



GEORGIAFORWARD



As the philanthropic arm of GMA, GeorgiaForward exists to empower collaborative problem-solving, foster civic engagement, and develop future leaders through innovative programs and strategic partnerships. We are uniquely positioned to connect solutions to community leaders that strengthen urban and rural cities across our state, helping to break the cycle of intergenerational poverty.

At GeorgiaForward, we believe that Georgia's future depends on our people. For this reason, we are committed to investing in the next generation of Georgians by focusing on literacy initiatives and youth and young professional leadership development. By cultivating leadership, fostering civic engagement, and building partnerships, we are creating a talent pipeline that strengthens Georgia's workforce.

OUR PROGRAMS

- **Young Gamechangers: Civic Education & Engagement**

Young Gamechangers is a leadership-action program for young professionals under the age of 40. Their work not only positively impacts the host community but also builds the talent pipeline for public servants in our state while providing valuable professional development and networking opportunities for our alumni network, connecting them to meaningful work for the future of Georgia.

- **Youth Councils: Youth Civic Education & Leadership Development**

Through the GMA's statewide reach, we promote, recruit, and advocate for youth councils in every Georgia community to increase youth civic engagement and knowledge for stronger communities. GeorgiaForward ensures that Youth Councils' offerings are tailored to meet the diverse needs of each community and effectively engage the next generation.

- **Mayor's Reading Club**

An early literacy initiative connecting city leadership with families, libraries, and educational institutions to emphasize the importance of reading and learning. We promote reading and share the value and importance of literacy across Georgia through storytelling, public events, and community engagement.

- **The Georgia Literacy Collaborative**

Currently in the development phase, the goal of this multi-year program is to increase literacy rates in Georgia's communities by developing a collaborative learning experience that joins the efforts of new and existing partners for literacy improvement, led by local government officials and partner organizations.

- **The GeorgiaForward Forum**

GeorgiaForward Forums convene diverse experts across sectors for solutions-oriented discussions about Georgia's future to leverage collective expertise that addresses fundamental questions about Georgia's ten-year outlook and identifies pathways to create quality of life and opportunity throughout all communities.



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