



2025 KEY DATES

**MONDAY
JULY 18**
Deadline

Thank you!

AUG 25-28

2025 Conference in
Downtown Gainesville



PREVIOUS LOCATIONS

- 2024 Thomasville
- 2023 Canton
- 2022 Macon
- 2021 Brasstown Valley
- 2020 Virtual
- 2019 Jekyll Island
- 2018 Braselton
- 2017 Columbus
- 2016 Athens
- 2015 National Main Street
Conference in Atlanta
- 2014 Decatur
- 2013 Savannah
- 2012 LaGrange



**GEORGIA
DOWNTOWN
ASSOCIATION**

SYNERGISTIC SPONSORSHIP & EXHIBITOR APPLICATION: UNITING OPPORTUNITIES

2025 Georgia Downtown Conference

A LETTER FROM OUR BOARD OF DIRECTORS

DEAR FRIENDS OF THE GEORGIA DOWNTOWN ASSOCIATION,

The Georgia Downtown Association (GDA) is excited to announce that it will host the 2025 Georgia Downtown Conference in Gainesville August 25-28. Over 300 Downtown Professionals attended last year's Conference and we look forward to another successful event.

This year's Conference will begin on Monday with Basic and Advanced Downtown Development Authority (DDA) training, Main Street 101, Historic Preservation training, and a welcome reception at The Boathouse. On Tuesday, we will have our Opening General Session, concurrent sessions, Annual meeting, and mobile workshops with additional concurrent sessions, mobile workshops and our Awards Ceremony on Wednesday. Then on Thursday we will end with a send off brunch.

GDA is offering sponsorship opportunities at the following levels:

| Please check the box above the selected sponsorship level | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| BENEFITS | PLATINUM \$5,500 | GOLD \$3,000 | SILVER \$1,500 | BRONZE \$1,000 |
| Includes comp'd company representatives | 4 | 3 | 2 | 1 |
| Exhibit table, if desired ___ YES , my company would like an exhibit table on Tuesday. | x | x | x | x |
| Showcased with company logo on the screen during the Opening General Session and Awards Ceremony | x | x | x | x |
| Recognized on GDA's social media and website | x | x | x | x |
| Sponsor Showcase Mixer | x | x | x | x |
| Listed on GDA mobile app sponsor section | x | x | x | x |
| Ad in program book | full page | 1/2 page | 1/4 page | |
| Signage at Grab & Go Breaks | x | x | x | |
| Listed in the printed program | x | x | x | |
| Signage at the Opening General Session on Tuesday | x | x | | |
| Signage at send off Brunch on Thursday | x | x | | |
| Opportunity to speak briefly (one-minute address) to attendees at sponsored event | x | | | |
| Sponsor logo Badge Printing stations screens | x | | | |
| Sponsor logo on hand held badge scanners used by staff | x | | | |
| Feature in GMA newsletter | x | | | |
| Recognition at Awards Ceremony | x | | | |

If your company is interested in this opportunity, please complete the following form and return no later than July 18, 2025 to make sure you receive all of the benefits listed above. See next page for payment options.



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AUGUST 25-28, 2025 | DOWNTOWN GAINESVILLE

CONTACT NAME: _____

Name of Organization: _____

Preferred Name for Badge: _____

Title (including certifications): _____

Email: _____

Phone: _____ Fax: _____

Mailing Address: _____

City: _____ Zip Code: _____

Signature: _____

SPONSOR REGISTRATION INCLUDES:

Attendance to all conference events and sessions. Tuesday (Aug 26) breakfast and lunch for one person, and Wednesday (Aug 27) breakfast for one person.

| SPONSOR REGISTRATION | EARLY | REGISTRATION | LATE |
|--|-------------------------------|-------------------------------|-------------------------------|
| | Through July 7 | July 8 - Aug 1 | After August 1 |
| <input type="checkbox"/> Meal Package for Additional Staff | <input type="checkbox"/> \$55 | <input type="checkbox"/> \$65 | <input type="checkbox"/> \$70 |
| <input type="checkbox"/> Additional Cost for Larger Space | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$60 | <input type="checkbox"/> \$65 |
| <input type="checkbox"/> Electrical Power | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$60 | <input type="checkbox"/> \$65 |

TICKETS FOR AWARDS CEREMONY

of tickets = ____ x \$50 = \$ _____

Please submit payment and email your company logo to rcoakley@gacities.com no later than July 18, 2025 to make sure that your company gets the full recognition it deserves.

For additional information, including block room rates and more, be sure to check out our website at www.georgiadowntownassociation.com

____ Check Enclosed (made out to GDA)

If paying by check, please mail to:
GDA / Attn: Renee Coakley
P.O. Box 105377, Atlanta, GA 30348

If paying by credit card, please contact Renee Coakley
at rcoakley@gacities.com or 678-244-0511