury villas, beachfront apartments, and exclusive gated communities. The demand for luxury properties remains strong, driven by affluent buyers looking for holiday homes, investment properties, or permanent residences.

## FOREIGN INVESTMENT

A significant portion of real estate transactions in the south of Spain involves foreign buyers, who are drawn to the region's climate, lifestyle, and investment potential. In some areas, like Málaga, foreign buyers account for over 30% of property purchases.





# BENEFITS OF INVESTING

IN THE SOUTH OF SPAIN

## LOW INTEREST RATES

Lowest interest rates in the Eurozone, between 3–5%

## EXPAT-FRIENDLY

Spain is ranked at No. 4 by foreigners, according to Expat Insider 2024

## LARGE EXPAT COMMUNITY

Spain is home to more than six million expats

## HIGH ROI

100% ownership of freehold properties for foreign investors.

## HIGH LIFE EXPECTANCY

Life expectancy is the highest in Europe

## OPEN INVESTMENT REGULATIONS

One of the top 10 countries with the most open regulations for foreign investments

# 8 REASONS TO INVEST IN SPAIN

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01

## ROBUST TOURISM INDUSTRY

Contributes to high  
rental returns

02

## LOWEST INTEREST RATES

In the Eurozone,  
between 3-5%

03

## HIGHEST ROI

In Europe and Ranked 4th in  
work-life balance

04

## HIGH CONNECTIVITY

High-speed train connections  
to Costa Del Sol

05

## MEDITERRANEAN CLIMATE

All year round

06

## A TOURISM HUB

And Environmental Hub

07

## WELCOMING COUNTRY

Most open regulations for  
foreign investments

08

## GROWING ECONOMY

The 15th largest economy  
in the world



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