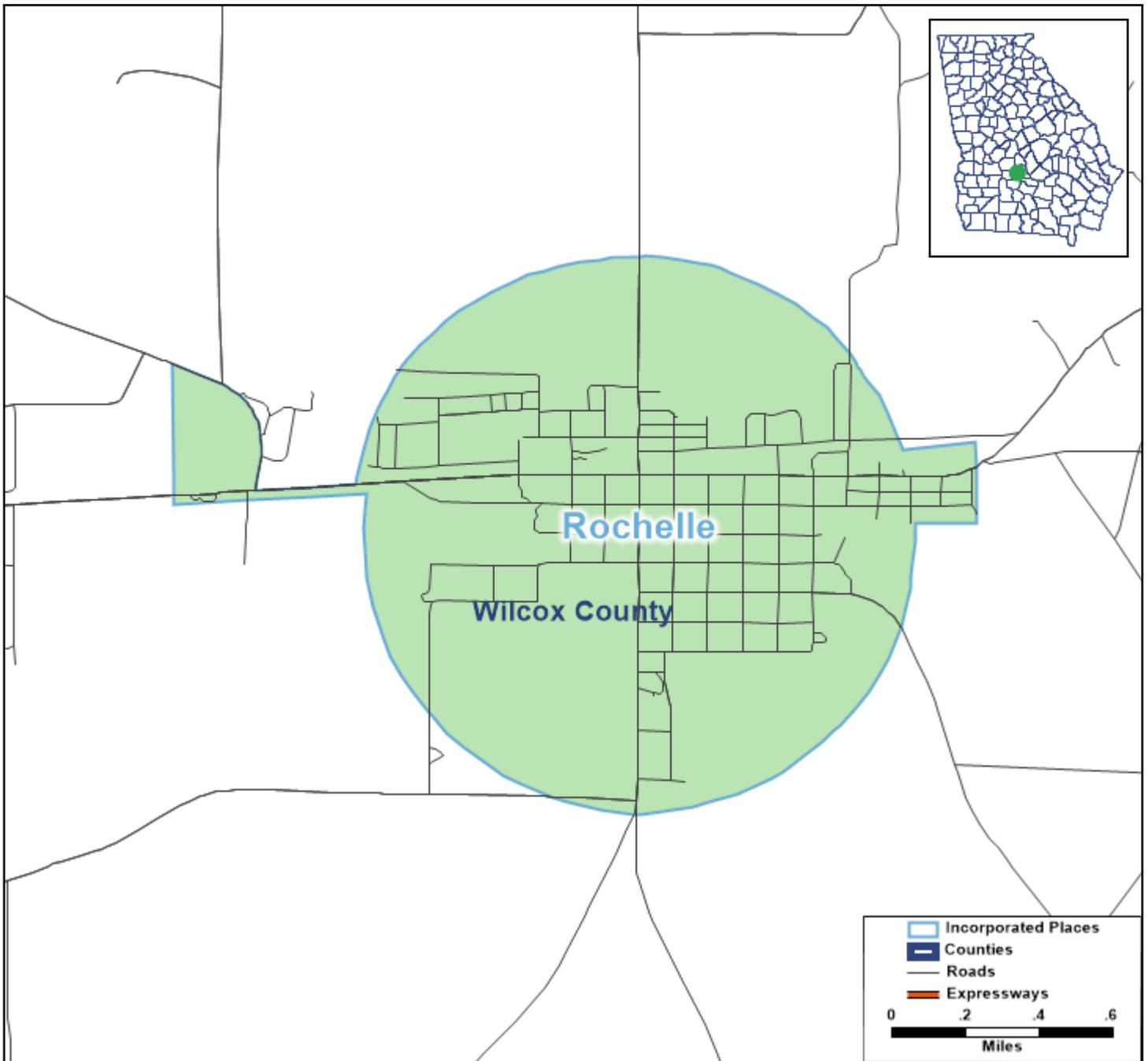


Rochelle: 2024 GMA Member City Data Profile



This document presents a concise profile of Rochelle based on the following three topic areas:

Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

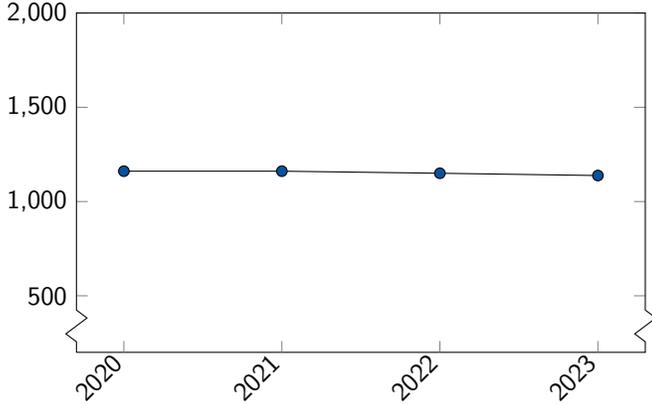
All data in this profile reflect municipal boundaries as of January 1, 2022. Population totals are from the Census Bureau's City Population Estimates program, 2023 vintage; all other data come from the Census Bureau's 2022 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.

Rochelle: Demographic and Social

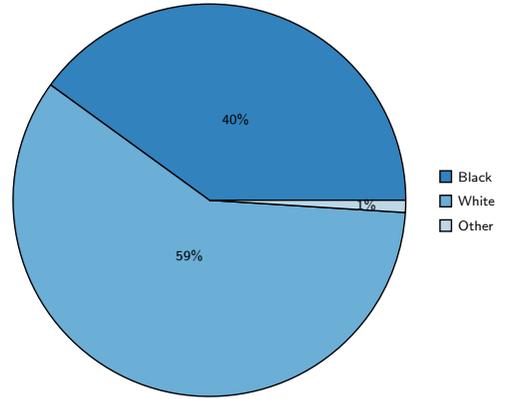
Population

2023 Population: 1,138



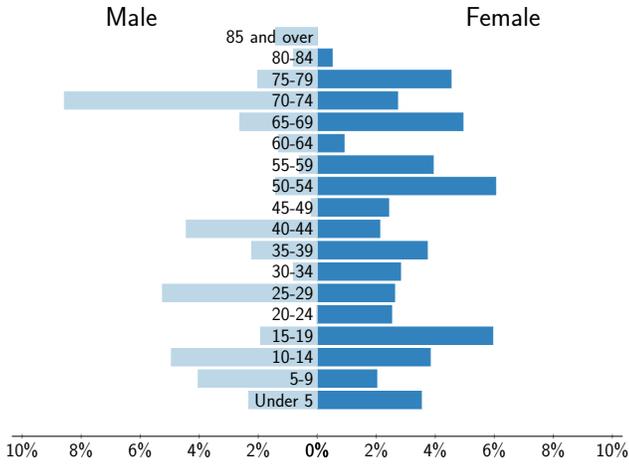
Source: U.S. Census Bureau, City Population Estimates, 2023 vintage

Race and Ethnicity



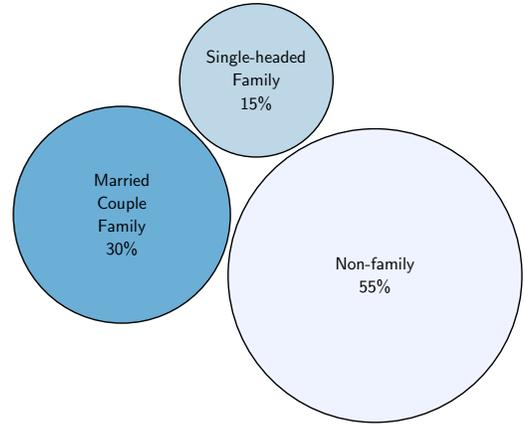
Source: American Community Survey, 2022 5-year estimates, table B03002

Age



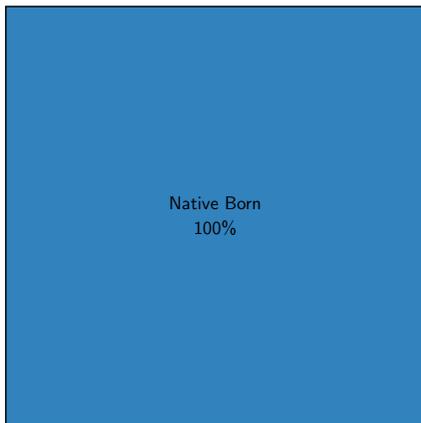
Source: American Community Survey, 2022 5-year estimates, table B01001

Household Type



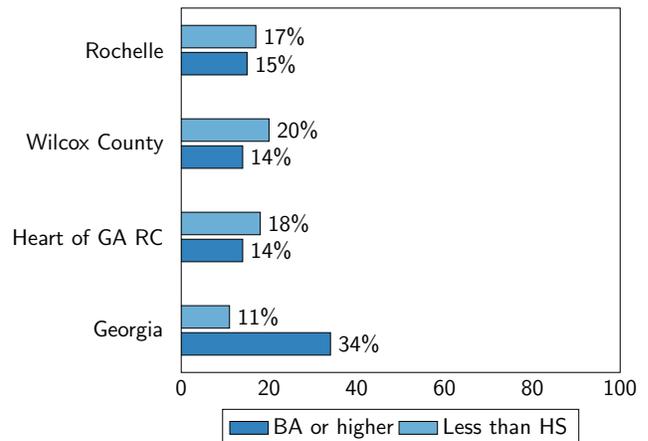
Source: American Community Survey, 2022 5-year estimates, table B11001

Citizenship



Source: American Community Survey, 2022 5-year estimates, table B05002

Educational Attainment

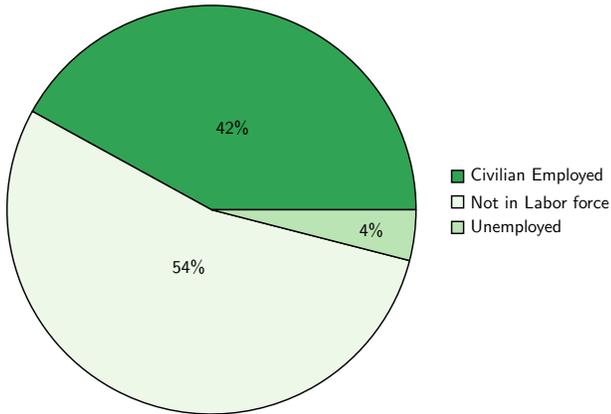


Source: American Community Survey, 2022 5-year estimates, table B15002

Rochelle: Economic

Labor Force Participation and Employment

Unemployment Rate: 8.3%†



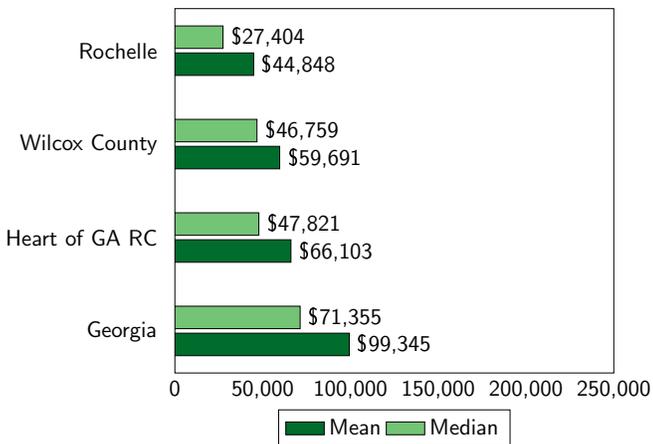
Source: American Community Survey, 2022 5-year estimates, table B23001
 †Note: Unemployment rate is based upon the civilian labor force.

Industry

| | |
|--|-----|
| Agriculture, forestry, fishing and hunting, and mining | 0% |
| Construction | 1% |
| Manufacturing | 13% |
| Wholesale Trade | 2% |
| Retail Trade | 17% |
| Transportation and warehousing, and utilities | 2% |
| Information | 0% |
| Finance and insurance, real estate, rental, leasing | 6% |
| Professional, scientific, mgt, administrative, waste mgt | 19% |
| Educational services, and health care and social assistance | 20% |
| Arts, entertainment, recreation, accommodation, food service | 2% |
| Other services, except public administration | 2% |
| Public administration | 16% |

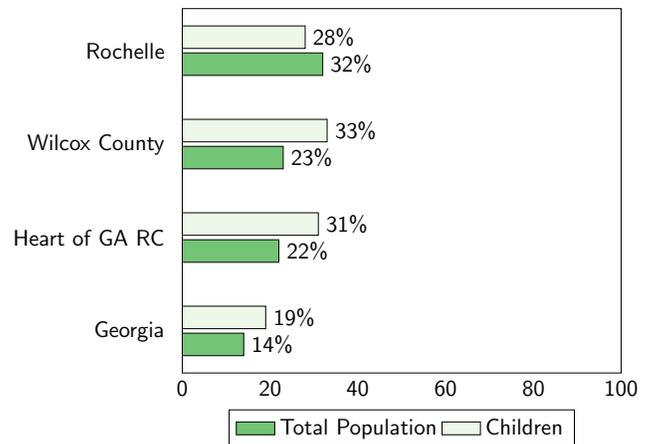
Source: American Community Survey, 2022 5-year estimates, table C24030

Household Income



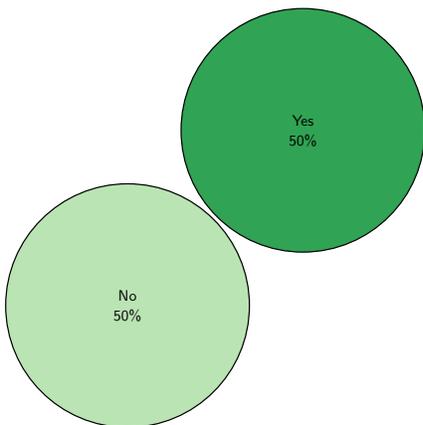
Source: American Community Survey, 2022 5-year estimates, tables B19013 and B19025

Poverty



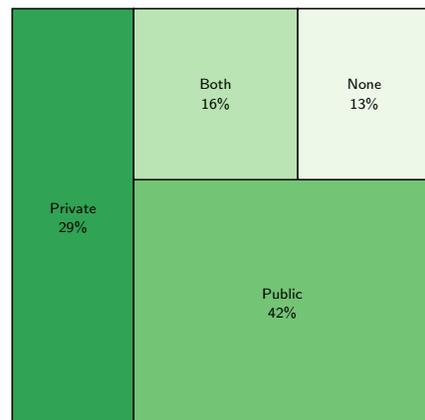
Source: American Community Survey, 2022 5-year estimates, table B17010

Broadband Internet



Source: American Community Survey, 2022 5-year estimates, table B28002

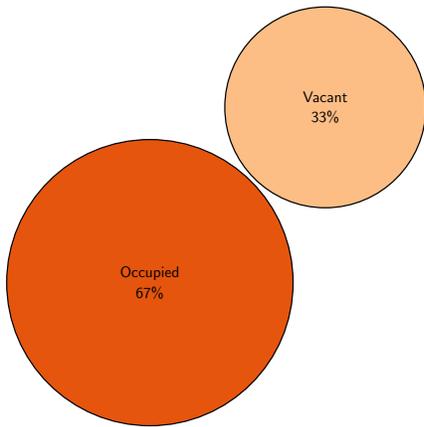
Health Insurance



Source: American Community Survey, 2022 5-year estimates, table B18135

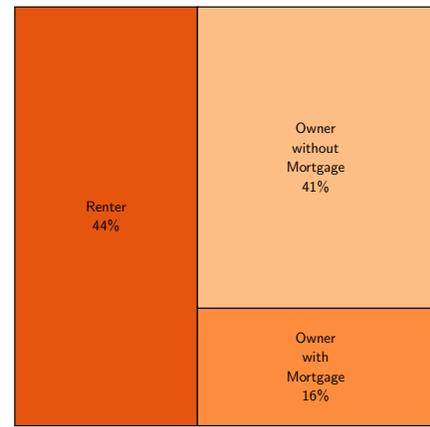
Rochelle: Housing

Occupancy



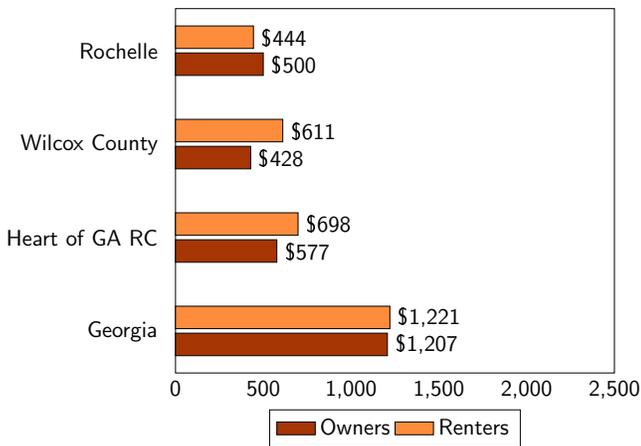
Source: American Community Survey, 2022 5-year estimates, table B25002

Tenure and Mortgage Status



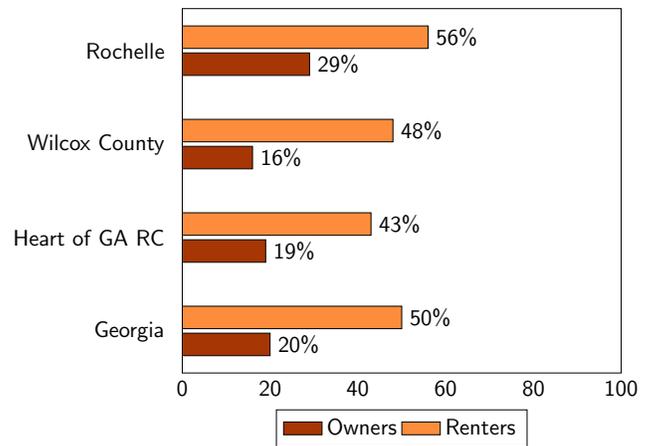
Source: American Community Survey, 2022 5-year estimates, tables B25009 and B25081

Median Housing Costs



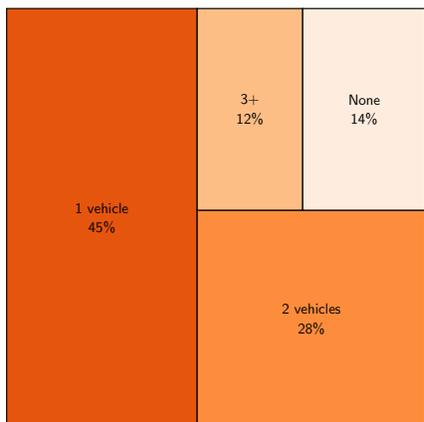
Source: American Community Survey, 2022 5-year estimates, tables B25088 and B25064

Housing Cost-Burdened Households



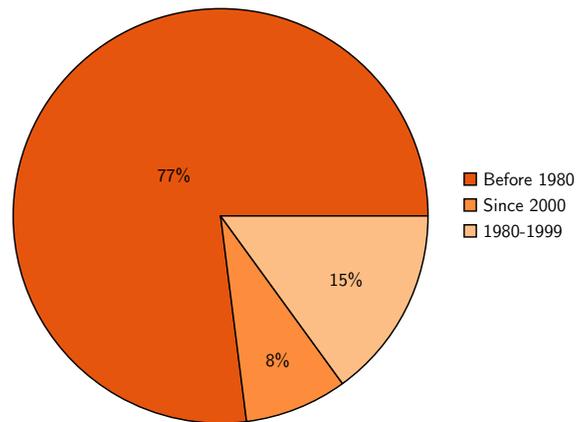
Source: American Community Survey, 2022 5-year estimates, tables B25091 and B25070

Vehicles Available



Source: American Community Survey, 2022 5-year estimates, table B25044

Year Structure Built



Source: American Community Survey, 2022 5-year estimates, table B25034