# Vidalia: 2024 GMA Member City Data Profile
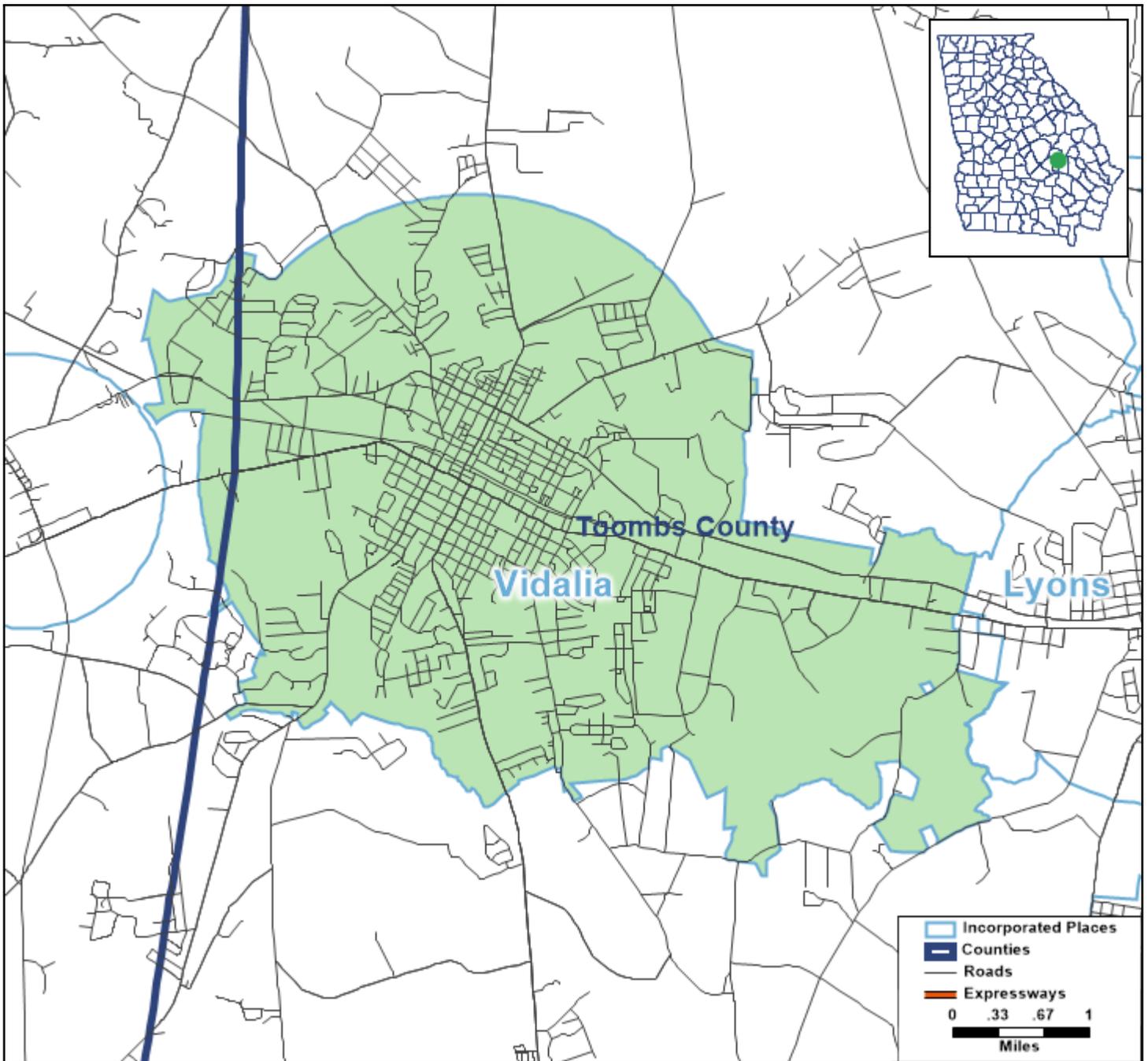
This document presents a concise profile of Vidalia based on the following three topic areas:

Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2022. Population totals are from the Census Bureau's City Population Estimates program, 2023 vintage; all other data come the from the Census Bureau's 2022 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.

Vidalia: Demographic and Social

Population

2023 Population: 10,741
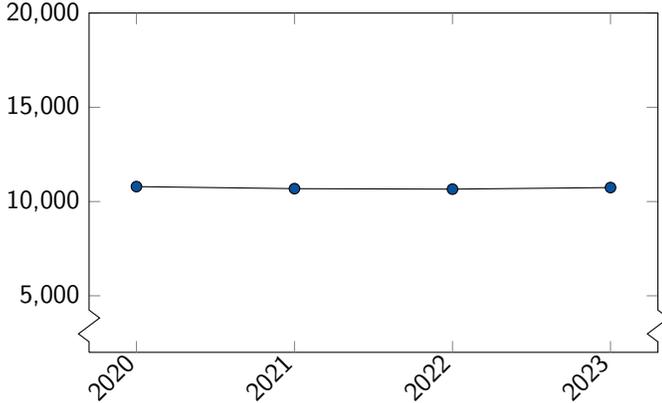
Source: U.S. Census Bureau, City Population Estimates, 2023 vintage

Race and Ethnicity

- Black: 39%
- White: 50%
- Hispanic: 4%
- Other: 7%
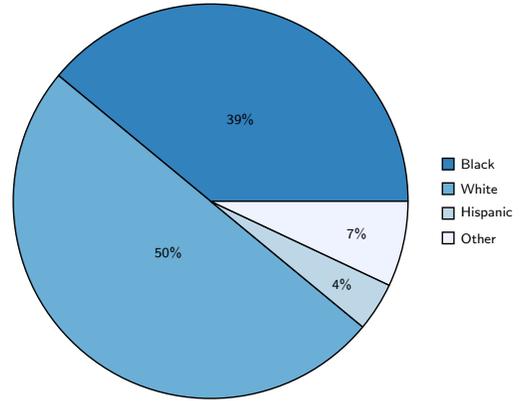
Source: American Community Survey, 2022 5-year estimates, table B03002

Age

Male / Female

85 and over, 80-84, 75-79, 70-74, 65-69, 60-64, 55-59, 50-54, 45-49, 40-44, 35-39, 30-34, 25-29, 20-24, 15-19, 10-14, 5-9, Under 5
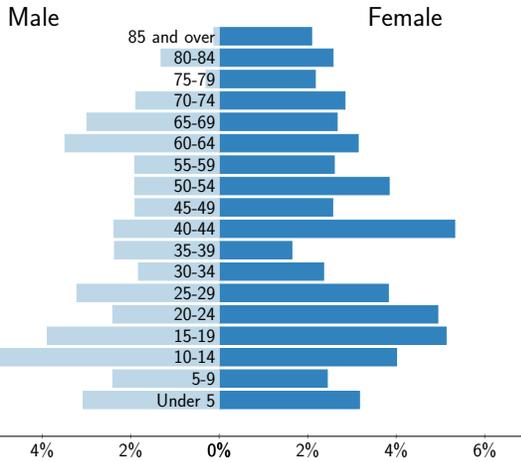
Source: American Community Survey, 2022 5-year estimates, table B01001

Household Type

- Single-headed Family 23%
- Married Couple Family 39%
- Non-family 38%
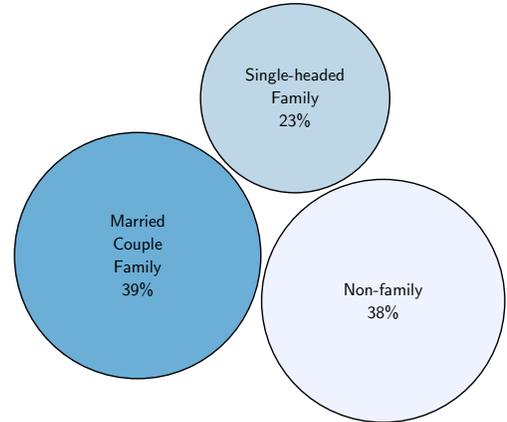
Source: American Community Survey, 2022 5-year estimates, table B11001

Citizenship

- Native Born 96%
- Not Citizen 3%
- Naturalized 1%
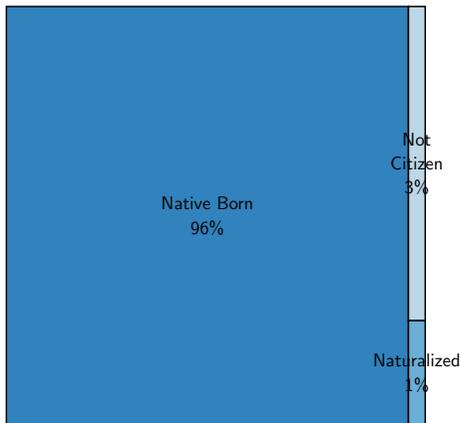
Source: American Community Survey, 2022 5-year estimates, table B05002

Educational Attainment

- Vidalia: 9% / 22%
- Montgomery County: 16% / 20%
- Toombs County: 17% / 16%
- Heart of GA RC: 18% / 14%
- Georgia: 11% / 34%

BA or higher / Less than HS
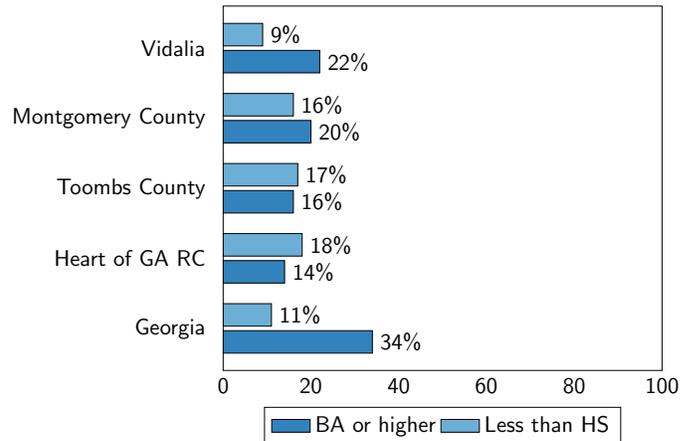
Source: American Community Survey, 2022 5-year estimates, table B15002

Vidalia: Economic

Labor Force Participation and Employment

Unemployment Rate: 7.4%†

- Civilian Employed: 47%
- Not in Labor force: 49%
- Unemployed: 4%
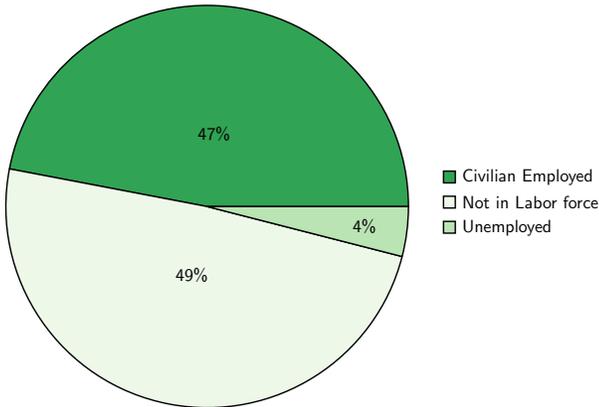
Source: American Community Survey, 2022 5-year estimates, table B23001
†**Note:** Unemployment rate is based upon the civilian labor force.

Industry

|	
Agriculture, forestry, fishing and hunting, and mining	4%
Construction	10%
Manufacturing	7%
Wholesale Trade	4%
Retail Trade	12%
Transportation and warehousing, and utilities	11%
Information	0%
Finance and insurance, real estate, rental, leasing	5%
Professional, scientific, mgt, administrative, waste mgt	4%
Educational services, and health care and social assistance	26%
Arts, entertainment, recreation, accommodation, food service	11%
Other services, except public administration	2%
Public administration	4%

Source: American Community Survey, 2022 5-year estimates, table C24030

Household Income

	Median	Mean
Vidalia	$47,124	$82,421
Montgomery County	$49,138	$79,916
Toombs County	$47,310	$70,812
Heart of GA RC	$47,821	$66,103
Georgia	$71,355	$99,345

■ Mean ■ Median
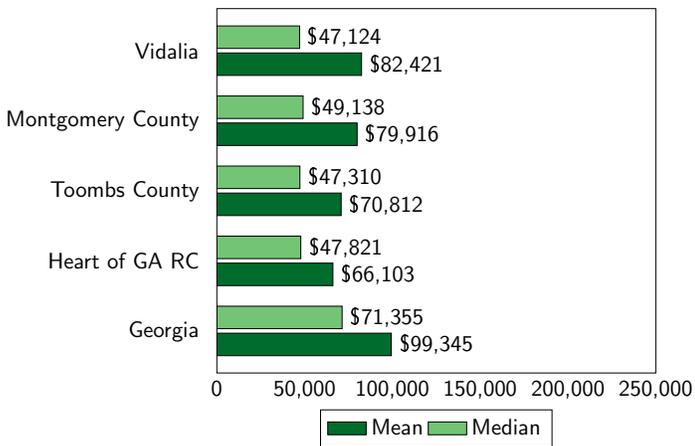
Source: American Community Survey, 2022 5-year estimates, tables B19013 and B19025

Poverty

	Children	Total Population
Vidalia	38%	27%
Montgomery County	22%	17%
Toombs County	29%	22%
Heart of GA RC	31%	22%
Georgia	19%	14%

■ Total Population □ Children
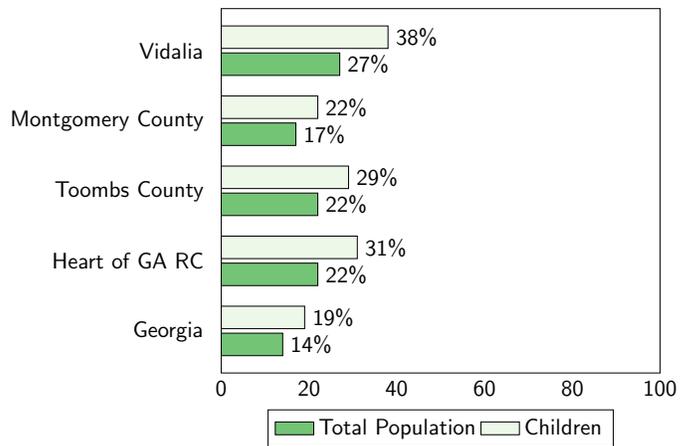
Source: American Community Survey, 2022 5-year estimates, table B17010

Broadband Internet

- Yes 84%
- No 16%
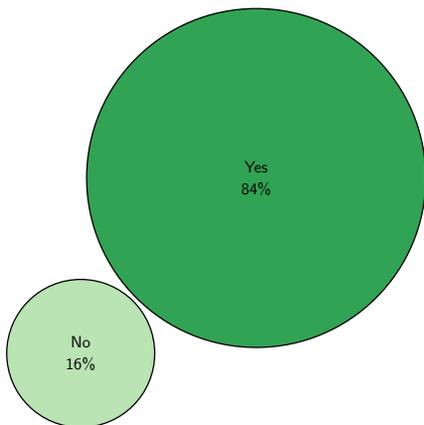
Source: American Community Survey, 2022 5-year estimates, table B28002

Health Insurance

- Private 41%
- Public 34%
- Both 14%
- None 11%
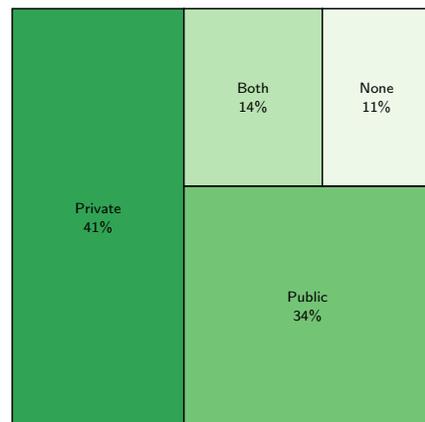
Source: American Community Survey, 2022 5-year estimates, table B18135

Vidalia: Housing

Occupancy

Vacant
15%

Occupied
85%
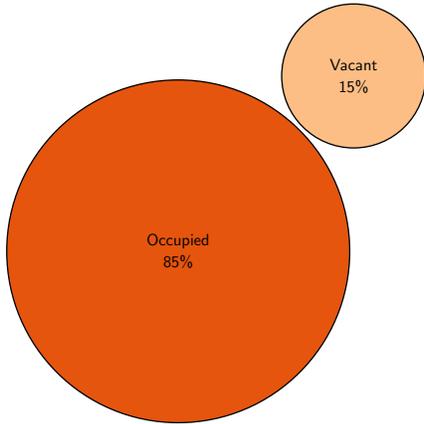
Source: American Community Survey, 2022 5-year estimates, table B25002

Tenure and Mortgage Status

Renter
46%

Owner without Mortgage
23%

Owner with Mortgage
31%
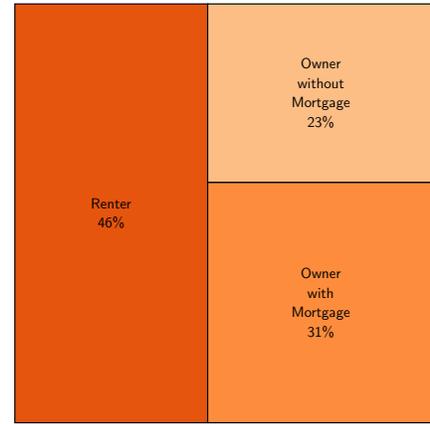
Source: American Community Survey, 2022 5-year estimates, tables B25009 and B25081

Median Housing Costs

|	Owners	Renters
Vidalia	$889	$641
Montgomery County	$625	$684
Toombs County	$661	$661
Heart of GA RC	$577	$698
Georgia	$1,207	$1,221
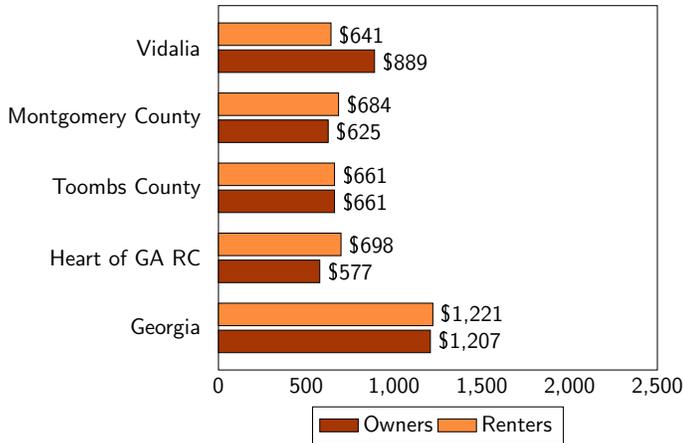
Source: American Community Survey, 2022 5-year estimates, tables B25088 and B25064

Housing Cost-Burdened Households

|	Owners	Renters
Vidalia	32%	49%
Montgomery County	16%	54%
Toombs County	22%	46%
Heart of GA RC	19%	43%
Georgia	20%	50%
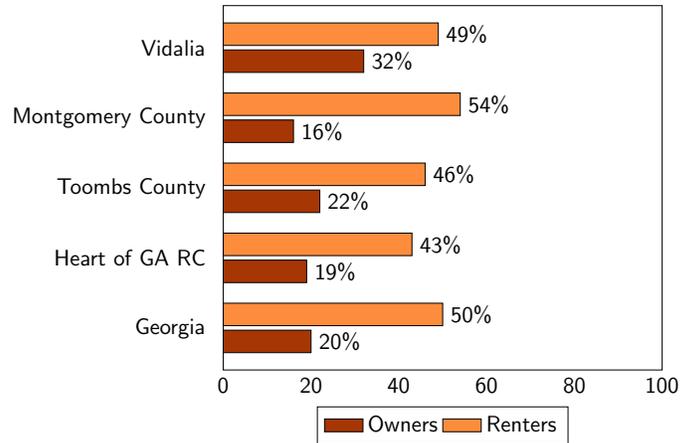
Source: American Community Survey, 2022 5-year estimates, tables B25091 and B25070

Vehicles Available

1 vehicle
39%

3+
22%

None
10%

2 vehicles
29%
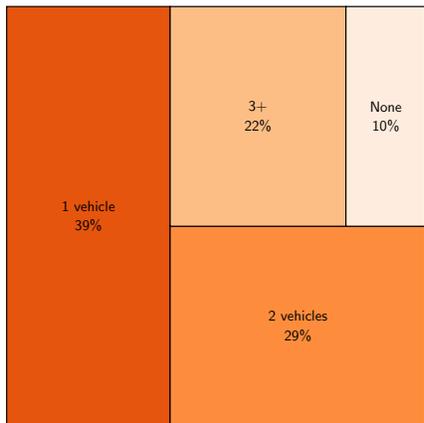
Source: American Community Survey, 2022 5-year estimates, table B25044

Year Structure Built

56%

11%

34%

- Before 1980
- Since 2000
- 1980-1999

Source: American Community Survey, 2022 5-year estimates, table B25034