Pearson: 2024 GMA Member City Data Profile

Pearson
Atkinson County

Incorporated Places
Counties
Roads
Expressways

0 .2 .4 .6
Miles
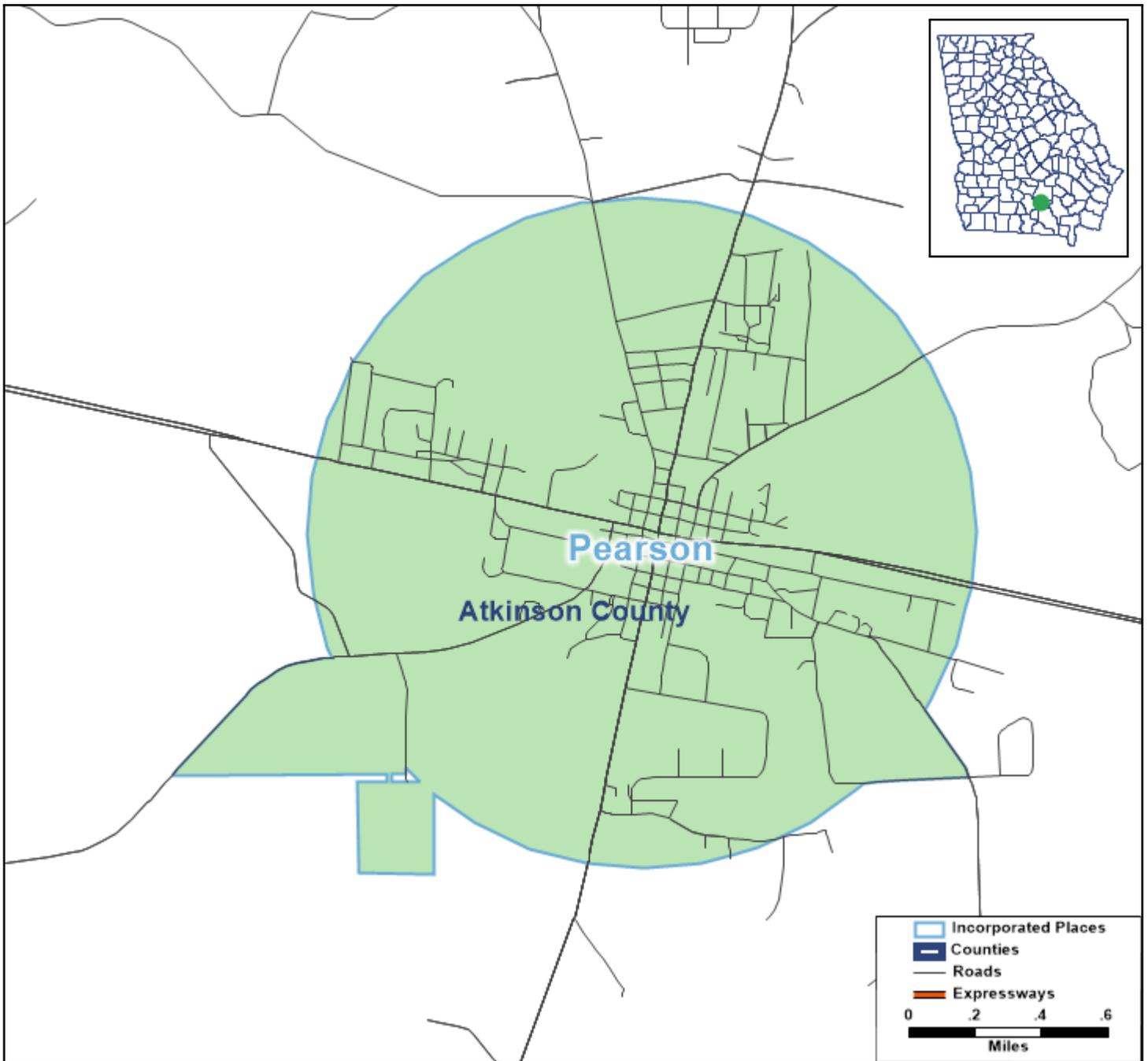
This document presents a concise profile of Pearson based on the following three topic areas:

Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2022. Population totals are from the Census Bureau's City Population Estimates program, 2023 vintage; all other data come the from the Census Bureau's 2022 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.

Pearson: Demographic and Social

Population

2023 Population: 1,825
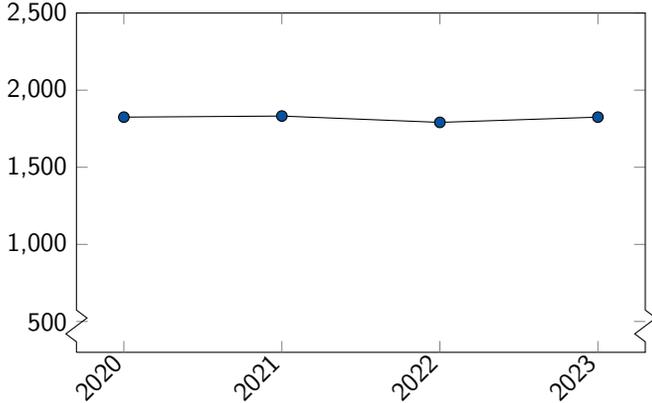
Source: U.S. Census Bureau, City Population Estimates, 2023 vintage

Race and Ethnicity

- Black 32%
- White 28%
- Hispanic 41%
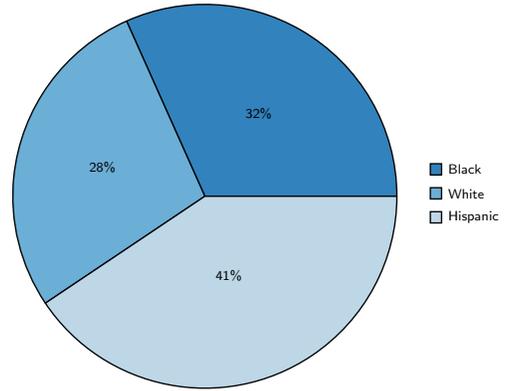
Source: American Community Survey, 2022 5-year estimates, table B03002

Age

Male | Female

85 and over
80-84
75-79
70-74
65-69
60-64
55-59
50-54
45-49
40-44
35-39
30-34
25-29
20-24
15-19
10-14
5-9
Under 5
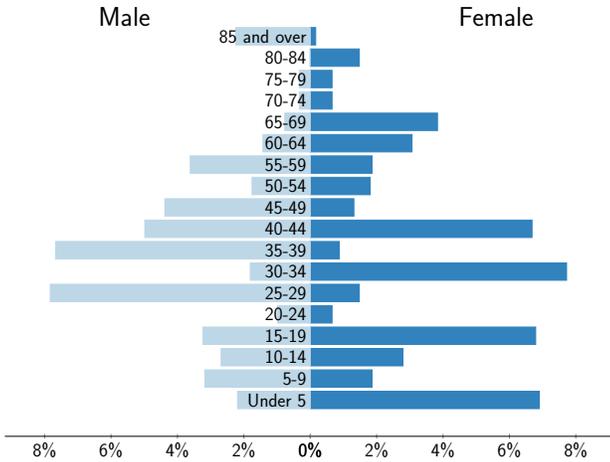
Source: American Community Survey, 2022 5-year estimates, table B01001

Household Type

- Single-headed Family 14%
- Married Couple Family 52%
- Non-family 34%
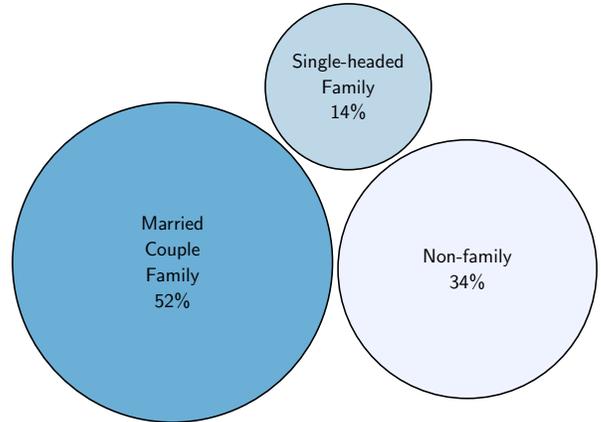
Source: American Community Survey, 2022 5-year estimates, table B11001

Citizenship

- Native Born 74%
- Not Citizen 24%
- 1%
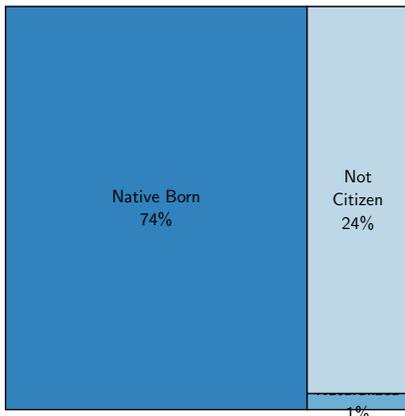
Source: American Community Survey, 2022 5-year estimates, table B05002

Educational Attainment

- Pearson: 33% / 3%
- Atkinson County: 30% / 11%
- Southern GA RC: 16% / 18%
- Georgia: 11% / 34%

BA or higher | Less than HS
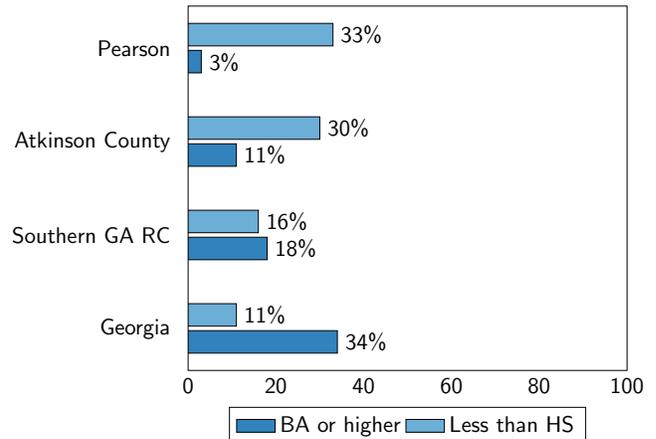
Source: American Community Survey, 2022 5-year estimates, table B15002

Pearson: Economic

Labor Force Participation and Employment

Unemployment Rate: 4.8%†

- ■ Civilian Employed — 61%
- □ Not in Labor force — 36%
- ▨ Unemployed — 3%
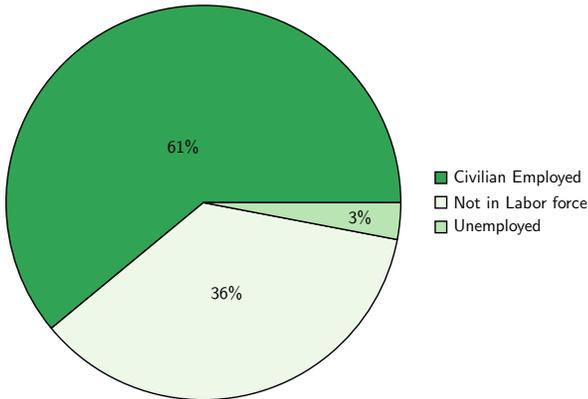
Source: American Community Survey, 2022 5-year estimates, table B23001
†**Note:** Unemployment rate is based upon the civilian labor force.

Industry

Industry	
Agriculture, forestry, fishing and hunting, and mining	2%
Construction	20%
Manufacturing	36%
Wholesale Trade	1%
Retail Trade	11%
Transportation and warehousing, and utilities	6%
Information	0%
Finance and insurance, real estate, rental, leasing	1%
Professional, scientific, mgt, administrative, waste mgt	6%
Educational services, and health care and social assistance	5%
Arts, entertainment, recreation, accommodation, food service	5%
Other services, except public administration	2%
Public administration	4%

Source: American Community Survey, 2022 5-year estimates, table C24030

Household Income

	Median	Mean
Pearson	$30,455	$48,276
Atkinson County	$38,007	$59,101
Southern GA RC	$48,114	$65,357
Georgia	$71,355	$99,345

- ■ Mean
- ■ Median
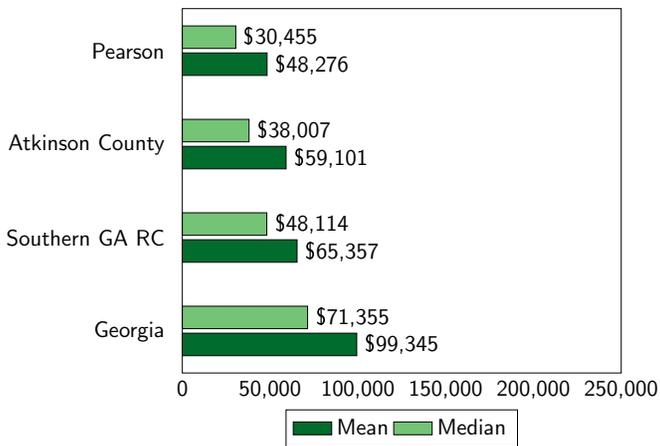
Source: American Community Survey, 2022 5-year estimates, tables B19013 and B19025

Poverty

|	Children	Total Population
Pearson	60%	37%
Atkinson County	46%	28%
Southern GA RC	31%	22%
Georgia	19%	14%

- ■ Total Population
- □ Children
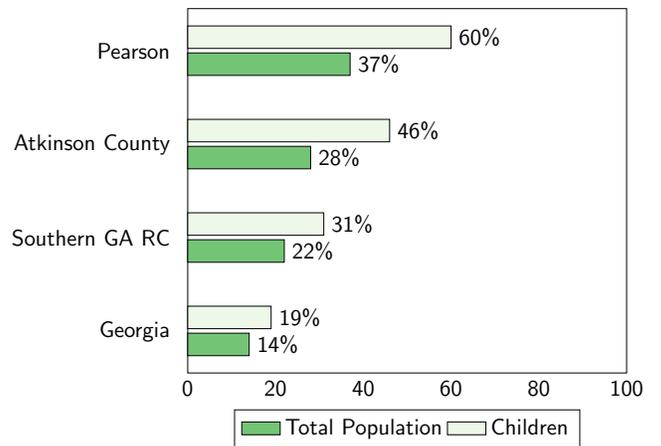
Source: American Community Survey, 2022 5-year estimates, table B17010

Broadband Internet

- Yes 64%
- No 36%
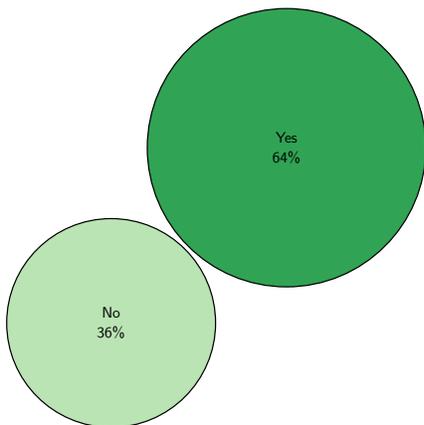
Source: American Community Survey, 2022 5-year estimates, table B28002

Health Insurance

- Private 22%
- Both 5%
- None 36%
- Public 38%
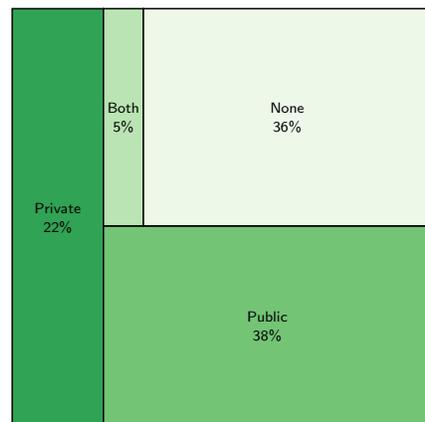
Source: American Community Survey, 2022 5-year estimates, table B18135

Pearson: Housing

Occupancy

Vacant
15%

Occupied
85%
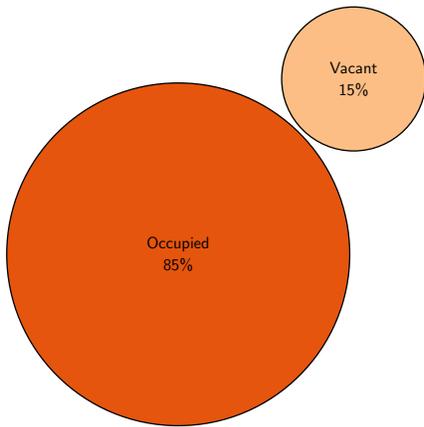
Source: American Community Survey, 2022 5-year estimates, table B25002

Tenure and Mortgage Status

Renter
44%

Owner without Mortgage
44%

Owner with Mortgage
13%
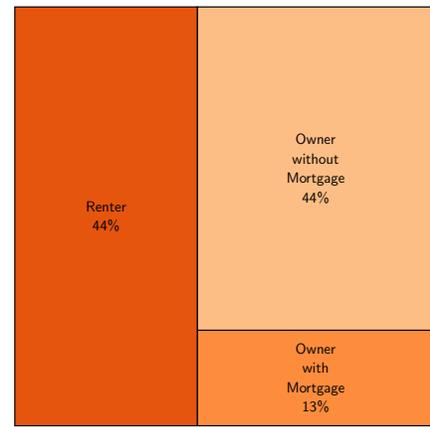
Source: American Community Survey, 2022 5-year estimates, tables B25009 and B25081

Median Housing Costs

	Owners	Renters
Pearson	$413	$634
Atkinson County	$524	$566
Southern GA RC	$705	$807
Georgia	$1,207	$1,221
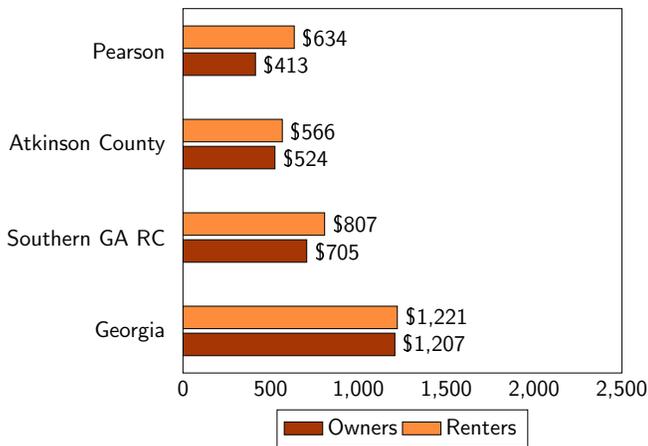
Source: American Community Survey, 2022 5-year estimates, tables B25088 and B25064

Housing Cost-Burdened Households

	Owners	Renters
Pearson	7%	60%
Atkinson County	14%	39%
Southern GA RC	19%	48%
Georgia	20%	50%
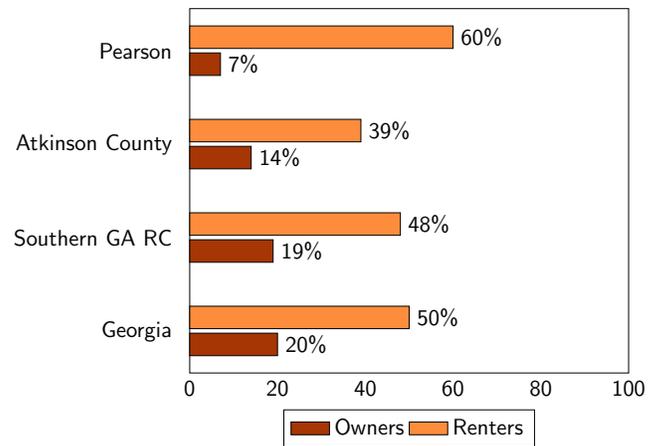
Source: American Community Survey, 2022 5-year estimates, tables B25091 and B25070

Vehicles Available

1 vehicle
57%

3+
8%

None
8%

2 vehicles
27%

Source: American Community Survey, 2022 5-year estimates, table B25044

Year Structure Built

53%

5%

42%

Before 1980
Since 2000
1980-1999

Source: American Community Survey, 2022 5-year estimates, table B25034