

Gauging the Gaps Between Atlanna & Notlanna

Prepared and Presented by:

Charles Hayslett, author, “Trouble in God’s Country” blog

To:

Georgia City-County Management Association

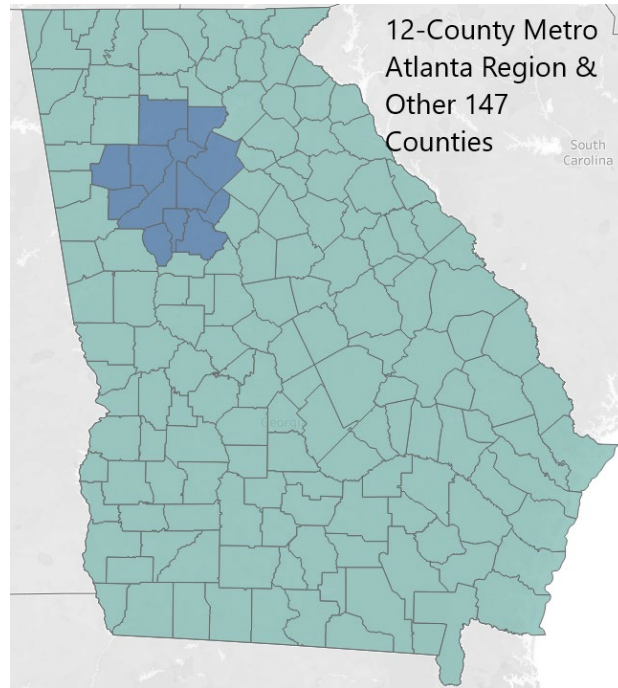
Jekyll Island, Ga.

November 15, 2024

Presentation Agenda, Data Sources & Methodology

Presentation Agenda

- Population
- Economics
- Population Health
- Educational Attainment
- Politics
- Strategic Challenges

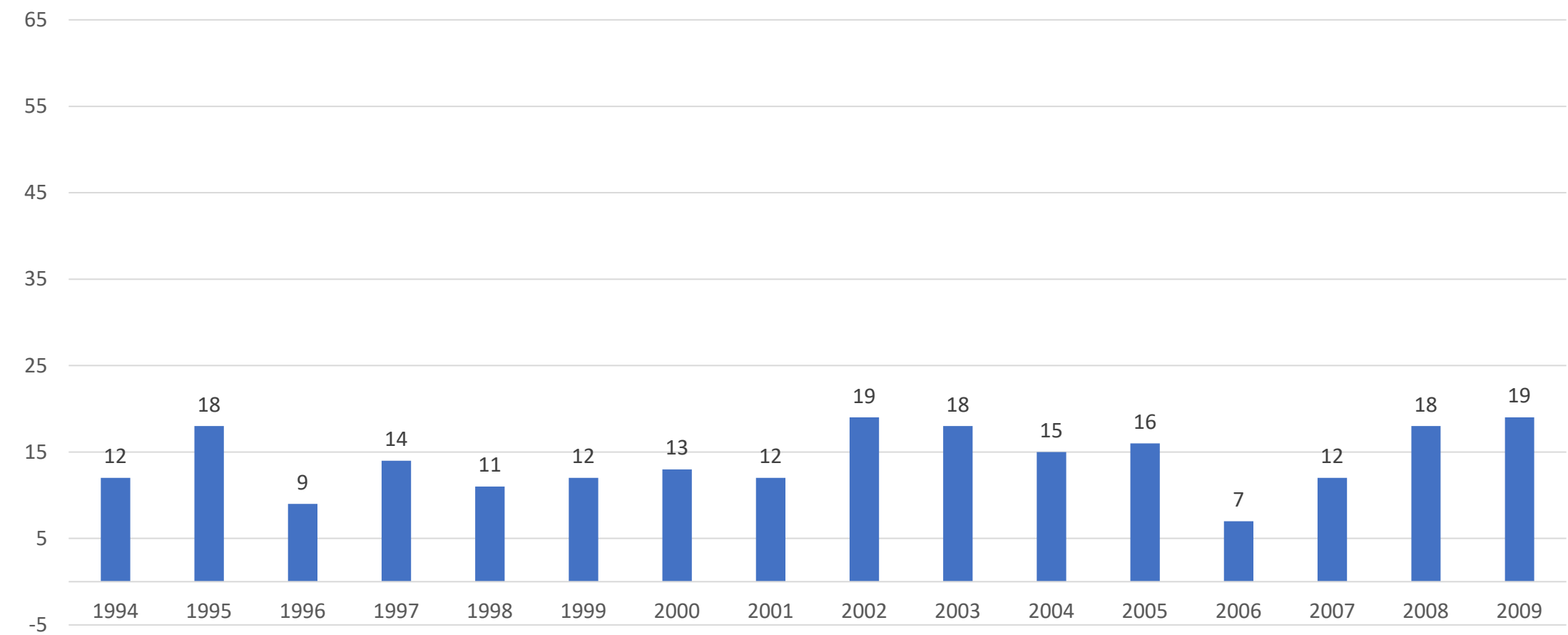


Data Sources

- U.S. Census Bureau/American Community Survey
- U.S. Bureau of Economic Analysis
- U.S.D.A. Economic Research Service
- Georgia Department of Public Health
- Georgia Secretary of State
- University System of Georgia
- U.S. Internal Revenue Service
- Georgia Department of Human Services
- County Health Rankings & Roadmap

Population

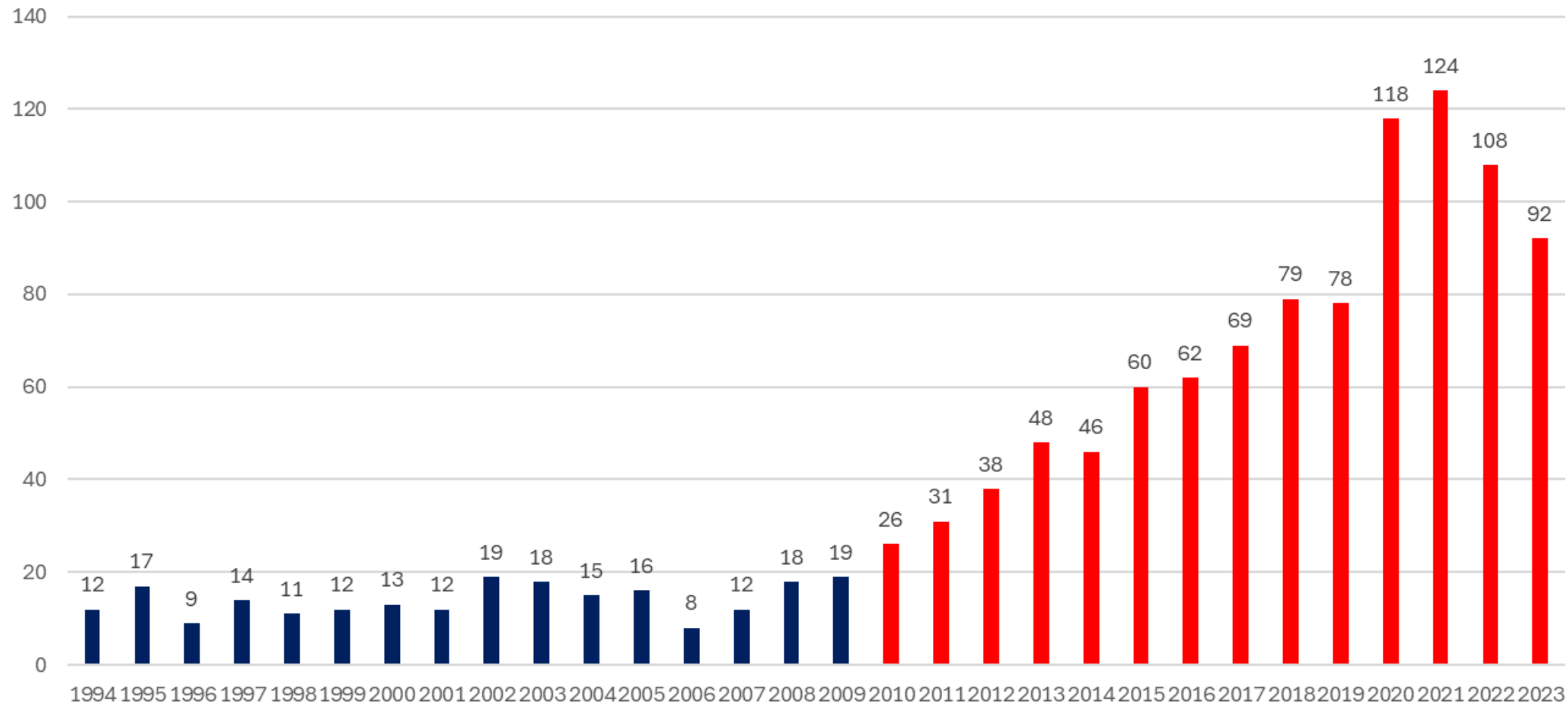
Number of Georgia Counties with More Deaths than Births: 1994-2009



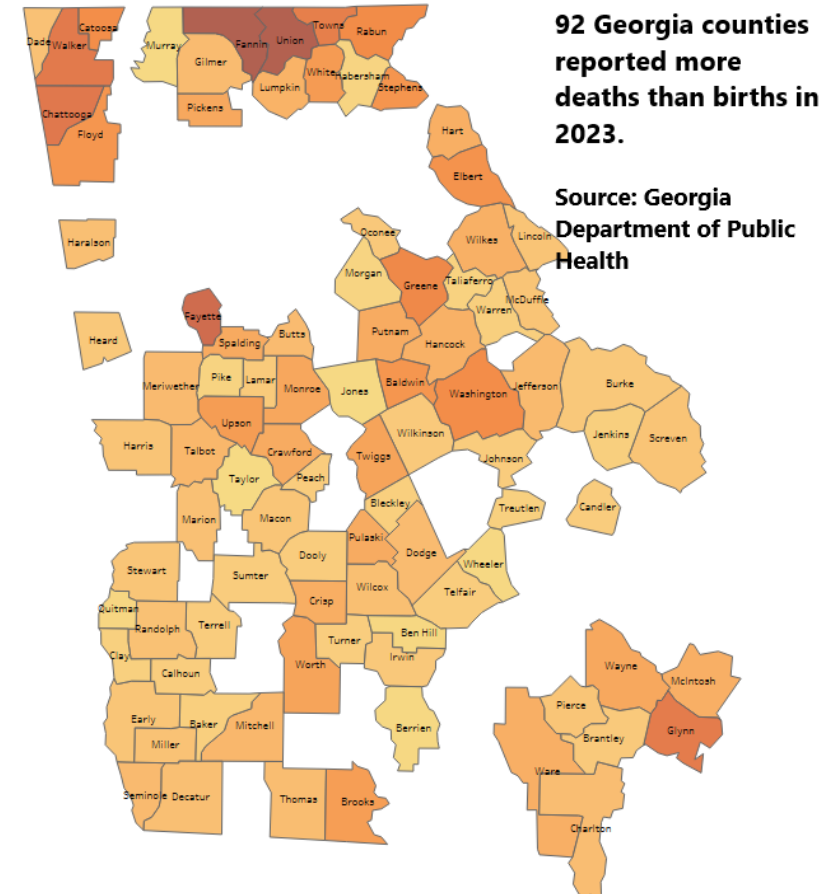
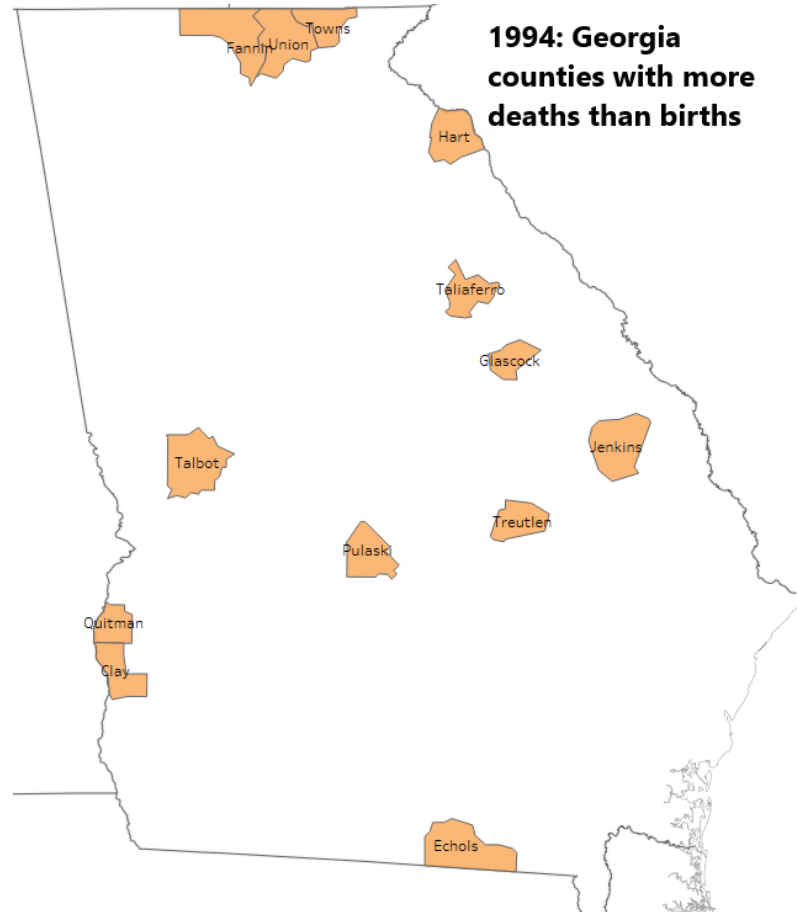
--Georgia Department of Public Health OASIS System



Number Georgia Counties w/ More Deaths than Births 1994-2023



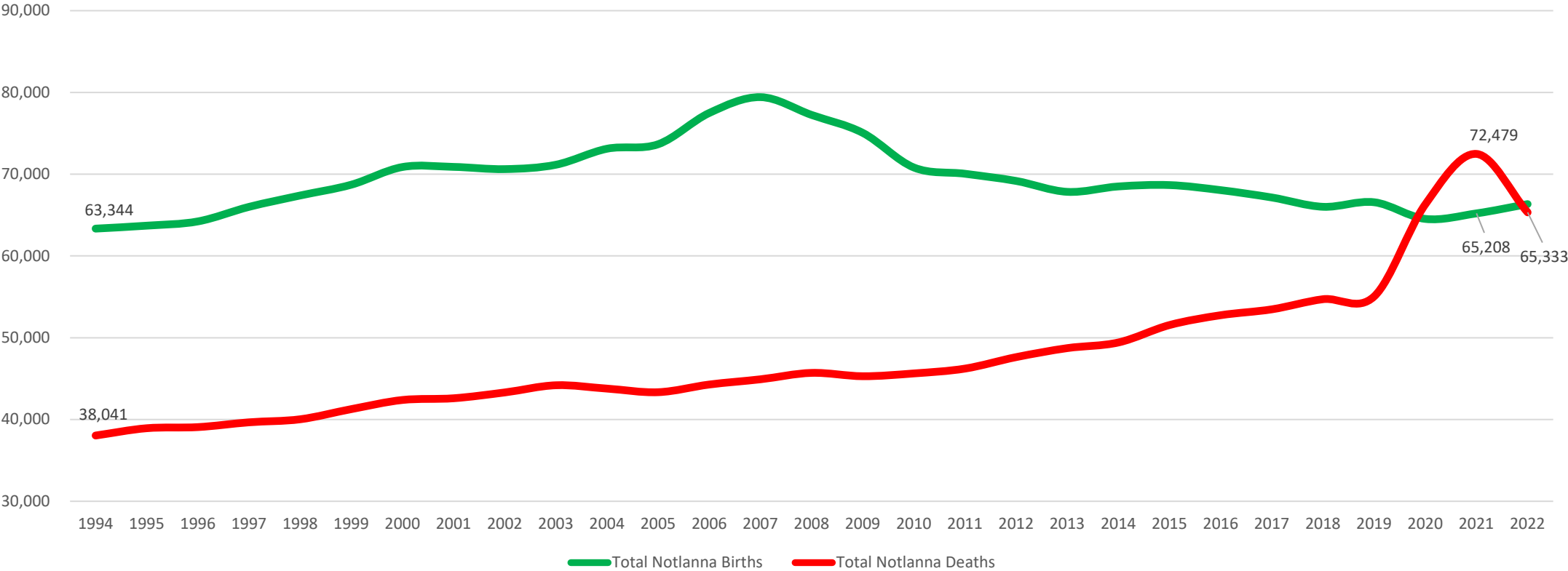
Georgia Counties with More Deaths than Births 1994 & 2022



--Georgia Department of Public Health OASIS System

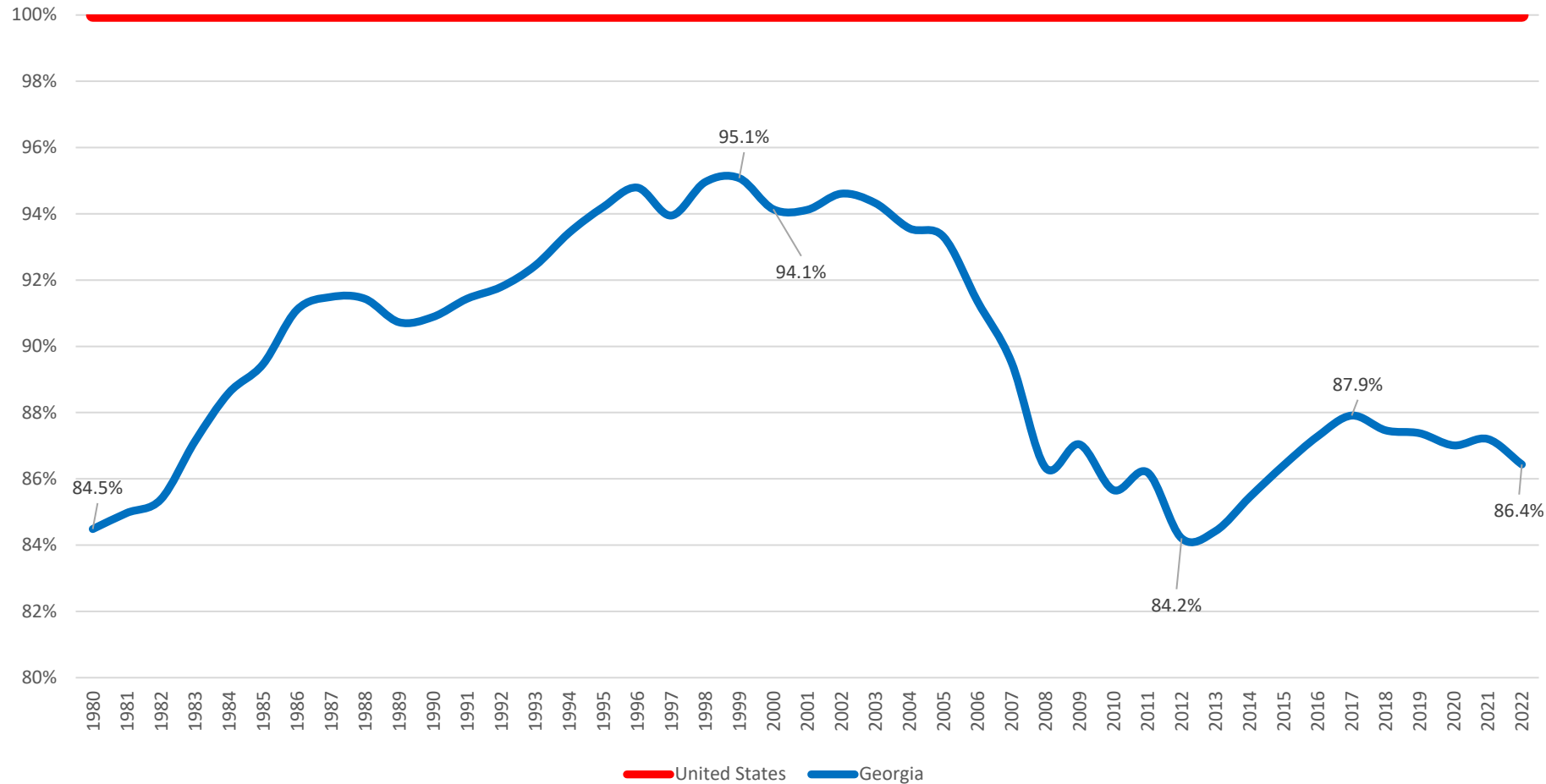
Notlanna Births & Deaths

1994-2022



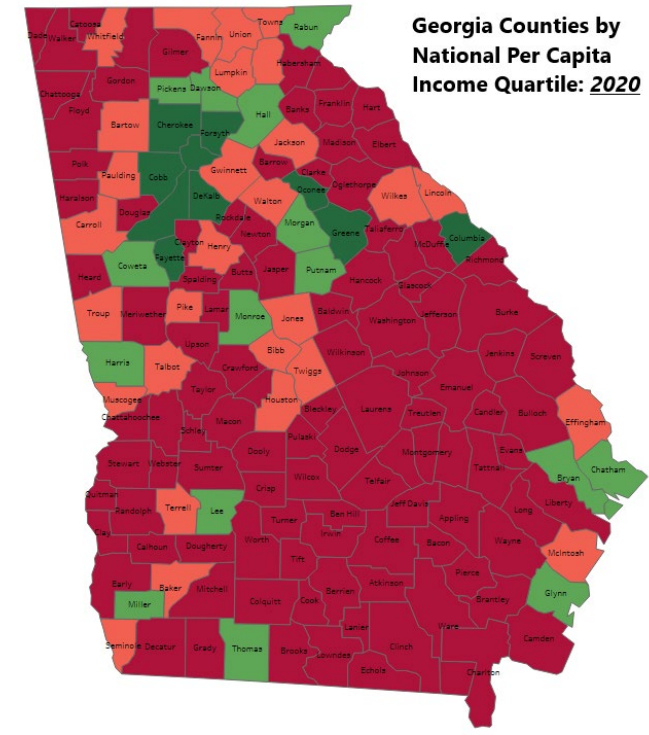
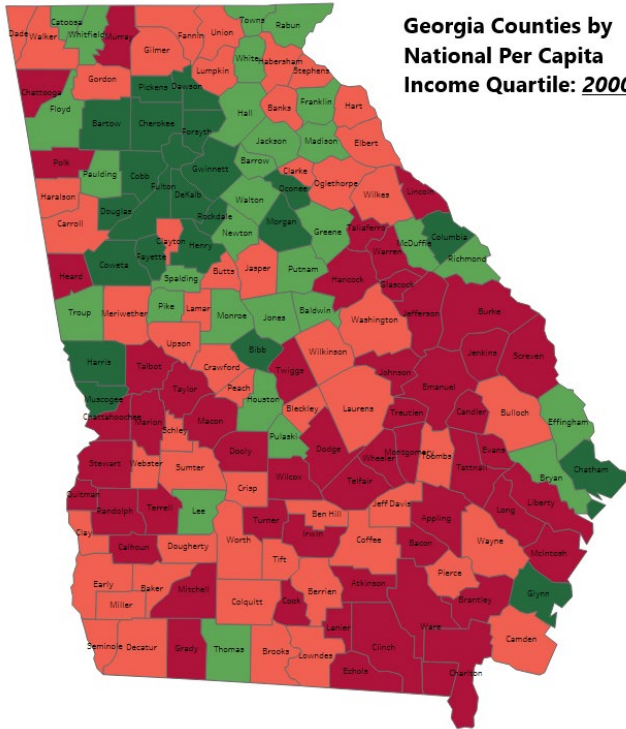
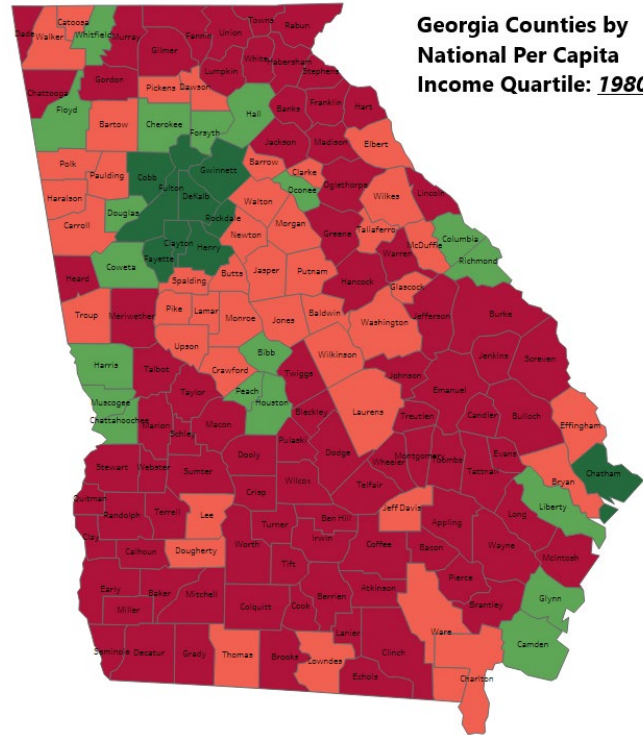
Economics

Georgia PCI as Percent of National Average 1980-2022



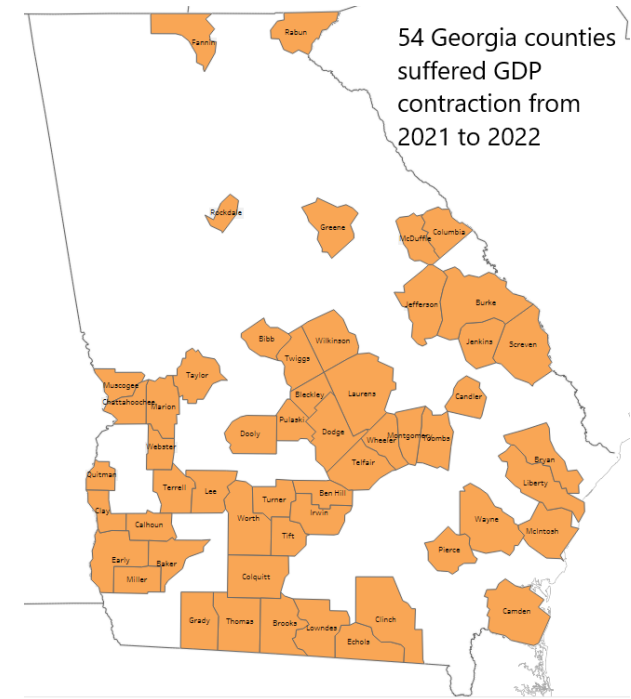
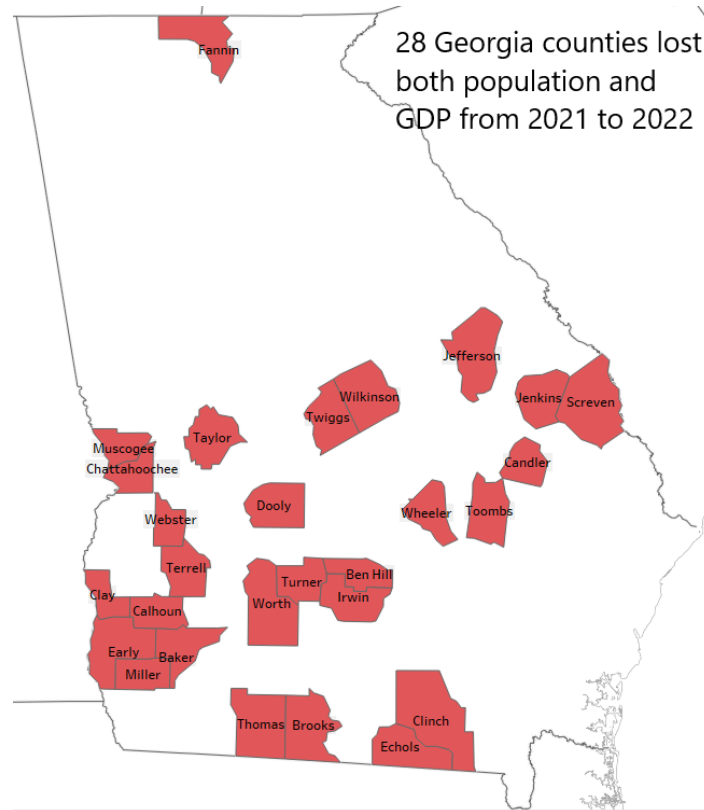
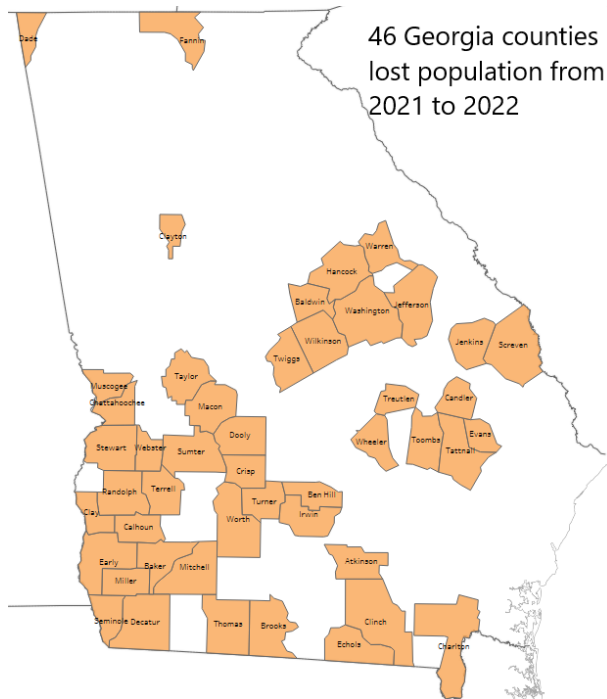
- Between 1980 and 2000, Georgia's PCI rose from 84.5% of the national average to 94.1% (after peaking at 95.1% in 1999)
- In the process, the state's national ranking rose 13 places from 38th to a high of 25th
- Only New Hampshire did better during that period, rising 14 places
- Since then, Georgia has surrendered nearly all those gains
- Between 2000 and 2020, we dropped 14 spots to 39th place; only Delaware did worse, dropping 16 places

Georgia Counties by National PCI Quartile for 1980, 2000 & 2020



Legend: Dark Green = Top Quartile; Light Green = 2nd Quartile; Salmon = 3rd Quartile; Dark Red = Bottom Quartile.
Source: USDA Economic Research Service aggregation of data from the U.S. Bureau of Economic Analysis and the U.S. Census Bureau

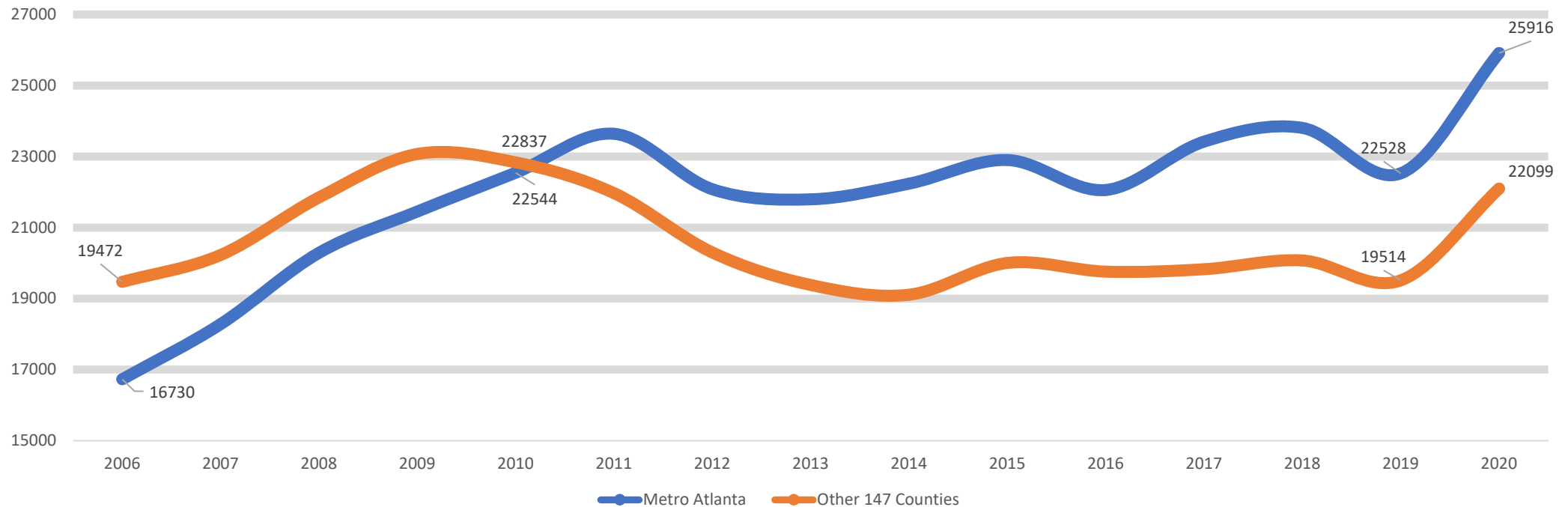
Depopulation & Economic Contraction: 2021-2022



Education

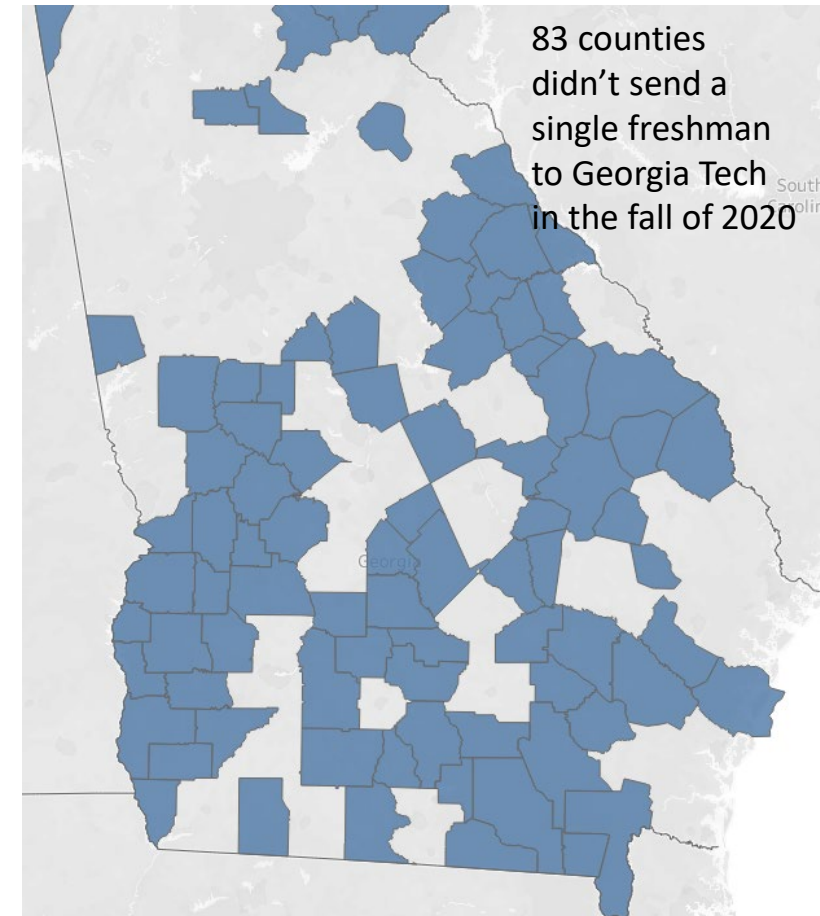
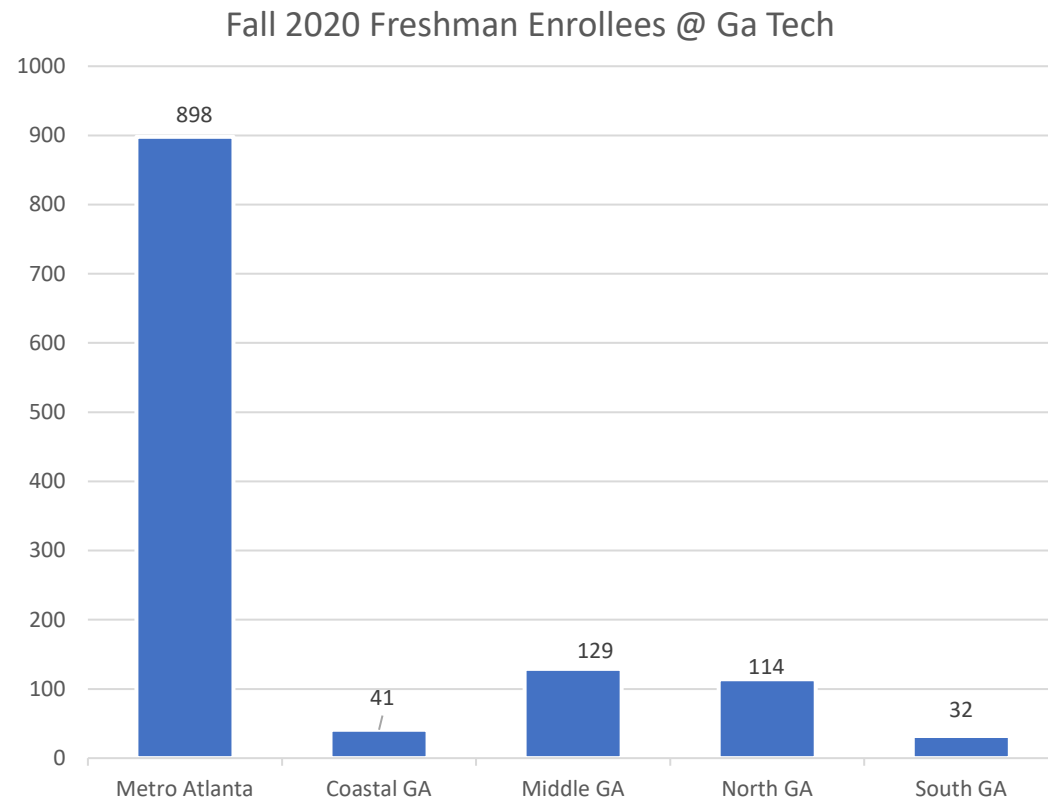
University System of Georgia Enrollment Trends

Freshman Fall Enrollment at University System of Georgia Institutions
Atlanna v. Notlanna
2006-2020



- Between 2006 and 2020, the 147 Notlanna counties went from sending about 15% more students to Georgia's public colleges to sending nearly 16% fewer, a swing of roughly 30 points

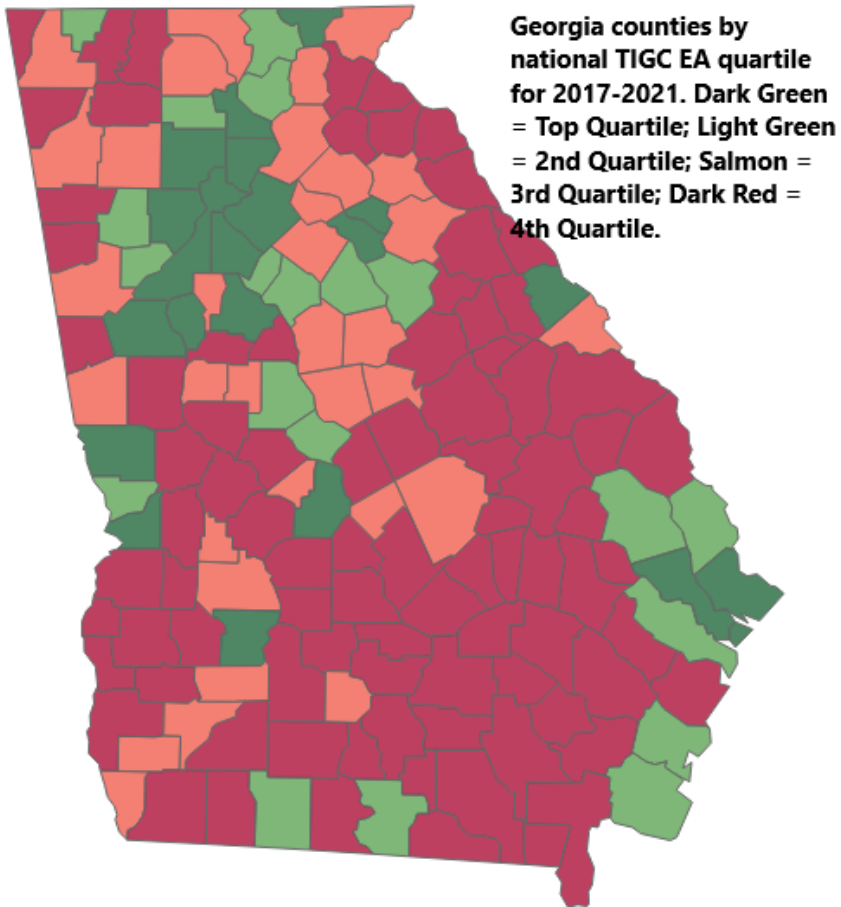
Fall 2020 enrollment at Georgia Tech



TIGC Educational Attainment Index

- H.S. dropouts valued at -1
- H.S. graduates (only) valued at 1
- Adults with some college/technical degree valued at 2
- Adults with at least four-year degrees valued at 3

$(\%HS \text{ Dropouts} * -1) + (\%HS \text{ Graduates} * 1) + (\%Some \text{ College} * 2) + (\%College \text{ Graduates} * 3) = \text{TIGC EA Index}$

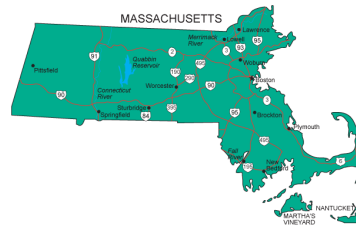
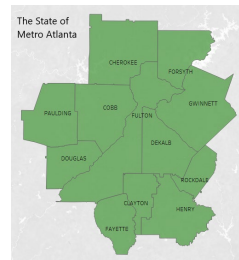
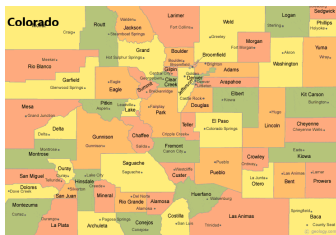


Georgia's Top and Bottom 3 Counties for Educational Attainment, 2017-21

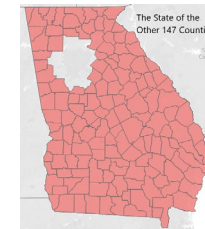
County	% HS Drop-outs	% HS Diploma	% Some College	% 4-Year Degree	TIGC Ed Attainment Index	National Rank
Forsyth	6.4%	14.6%	23.1%	55.9%	222.2	38 th
Oconee	4.0%	18.9%	25.6%	51.6%	220.8	46 th
Fulton	6.8%	16.5%	20.9%	55.9%	219.1	59 th
Wheeler	27.0%	49.2%	14.6%	9.1%	78.8	3122 nd
Atkinson	33.2%	33.0%	22.9%	10.9%	78.4	3125 th
Telfair	29.6%	44.6%	18.7%	7.1%	73.7	3129 th

How the two states of Georgia would rank *(Or: Forget the 2 Georgias & Welcome to Massassippi)*

The Top 3 'States'



The Bottom 3 'States'



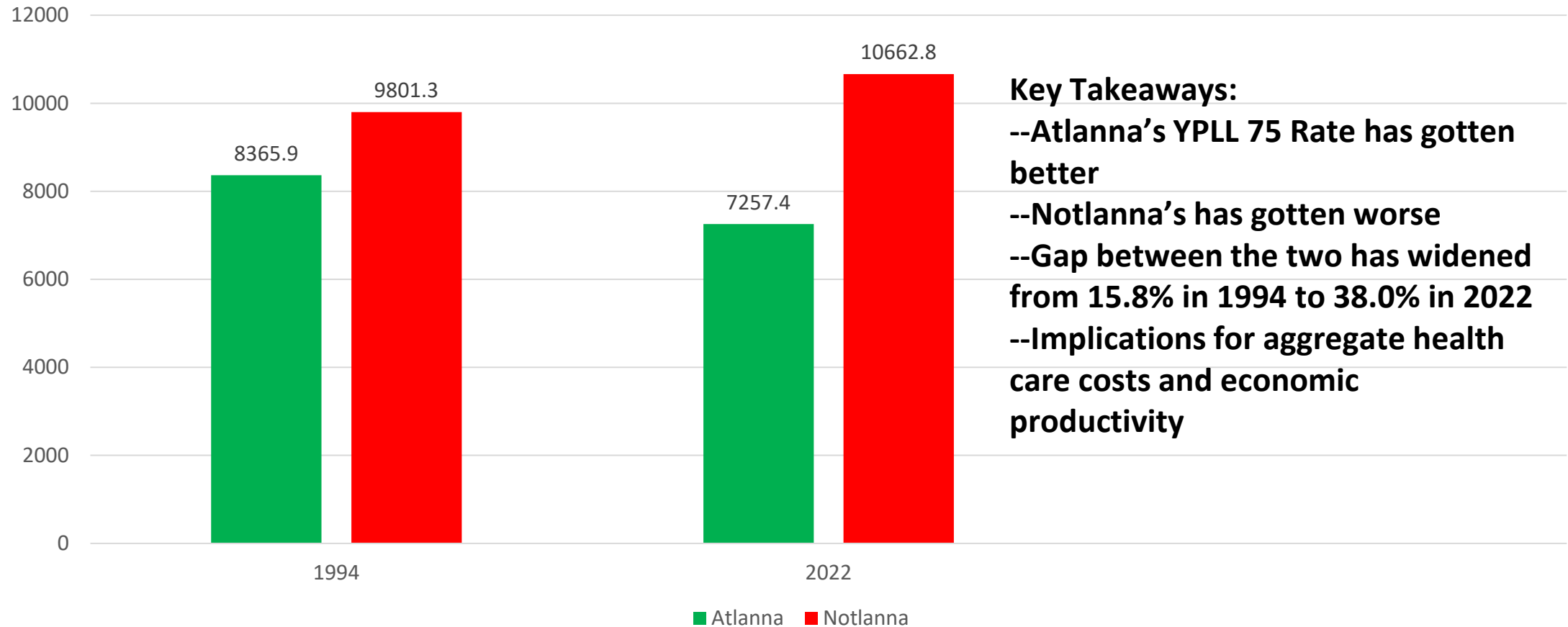
State	% Adults w/ College Degrees	TIGC Educational Attainment Index
Colorado	42.8%	199.3
Atlanna	43.7%	195.6
Massachusetts	45.2%	195.5

State	% Adults w/ College Degrees	TIGC Educational Attainment Index
Mississippi	23.2%	150.4
Notlanna	23.2%	147.5
West Virginia	21.8%	145.9

Population Health

Premature Death Rates: Atlanna v. Notlanna

1994 & 2022

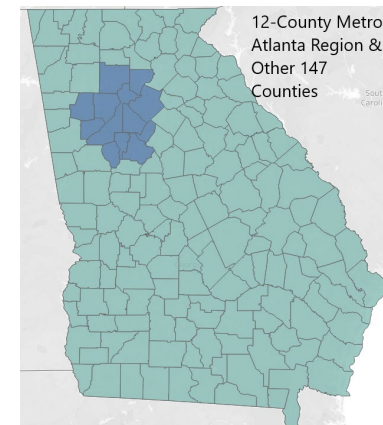


Key Takeaways:

- Atlanna's YPLL 75 Rate has gotten better
- Notlanna's has gotten worse
- Gap between the two has widened from 15.8% in 1994 to 38.0% in 2022
- Implications for aggregate health care costs and economic productivity

Costs & Consequences:

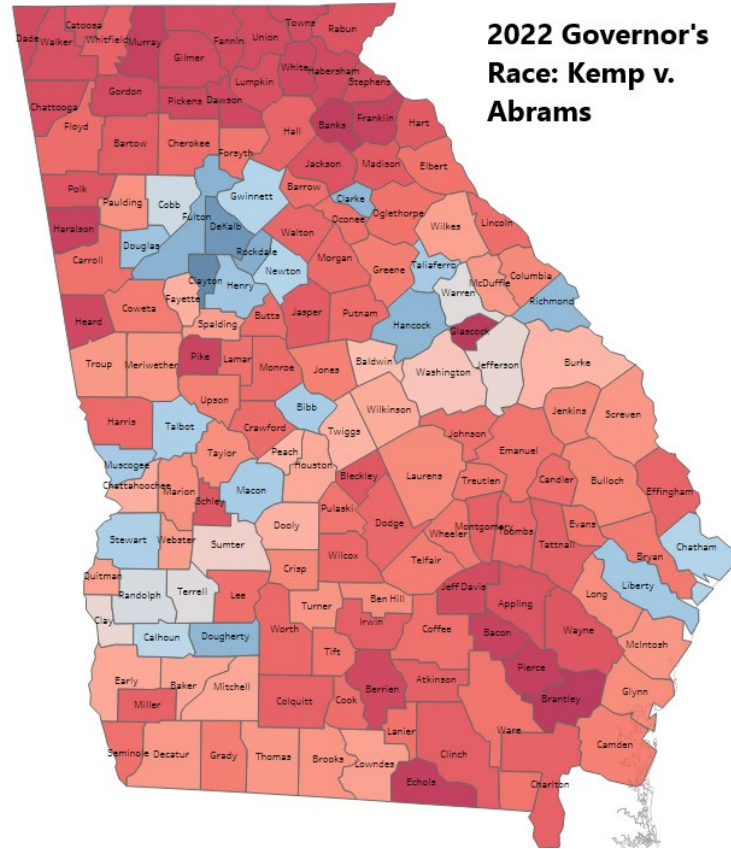
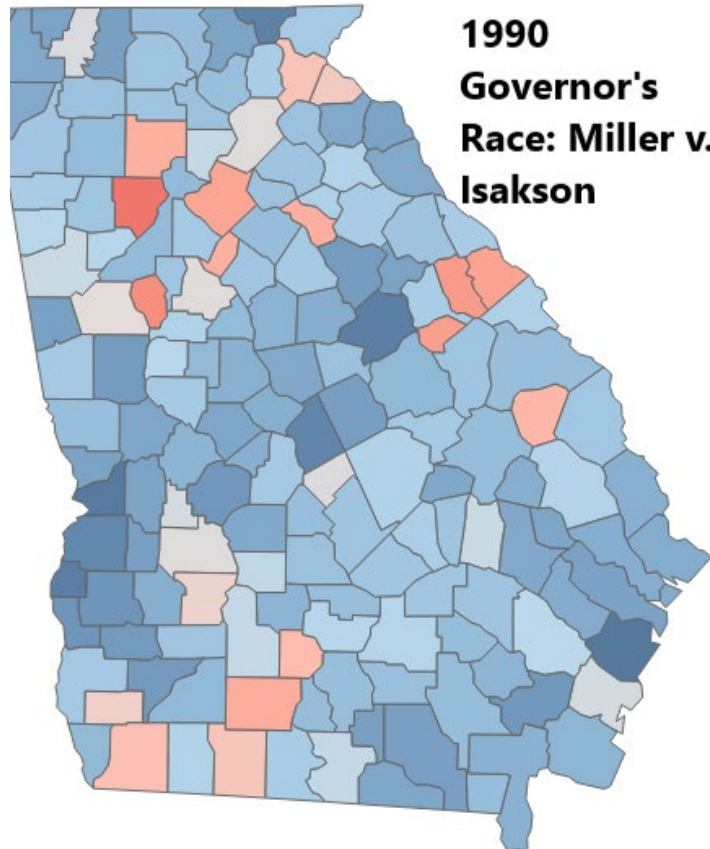
Tax Contribution & Social Service Consumption: Metro Atlanta & the Other 147 Counties



Region	2020 Population	2020 Gross Domestic Product	2020 Federal Income Tax Liability	2020 Medicaid, Peachcare & SNAP
Atlanna	5.15M (48%)	\$382.64B (63.5%)	\$30.28B (66.7%)	\$3.91B (32.5%)
Notlanna	5.58M (52%)	\$219.58B (36.5%)	\$15.13B (33.3%)	\$8.12B (67.5%)

Politics

Georgia's Widening Political Divide



- 1990:
 - Miller won 54%-46%
 - 7 counties went >70% for Miller; none for Isakson
 - 37 counties decided by <10 points
 - Miller's home county (Towns County) went 73.5% for him
- 2022
 - Kemp won 54%-46%
 - 86 counties went >70% for Kemp; 3 for Abrams
 - 10 counties decided by <10 points
 - Towns County went 82.5% for Kemp

Key Takeaways

Economic deterioration and depopulation of rural Georgia

Decline of regional hub cities & counties – and even smaller cities

Political and cultural divisions between Atlanna and Notlanna

Economic, education and population health aftershocks from Covid



Contact Information:

Charles Hayslett

404-402-1087

chayslett@gmail.com

www.troubleingodscountry.com

© Copyright Trouble in God's Country LLC 2024

TIGC