

## GMA SPECIAL EVENTS 2026

City officials count on GMA to enhance their knowledge and skills. Throughout the year, GMA addresses the needs faced by cities through specialized workshops, meetings and trainings featuring subject matter experts and community leaders. GMA provides limited opportunities for companies to sponsor and align themselves with high quality programs throughout the year.

### BENEFITS FOR ALL EVENTS LISTED INCLUDE:

- 2 company representatives to attend each event and event meals and/or receptions unless otherwise noted
- 1-minute speaking opportunity for company representative to say, “thank you” and give brief intro of product or service
- List of names of registered attendees– including city, title (please note, list does not include email addresses)
- Public recognition by GMA leadership during event
- Company logo as branding pre and post event. Examples include website event registration page, event program materials and agenda handouts, on-site signage as event venue allows, table toppers, PPT presentations (note: branding opportunities will vary per event)
- Tabletop display for company materials available at selected events

### UPCOMING EVENTS INCLUDE:

- **Hub Cities Initiative** – Comprised of the 13 core cities of the Metropolitan Statistical Areas (MSA) outside of Atlanta: Albany, Athens, Augusta, Brunswick, Columbus, Dalton, Gainesville, Hinesville, Macon, Rome, Savannah, Valdosta, and Warner Robins. The Mayor and city manager from each city is invited to attend the events. Average attendance-20 city officials.
  - i. Breakout meeting at January Cities United Summit and June Annual Convention – Sponsorship cost \$1,000 per meeting
  - ii. 2 day Fall Meeting – Sponsorship cost \$2,500

- **GMA Legislative Policy Council (LPC) Dinner**

**April 29, 2026 Location TBD** – The LPC is charged with annually reviewing feedback from the Spring Listening Sessions and preparing a proposed Legislative Platform for consideration by GMA’s six Policy Committees at the Annual Convention in Savannah. During the legislative session, the LPC provides real-time feedback and advice on critical policy issues at the Capitol. The Spring LPC dinner is attended by 30-40 members of the LPC along with GMA senior leadership.  
Sponsorship cost \$1,500

- **GMA Board of Directors Reception and Dinner:**  
**April 30, 2026 College Park | Fall Date/Location TBD**

– GMA’s 66-member Board of Directors, composed of city officials from across the state, who govern GMA hold a spring and fall meeting which is preceded by two events – a reception and a dinner. Attended by 40-60 GMA board of directors along with GMA senior leadership.  
Sponsorship cost: \$2,500

- **GMA Federal Policy Council (FPC) Reception and Dinner – Fall Date/Location TBD**

– The FPC monitors and advocates on federal legislative and regulatory issues impacting Georgia cities, ensuring local governments have a voice in shaping national policies. This event brings together 40+ elected municipal officials from across Georgia who serve on the FPC along with GMA senior leadership.  
Sponsorship cost: \$2,500

*Requirement of active/paid 2026 Business Alliance Program status to sponsor events*

## GMA SPECIAL EVENTS 2026

- **Training Events**

- i. Spring Training – Date/Location TBD
- ii. Fall Training - October 1-2, 2026 Brasstown  
Hosted by the Harold F. Holtz Municipal Training Institute, through a partnership between GMA and UGA's Carl Vinson Institute of Government. Expected attendance- 50-80 municipal elected officials, city managers and assistant city managers.  
Sponsorship cost \$1,250 per event

- **Metro Atlanta Mayors' Association Meetings**

**Spring and Fall date/locations TBD** – The Metro Atlanta Mayors Association (MAMA), created in 2003, is a cooperative alliance of the mayors of 70 cities in the 10-county metro Atlanta region. Meetings feature a topic selected by MAMA leadership and is conducted in conjunction with a meal. Attended by 40 -50 mayors and a mayor invitee.  
Sponsorship cost \$2,500 per event

- **Broadband Summit – Date/Location TBD**

GMA will host the annual Broadband Summit to share information with local officials about broadband planning in Georgia. The Summit is attended by 50-75 mayors, council members, clerks, city attorneys, as well as county commissioners and regional development staff.  
Sponsorship cost \$2,500.

- **Georgia Cities Reception at National League of Cities**

- i. March 14, 2026 Washington DC
- ii. November 19-21, 2026 Nashville TN

GMA hosts a reception at the NLC national events. The reception follows the Georgia Caucus meeting and

features beverages and light refreshments. Sponsors are invited to join the meeting and reception.  
Attended by 30-50 municipal leaders from Georgia.  
Sponsorship cost \$2,500.

- **Government Communicators Quarterly Series –**

Occurring throughout the year, these meetings and programs feature government, private, and corporate sector subject matter experts on topics pertinent to government communications professionals. Events are attended (per event) by 40-55 city, county and state communication professionals, including public information officers and government communications directors.

- i. Meeting sponsorship – 3 per year – Sponsorship cost \$500 per meeting
- ii. 2-Day Conference - Fall Date/Location TBD –  
Sponsorship cost \$1,000

- **Mayors Leadership Academy: August 26-28, 2026, UGA Athens–**

The Georgia Mayors Leadership Academy is an innovative, immersive leadership development program designed to help Georgia's mayors strengthen their leadership capacity and drive meaningful change in their communities. Offered every other year through the Harold F. Holtz Municipal Training Institute, a partnership between GMA and the University of Georgia's Carl Vinson Institute of Government, this three-day experience provides mayors with the tools, knowledge, and inspiration to lead effectively. Around 40-50 mayors from cities across the state are expected to participate in the three-day program.  
Sponsorship cost \$2,500

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**For more information, contact [businessalliance@gacities.com](mailto:businessalliance@gacities.com)**