

2025

September 24-26

GCCMA FALL CONFERENCE



Columbus, Georgia
Historic Ironworks

BRINGING TOGETHER THE GREATEST MINDS IN LOCAL GOVERNMENT MANAGEMENT

GCCMA is dedicated to providing members with opportunities to learn from – and network with – the most respected minds in the profession. The annual Fall conference attracts the best and brightest from across Georgia to learn and engage with peers and hear from motivational leaders.

HIGHLIGHTS AND INFORMATION



ONLINE
REGISTRATION



CONFERENCE
AGENDA



NEW MANAGER
BOOTCAMP: \$150



COLUMBUS
MARRIOTT \$189 +
\$15 PARKING FEE



GCCMA MEMBER:
\$525
LOCAL GOVERNMENT
NON-MEMBER:
\$700



THURSDAY TOURS:
1. DOWNTOWN
RENAISSANCE TOUR
2. QUALITY HOUSING
TOUR
3. NATIONAL INFANTRY
MUSEUM



VENDOR REGISTRATION
AVAILABLE UPON
REQUEST

Featured Speakers



Oak McCullough
Lieutenant Colonel,
U.S. Army, Retired



Mike Land
ICMA President-Elect and
City Manager, Coppell, TX



Diane Kalen-Sukra
Former City Manager, and
Founder of the Kalen Civic
Academy



Freddie Broome
Director of Community and
Workplace Culture, GMA



More Info
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2025

September 23, 2025
7:30 AM – 3:30 PM

NEW MANAGER BOOTCAMP



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ESSENTIAL SKILLS FOR NEW LOCAL GOVERNMENT MANAGERS

The demands on the local government manager have become increasingly more challenging as local governments have evolved to provide more complex and higher levels of services. The manager's role requires critical skills in local government fundamentals but also demands a unique set of skills in leadership, communications, and awareness of the delicate balance between politics and administration. This program will give new and aspiring managers important information on the foundations of local government management and an introduction to essential leadership and awareness skills.

PRESENTERS AND OTHER INFORMATION

Presenters:

Hardin Watkins, Public Service Faculty,
Carl Vinson Institute of Government, UGA

Suzette Arnold, Public Service Faculty,
Carl Vinson Institute of Government, UGA

*Joined by Seasoned GCCMA Managers
Assigned to each Small Discussion Group



\$150



*Breakfast and lunch included in registration fee.

*Full conference registration not required to
attend New Manager Bootcamp.



More Info
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