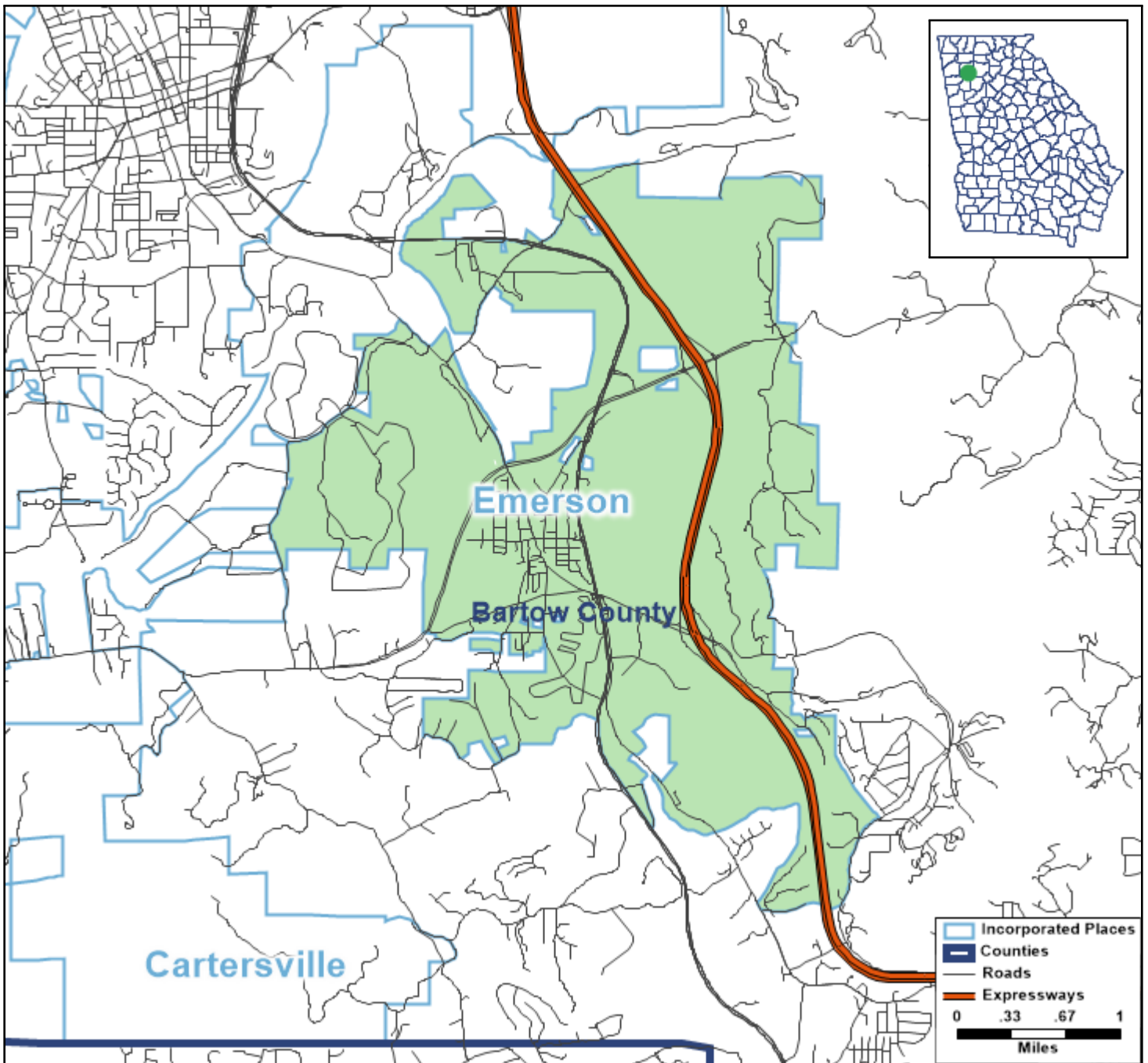# Emerson: 2024 GMA Member City Data Profile

This document presents a concise profile of Emerson based on the following three topic areas:

Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
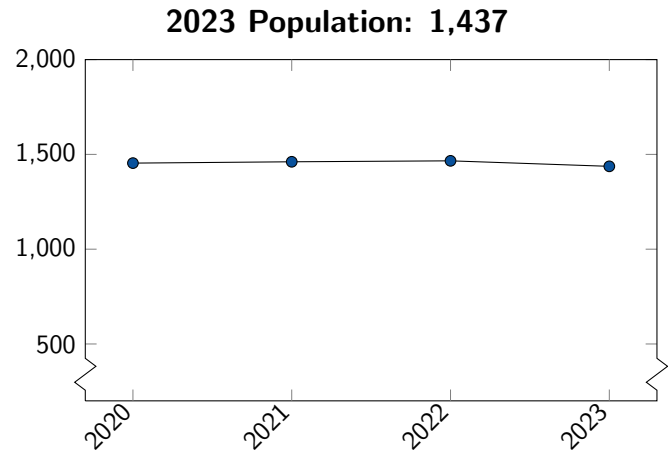- Health Insurance

Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2022. Population totals are from the Census Bureau's City Population Estimates program, 2023 vintage; all other data come the from the Census Bureau's 2022 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.
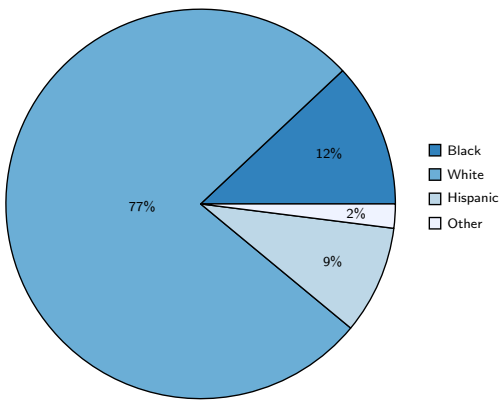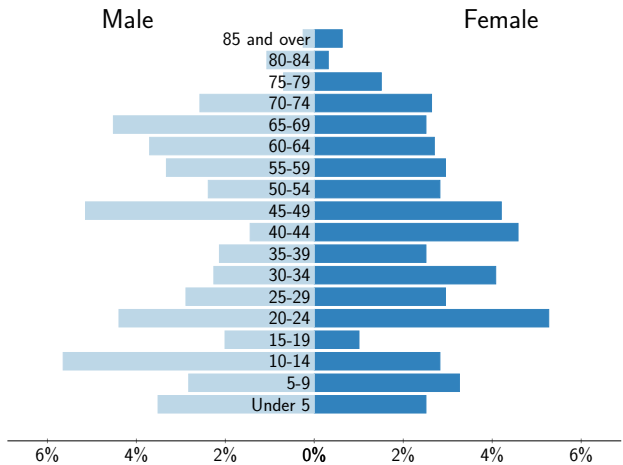
Emerson: Demographic and Social

Population

2023 Population: 1,437

Race and Ethnicity

- Black
- White
- Hispanic
- Other

12%
2%
9%
77%

Age

Male | Female

85 and over
80-84
75-79
70-74
65-69
60-64
55-59
50-54
45-49
40-44
35-39
30-34
25-29
20-24
15-19
10-14
5-9
Under 5

6% 4% 2% 0% 2% 4% 6%

Household Type

Single-headed Family 16%

Married Couple Family 53%

Non-family 31%

Citizenship

Not Citizen 3%

Native Born 96%

Naturalized 1%

Educational Attainment

Emerson 17% 33%
Bartow County 12% 21%
Northwest GA RC 15% 21%
Georgia 11% 34%

0 20 40 60 80 100

- BA or higher
- Less than HS
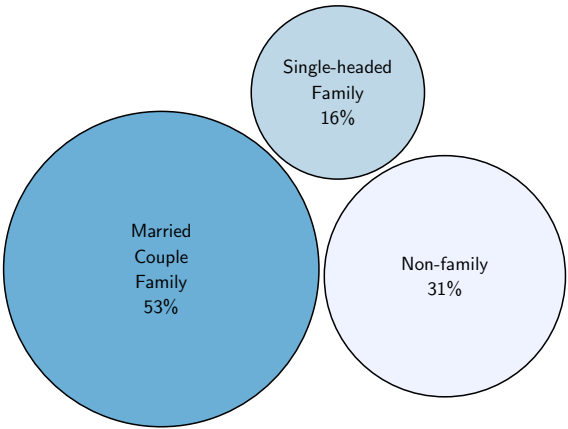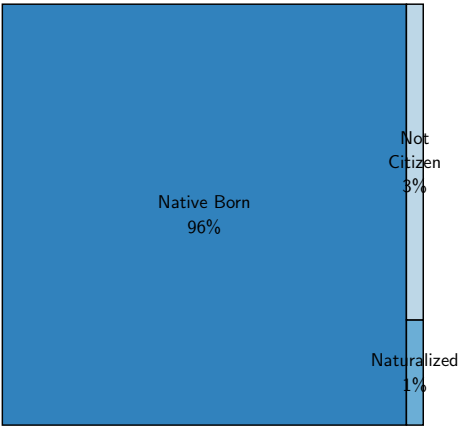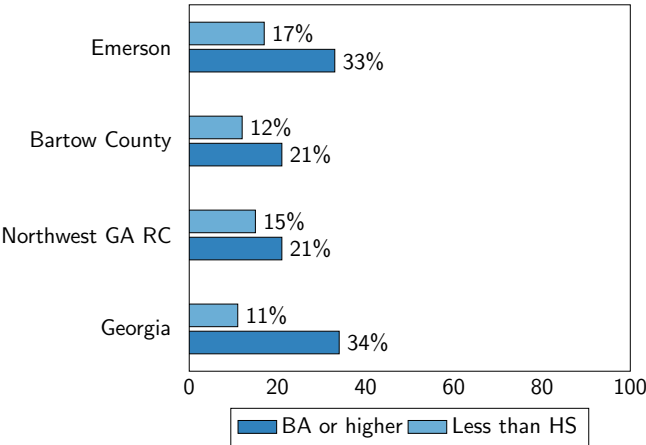
Emerson: Economic

Labor Force Participation and Employment

Unemployment Rate: 6.5%†

- 60% Civilian Employed
- 35% Not in Labor force
- 4% Unemployed
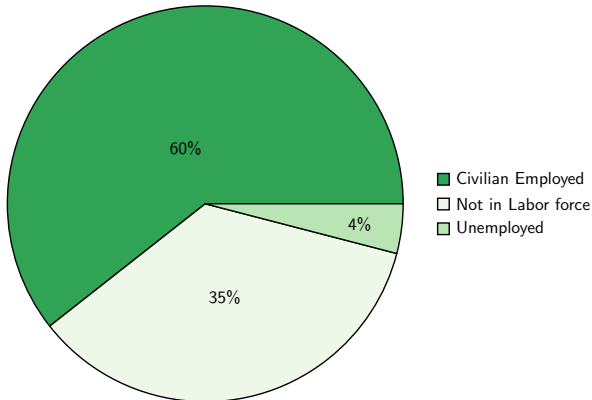
Source: American Community Survey, 2022 5-year estimates, table B23001
†**Note:** Unemployment rate is based upon the civilian labor force.

Industry

Agriculture, forestry, fishing and hunting, and mining	0%
Construction	7%
Manufacturing	16%
Wholesale Trade	4%
Retail Trade	5%
Transportation and warehousing, and utilities	6%
Information	1%
Finance and insurance, real estate, rental, leasing	15%
Professional, scientific, mgt, administrative, waste mgt	8%
Educational services, and health care and social assistance	18%
Arts, entertainment, recreation, accommodation, food service	9%
Other services, except public administration	10%
Public administration	1%

Source: American Community Survey, 2022 5-year estimates, table C24030

Household Income

	Median	Mean
Emerson	$74,432	$105,872
Bartow County	$74,812	$89,775
Northwest GA RC	$66,017	$83,909
Georgia	$71,355	$99,345
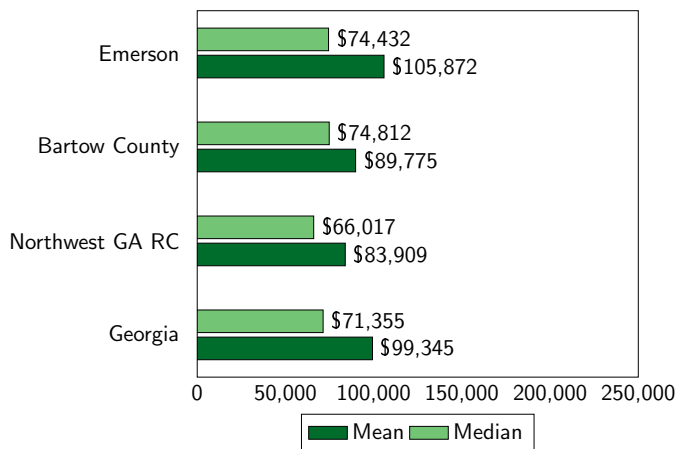
Source: American Community Survey, 2022 5-year estimates, tables B19013 and B19025

Poverty

	Children	Total Population
Emerson	13%	10%
Bartow County	13%	11%
Northwest GA RC	17%	12%
Georgia	19%	14%

Source: American Community Survey, 2022 5-year estimates, table B17010

Broadband Internet

- Yes 82%
- No 18%

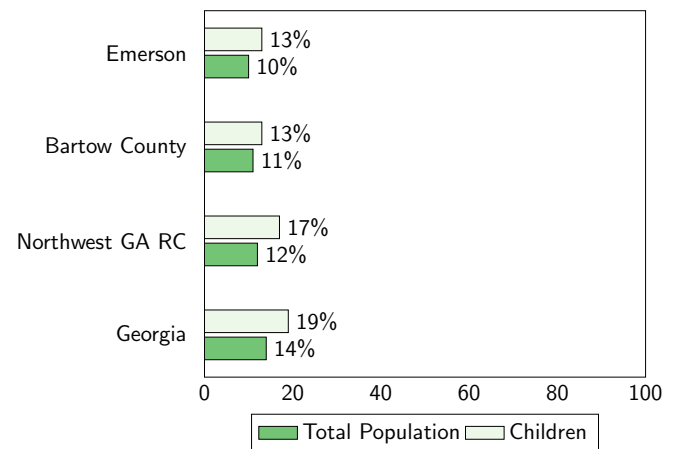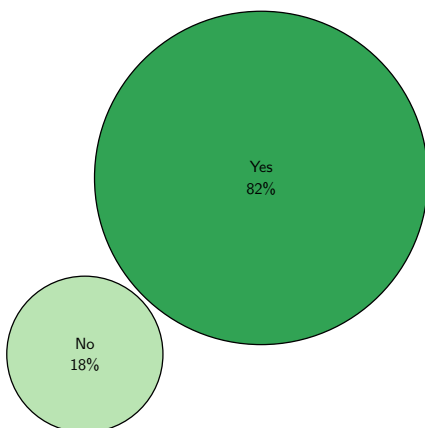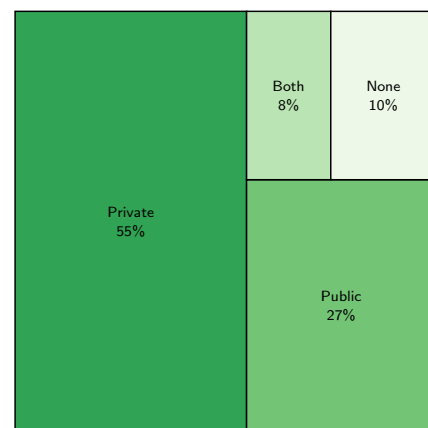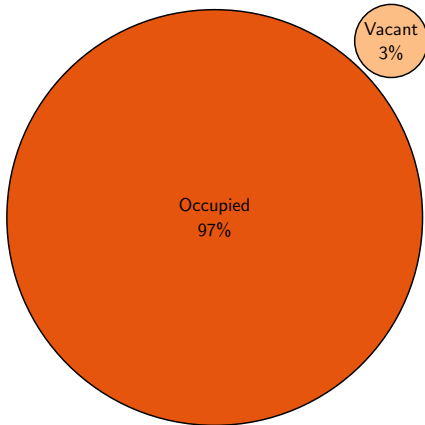Source: American Community Survey, 2022 5-year estimates, table B28002

Health Insurance

- Private 55%
- Public 27%
- Both 8%
- None 10%

Source: American Community Survey, 2022 5-year estimates, table B18135

Emerson: Housing

Occupancy

Occupied 97%
Vacant 3%

Source: American Community Survey, 2022 5-year estimates, table B25002

Tenure and Mortgage Status

Renter 32%
Owner without Mortgage 28%
Owner with Mortgage 40%
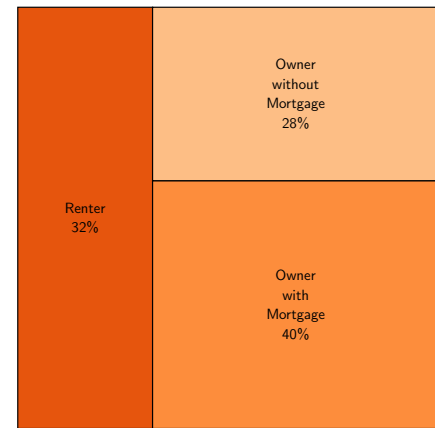
Source: American Community Survey, 2022 5-year estimates, tables B25009 and B25081

Median Housing Costs

|	Owners	Renters
Emerson	$1,094	$1,153
Bartow County	$1,119	$1,090
Northwest GA RC	$976	$924
Georgia	$1,207	$1,221
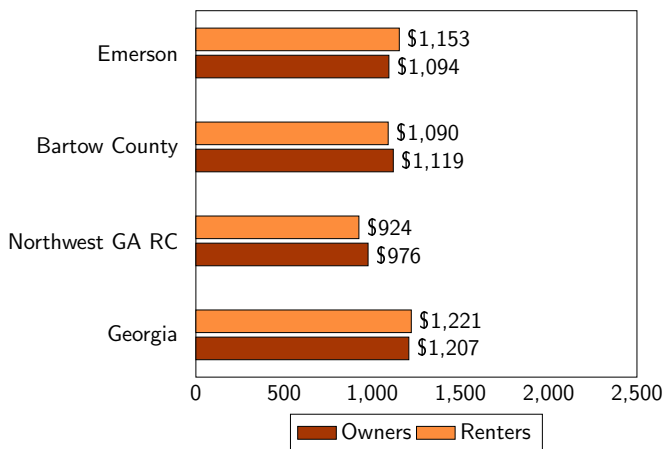
Source: American Community Survey, 2022 5-year estimates, tables B25088 and B25064

Housing Cost-Burdened Households

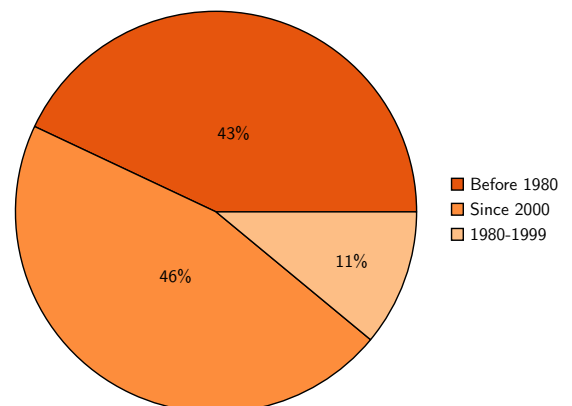|	Owners	Renters
Emerson	15%	44%
Bartow County	17%	45%
Northwest GA RC	18%	44%
Georgia	20%	50%
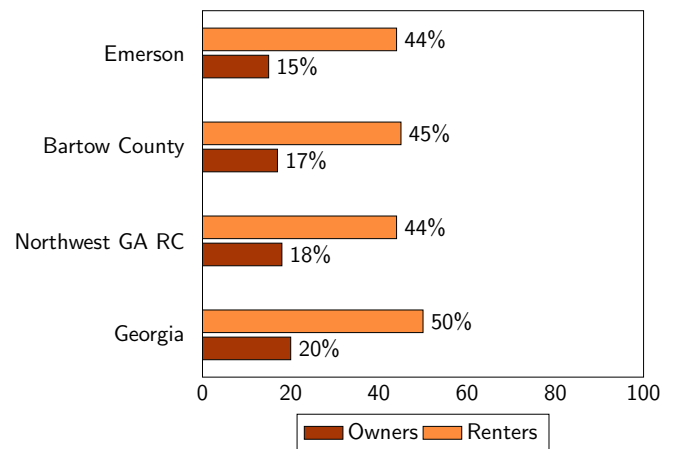
Source: American Community Survey, 2022 5-year estimates, tables B25091 and B25070

Vehicles Available

1 vehicle 23%
3+ 32%
None 3%
2 vehicles 41%
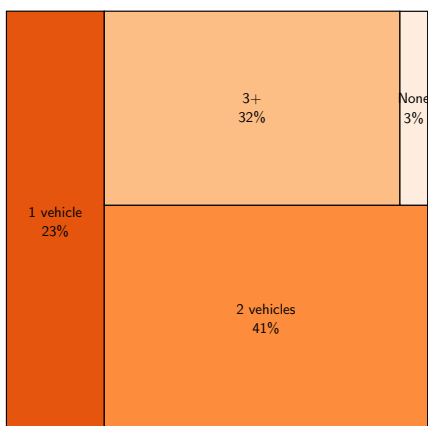
Source: American Community Survey, 2022 5-year estimates, table B25044

Year Structure Built

Before 1980 43%
Since 2000 46%
1980-1999 11%

Source: American Community Survey, 2022 5-year estimates, table B25034