Flowery Branch: 2024 GMA Member City Data Profile



This document presents a concise profile of Flowery Branch based on the following three topic areas:

### Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

### Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

### Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2022. Population totals are from the Census Bureau's City Population Estimates program, 2023 vintage; all other data come the from the Census Bureau's 2022 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.

# Flowery Branch: Demographic and Social





Age



Source: American Community Survey, 2022 5-year estimates, table B01001

Citizenship





Source: American Community Survey, 2022 5-year estimates, table B03002



**Race and Ethnicity** 



Source: American Community Survey, 2022 5-year estimates, table B11001

### **Educational Attainment**



Source: American Community Survey, 2022 5-year estimates, table B05002

Source: American Community Survey, 2022 5-year estimates, table B15002



# Flowery Branch: Economic



Source: American Community Survey, 2022 5-year estimates, table B23001  $^\dagger Note:$  Unemployment rate is based upon the civilian labor force.



Source: American Community Survey, 2022 5-year estimates, tables B19013 and B19025



#### Source: American Community Survey, 2022 5-year estimates, table B28002

### Industry

Agriculture, forestry, fishing and hunting, and mining	0%
Construction	6%
Manufacturing	18%
Wholesale Trade	6%
Retail Trade	9%
Transportation and warehousing, and utilities	3%
Information	1%
Finance and insurance, real estate, rental, leasing	4%
Professional, scientific, mgt, administrative, waste mgt	13%
Educational services, and health care and social assistance	26%
Arts, entertainment, recreation, accommodation, food	4%
service	
Other services, except public administration	8%
Public administration	2%

Source: American Community Survey, 2022 5-year estimates, table C24030

### Poverty



Source: American Community Survey, 2022 5-year estimates, table B17010

#### Health Insurance



Source: American Community Survey, 2022 5-year estimates, table B18135



## Flowery Branch: Housing



Source: American Community Survey, 2022 5-year estimates, table B25002

Tenure and Mortgage Status



Source: American Community Survey, 2022 5-year estimates, tables B25009 and B25081

#### Median Housing Costs \$1,448 Flowery Branch \$1,641 \$1,179 Hall County \$1,174 \$1,031 GA Mountains RC \$948 \$1,221 Georgia \$1,207 0 500 1,000 1,500 2,000 2,500 Owners 🚃 Renters

Source: American Community Survey, 2022 5-year estimates, tables B25088 and B25064

**Vehicles Available** 

3+ None 23% 2% 1 vehicle 26% 2 vehicles 50%

Source: American Community Survey, 2022 5-year estimates, table B25044

## Housing Cost-Burdened Households



Source: American Community Survey, 2022 5-year estimates, tables B25091 and B25070

## Year Structure Built



Source: American Community Survey, 2022 5-year estimates, table B25034

