

Dear Downtown Friends & Partners,

On behalf of the 2025 Georgia Downtown Association Board of Directors, we would like to invite you to support the **Silent Auction August 26-27 in Downtown Gainesville.**

The Silent Auction began in 1996 at the state Main Street Conference in Cartersville to fund a deserving downtown professional with a registration and travel scholarship to the National Main Street Conference.

We ask the association members and partners to support this year's auction. It can be a time to showcase your downtown district or businesses that support the downtown development effort. To this end we are asking donors to include a marketing piece about their downtown district.



The Silent Auction is a great place to **SHOWCASE YOUR DOWNTOWN!**

Be as unique and ingenious as you dare in developing your community's auction item!

- Gift baskets are a hot ticket item especially when the baskets showcase your locally-made or locally-grown items.
- Is there a published author who would be willing to donate an autographed book?
- On an insider's tour, the auction winner gets to experience something that is usually reserved for locals.
- How about offering someone the VIP experience for an upcoming home tour or special event in your area?
- It may be that you have a business owner who provides a particular service that they would be willing to donate, such as graphic design, facilitation/strategic planning or photography, to name a few.

Make sure to come to the conference with some **"mad money"** and be ready to enter some spirited bidding.

Please complete the attached Silent Auction Form and return by August 8, 2025. Then at the Georgia Downtown Conference, bring your auction item to the registration station, (Gainesville Civic Center – 830 Green Street, NE, Gainesville, GA 30501), any time Monday or Tuesday morning before noon.

Many thanks in advance for your support of the Georgian Downtown Scholarship Fund and we look forward to being with you in Downtown Gainesville.

Silent Auction Item Form

Contact Name: _____

Organization: _____

Address: _____

Telephone: _____

Fax: _____

E-mail Address: _____

Item(s) to Be Donated:

Description of Item(s):

Estimated Value of Item(s):

Please completely fill out all sections of this form.

Attach a promotional/marketing piece about your downtown district.

Deadline: Friday, AUGUST 8, 2025

Please complete information above and return this form to:

Renée Coakley
rcoakley@gacities.com

Please be sure to bring a copy of this form with your item to the 2025 Conference and leave items at the registration desk.

All items must be turned-in when REGISTERING at the conference by noon on **Tuesday, August 26th**.

THANK YOU!

