



KRUIDENIER SOCIETY





**DAVID
KRUIDENIER
(1921-2006)**

David Kruidenier had a vision. He recognized that Des Moines deserved a proper home for the performing arts and envisioned a space where theater was accessible and equitable. Ever the humble individual, David never desired to be in the spotlight. However, he understood the power of the performing arts to expand imaginations and build confidence. David believed in the future of our community and understood that while such a space didn't exist at the time, it should.

After the KRNT Radio Theater closed in the 1970s, David and his fellow arts advocates set about recognizing this vision. Within 90 days, the community raised the equivalent of \$30 million to protect the arts in the region and build a nonprofit arts organization that would stand the test of time.

In 1979, the Civic Center opened its doors setting in motion a more than 40-year tradition

of providing world-class productions, meaningful educational activities, and inspiring community engagement programming; all the while, maintaining David's initial idea of a space free of balconies, boxes or anything separating individuals from a shared community experience.

David's vision has become our legacy and this passion is now our collective responsibility forty years later: to preserve and protect the performing arts for the next generation and influence the future. Central Iowa needs more people to follow in the footsteps of the David Kruidenier and his fellow advocates.

Des Moines Performing Arts is one of the premiere performing art organizations in the country. Because of loyal, caring, and generous philanthropists like you, we can keep it thriving for the next 40 years.



KRUIDENIER SOCIETY RECOGNITION

The Kruidenier Society recognizes those donors who have the intention of bequeathing a portion of their estate to Des Moines Performing Arts' endowment now or later. To join this prestigious group of loyal, committed, and generous individuals, simply let us know that you have the vehicle in place to do so, with an intended gift of \$50,000 or greater.

Kruidenier Society donors will receive the following recognition in gratitude for your commitment:

- Special prominent recognition in playbills and donor recognition pieces
- Lifetime access to the Patron Circle Lounge for each Kruidenier Society member and guests ticketed under their account
- Lifetime complimentary donor concierge ticketing services
- Lifetime priority access to tickets when available.



GIVING INSTRUMENTS

	YOUR GIFT	YOUR GOAL	HOW TO MAKE THE GIFT	BENEFITS
NOW	Gift of Cash	Make a gift from liquid assets	Make a gift of check or credit card to Des Moines Performing Arts. Gift may be made in full or installments (up to five years)	Immediate income tax deduction and possible estate tax savings
	Outright Gift of Securities	Avoid capital gains tax	Contribute long-term appreciated stock or other securities to Des Moines Performing Arts	Immediate income tax deduction and avoid capital gains tax
	Grant from Donor Advised Fund or Foundation	Make a gift from your charitable giving fund	Contact your community foundation or financial institution to make a grant to Des Moines Performing Arts	Provide ongoing support to Des Moines Performing Arts from funds designated for charitable purposes
LATER	Bequest from Will or from Revocable Trust	Make a revocable gift during your lifetime	Name Des Moines Performing Arts as a beneficiary	Donation is exempt from federal estate tax
	Gift of Individual Retirement Account	Avoid the twofold taxation on IRA's or other employee benefit plans	Name Des Moines Performing Arts as a beneficiary or direct lifetime gifts directly from the IRA to Des Moines Performing Arts	Allows you to pass other assets to your heirs, minimizing their future income tax liability
	Gift of Life Insurance	Make a large gift with little cost to you	Give a life insurance policy you no longer need and/or name Des Moines Performing Arts as the beneficiary	Current income tax deduction and possible future deductions through gifts to pay policy premiums
	Charitable Gift Annuity	Supplement income with a guaranteed fixed amount that is partially tax free	Enter into a charitable gift annuity contract with a community foundation for the benefit of Des Moines Performing Arts	Current and future savings on income taxes and stable income for you for life
	Charitable Remainder Trust	Secure a fixed and often increased income	Create a charitable remainder trust that pays you a set amount annually; the remainder passes to Des Moines Performing Arts	Immediate income tax deduction and fixed income for life, often at a higher rate of return
	Charitable Lead Trust	Reduce gift and estate taxes on assets you pass to children or grandchildren	Create a charitable lead trust that pays fixed or variable income for Des Moines Performing Arts to use for a specific term of years; principle is retained for heirs	Reduces your taxable estate and your family keeps the assets, often with reduced estate taxes
	Gift of Real Estate	Avoid capital gains tax on the sale of a home or other real estate	Donate property or sell it at a bargain rate to Des Moines Performing Arts	Immediate income tax deduction and reduction or elimination of capital gains tax
	Retained Life Estate	Give your personal residence now but continue to live there	Designate ownership of your home to Des Moines Performing Arts but retain occupancy	Valuable charitable income tax deduction and lifetime use of residence

This chart is intended to be a giving guide. Prospective donors should consult with legal counsel and/or financial advisors.



“ We have included Des Moines Performing Arts in our estate planning because the organization is like family to us. Both of us have loved the arts for a lifetime and our first date was at the Civic Center to see 4 Girls 4. That sparked a relationship and marriage of 40 years. We have introduced family and friends to the experience of live theater over those years and have been donors and season ticket holders for decades. The theater has educated us, entertained us, fostered relationships, and enhanced the community we live in. We want to continue that life changing and joyful experience for performers and audiences for generations to come. It is a privilege to support the Des Moines Performing Arts in their mission for future generations.”

**GREGG GUSTAFSON AND
PEG ARMSTRONG-GUSTAFSON**



Civic Center
221 Walnut Street
Des Moines, IA 50309
515.246.2300
DMPA.org/legacy