

2025 GMA Annual Convention Registration Instructions



Start on the GMA Convention Home Page:
<https://gacities.com/Events/Annual-Events/Annual-Convention/2025-Annual-Convention.aspx>



Refresh the page at 11:00 am on March 26th.
Click the Registration button to be redirected to the Official Registration website



Once redirected to the conference registration page, click "Register Now"



GMA Website

 When June 20, 2025 - June 24, 2025 8:00 AM-12:00 PM Add to Calendar	 Where Savannah Convention Center 1 International Drive Savannah, GA 31421	 Planner GMA Registrations registration@gacities.com Contact Us
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Register Now

[Already registered?](#)

Follow us on:



Choose your registration type.

If you are staff or an elected official with a GMA member city, select City Official/City Staff.

If you are a Clerk or Assistant Clerk, choose City Clerk.

**Business Alliance, Municipal Contract Lobbyist/Non-Profit/Gov Agency and Non-Business Alliance Program Registrant are not registration types for GMA Member Cities*

Once the Registration Type is selected, enter the information for the person attending. Be sure to use the information for the attendee that was sent to you to ensure registrations are entered correctly.

Each email address must be unique. An email address can only be used once to register. It is important to use the email address on your GMA record to match your registration to your GMA account.

If you are a clerk or staff member registering on behalf of an attendee, check the box to select the option at the bottom of the screen that says **“I’m registering on behalf of this person”**. Once selected, you will be able to enter your information to receive confirmation emails for this registration. The same email can be used in the “I’m registering on behalf of this person” option for multiple registrants.

After entering all fields, select “Next”

Personal Information

Fill out the information below, then click Next to continue.

* Registration Type

City Official/City Staff

City Clerk

Business Alliance Program Member

Municipal Contract Lobbyist/Non-Profit/Gov Agency

Non-Business Alliance Program Registrant

* Email address

CC Email Address

* Company

Title

* City

I'm registering on behalf of this person

The second page will ask for more information.

Please be sure to enter any dietary information if applicable as well as ADA accommodations and whether this is the attendee's first-time attending GMA Convention.

Then select the click the "Next" button.



Information

Do you have any dietary restrictions or meal preferences?

- Vegetarian Meal
- Vegan Meal
- Kosher Meal
- Pescatarian Meal
- Gluten Free Meal
- Not Applicable
- Please specify if any other meal

GMA strives to accommodate all guests needs, but we cannot guarantee that food is completely free from allergens. If you have food allergies, please take necessary precautions, as attending means you accept responsibility for any potential reactions. While we do our best, we are unable to assume liability for food-related concerns.

* Will this be your first time attending the GMA Annual Convention?

- Yes
- No

* Do you require any ADA accommodations?

- Yes
- No

Previous

Cancel

Next

On the Admission Item page, you will choose between three options: GMA Conference Registration, Training Only Registration or Special Events Only Registration.



You do not have to register for the full conference to register for Training Classes. If you select Training Only, you will only be able to select training classes and cannot add Awards Luncheon, Closing Event, Exhibit Hall pass, etc or attend other events included in the Full Conference Registration.



If you select Special Events Only, you may only choose one special event. If more are required, GMA Conference Registration should be selected to attend multiple events.



Once the option is selected, click "Next".



Registration Items

Select Registration Option below

GMA Conference Registration

Includes exhibit hall access, closing event ticket and all full conference events such as general sessions, business meeting, concurrent sessions, policy meetings, and rapid fire sessions

\$500.00

Select

Training Only Registration

Only allows for training class registration

\$0.00

Select

Special Events Only Registration

Only allows for selection of one of the following: City Attorneys' Session & Breakfast, City Managers' Session & Lunch, Clerks' Business Meeting, GMA and GMCA Awards Luncheon, or GMA Closing Event registration. Cannot be paired with "Training Only"

\$0.00

Select

Previous

Cancel

Next

If you have selected GMA Conference Registration, on the Sessions' page, you will be able to add Harold F. Holtz training courses and Add-on Items to your registration.

- Session Dates are listed to the left of each item.
- Session Times are listed under each title.
- Session Prices are listed to the right of each item.

Add-on items that are NOT included in the cost of registration are listed at the top of the page:

1. Mentor/Mentee Meet and Greet
2. City Attorneys' Session and Brunch
3. City Managers' Session and Lunch
4. GMA and GMCA Awards Luncheon

If a class is full an option to Join Waitlist will be available unless the Waitlist is also full. Each waitlist has a capacity of 10 slots per class. If you join a waitlist, you are still able to register for an alternative class in the event a waitlist seat does not become available.

If you receive an error message, it is because two sessions that conflict were selected at the same time. Click the X in the upper right-hand corner to exit the error message, remove the conflicting sessions and proceed.

Sessions

Select the sessions you'd like to attend.

Add-on Item		
6/20/25	Mentor/Mentee Meet and Greet and Orientation 3:45 PM-5:00 PM	\$0 <input type="button" value="Select"/>
6/22/25	City Attorneys' Session & Brunch 9:00 AM-1:00 PM	\$200.00 <input type="button" value="Select"/> 116 remaining
6/22/25	City Managers' Session & Lunch 12:00 PM-2:00 PM	\$25.00 <input type="button" value="Select"/> 153 remaining
6/23/25	GMA and GMCA Awards Luncheon 12:30 PM-2:15 PM	\$70.00 <input checked="" type="button" value="Selected"/> 954 remaining
Harold F. Holtz Training Courses, Friday, 6 Hour Class		
6/20/25	Effective Branding and Marketing Strategies for Municipal Governments 8:15 AM-3:15 PM	\$315.00 <input checked="" type="button" value="Selected"/> 52 remaining
6/20/25	SDS-Efficiency & Tax Equity for Local Governments 8:15 AM-3:15 PM	\$315.00 <input type="button" value="Select"/> 47 remaining
6/20/25	Municipal Finance I* 8:15 AM-3:15 PM	\$315.00 <input type="button" value="Select"/>

After classes and add-on items have been selected, you will click next which takes you to the Registration Summary page. Please ensure all your information and items selected are correct on this page.



If you are registering multiple people or spouse/partner/child guests, you will then click the yellow "Register Others" button at the bottom of the page.



A box will open allowing you to choose the Registration Type for your next registrant.

Add Group Member

Choose the registration type for your group member

- Child/Guest
- Spouse/Guest
- City Official/City Staff
- City Clerk

Registration Summary

Take a moment to review your registration before continuing.

Erica Grier

epowell@gacities.com

[Edit](#)

CC Email Address

epowell@gacities.com

Company

GMA

Additional Information

City

Atlanta

Will this be your first time attending the GMA Annual Convention?

No

Do you require any ADA accommodations?

No

Registration Details

Item	Date	Price
Admission Item		
GMA Conference Registration		\$500.00
Sessions		
Effective Branding and Marketing Strategies for Municipal Governments	6/20/25, 8:15 AM - 6/20/25, 3:15 PM	\$315.00
Delegate Gift	6/21/25, 4:00 PM - 6/21/25, 4:00 PM	\$0
GMA and GMCA Awards Luncheon	6/23/25, 12:30 PM - 6/23/25, 2:15 PM	\$70.00
GMA Closing Event (Included with Registration)	6/23/25, 6:00 PM - 6/23/25, 10:00 PM	\$0

Register Others

When you have completed all registrations and proceed to the Payment Page, you will then select Payment Method. Payment types include Credit Card and ACH/e-Check.



If you pay with a credit card, you will select that payment method, enter the card number, expiration date, card security code, name on card and billing address to proceed.



If you choose to pay by ACH, the ACH voucher must be pre-purchased as you will be prompted to enter your ACH Order Number that was received when purchasing the voucher. We strongly encourage purchasing this voucher prior to registering for Convention. If you did not purchase your voucher ahead of time, you will have the option to click the ACH voucher link to purchase, but this will slow down your check out process so please plan ahead if you are not able to pay by credit card.



Following check out, you will be redirected to the confirmation page which will include the hotel booking link. The hotel booking link will also be sent in the registration confirmation.



Order Summary

Review your order information and submit your payment.

Erica Grier

Item	Price
Admission Item	
GMA Conference Registration	\$500.00
Session	
GMA and GMCA Awards Luncheon	\$70.00
Effective Branding and Marketing Strategies for Municipal Governments	\$315.00

Subtotal \$885.00
Order Total \$885.00

Payment

Select Payment Method

Credit Card

ACH/eCheck

Total Due \$885.00

Enter your GMA ACH Order Number for your prepaid voucher purchased amount in the field provided. If you have not pre-purchased your ACH voucher, you can [visit this link](#) to purchase one in order to complete the checkout process.

* Order Number

Other Information

City Clerk training courses can only be found when registering under the City Clerk registration type.

When choosing City Clerk registration type, you also have access to Harold F. Holtz training courses, but Clerks do not receive credit for those courses.

All registrations for Convention must have a unique email address. This includes spouse/partner/child guest registration options.

Be sure to refer to the email sent to clerks with all unique email addresses currently linked to registrants.

Use “I’m Registering on Behalf of this Person” on the first page of registration to receive confirmations/ communications related to the registration if it is not for yourself.

If you encounter an error during registration, please take a screenshot of the error and send it by email to registration@gacities.com to we can work with the developer to correct any problems immediately.

Hotel reservations may only be made once registrations are completed. The link will be provided on the confirmation page and in the confirmation email.

If you do not use the GMA hotel link provided on the confirmation page, you will not receive the GMA block rate.

If you are registering multiple people and need to go back to make a change before checking out, make sure you have selected the specific person before clicking the “previous” button. If you do not, it will automatically return to the first registrant.

The Monday Award’s Luncheon is not included in any registration fee and must be added to conference registrations. “Exhibit hall only” passes will not be sold online and are available to purchase on-site for guests only attending Municipal Marketplace.

Other Information

Cancellation Policy:

All cancellations or changes must be made online. No TELEPHONE registrations, changes, or cancellations will be accepted. Full refunds will be given for cancellations made by May 1st. Cancellations after May 1st and before May 23rd will be subject to a 20% cancellation fee. Cancellations made after May 23rd will not be eligible for a refund.

Waitlists:

Each waitlist has a capacity of 10 seats. If a waitlist is full, you may check back to view availability.

If you are on a waitlist, you will be notified via email if a seat becomes available. You must confirm you want the space within 24 hours to claim the spot. If you are in a conflicting class, that class will be refunded, and the waitlist class charge will be made to the credit card on file.

**There are no waitlists for hotels.*