



Atlanta VIBE
PRO VOLLEYBALL

Georgia CITY-COUNTY
MANAGEMENT ASSOCIATION

Women in Local Government

GCCMA Women's Breakfast
with Colleen Craig

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FEEL THE VIBE

mlv

The city's first professional volleyball team, a landmark team within Major League Volleyball . This isn't a club and this isn't the minor leagues: this is real, professional, premier-level volleyball. We're named by the city, named for the city, and we bring elite athletes right here to the best city in America to compete.

[CLICK HERE](#) for VIDEO

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Leagues Announce Historic Plan: The New MLV

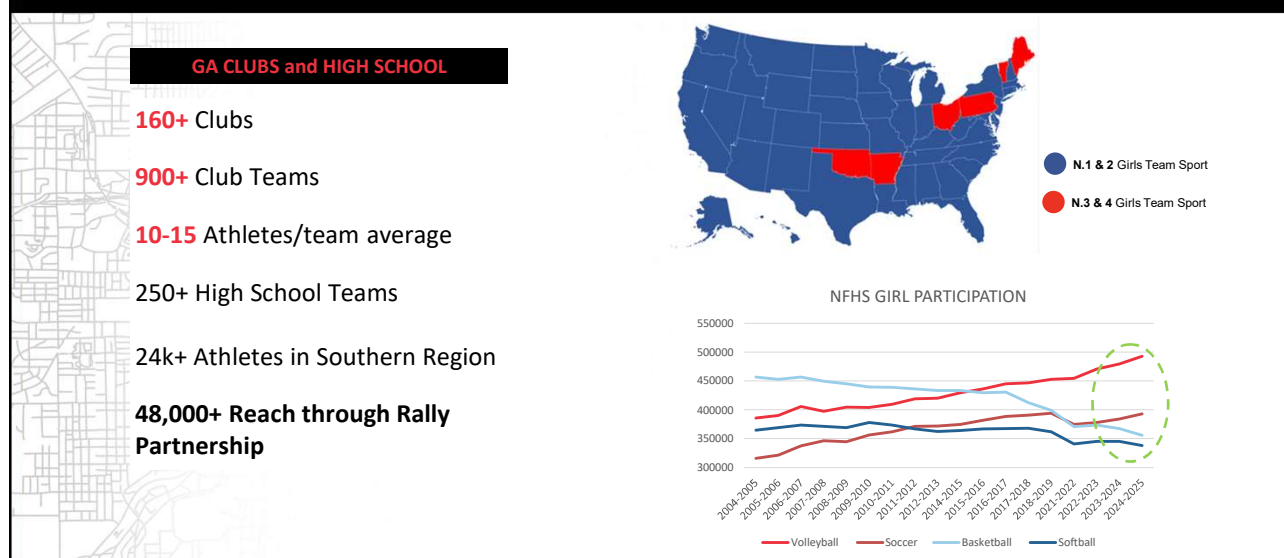
Pro Volleyball Federation (PVF) and Major League Volleyball have announced plans for a single, united league poised to elevate professional women's volleyball branded as MLV



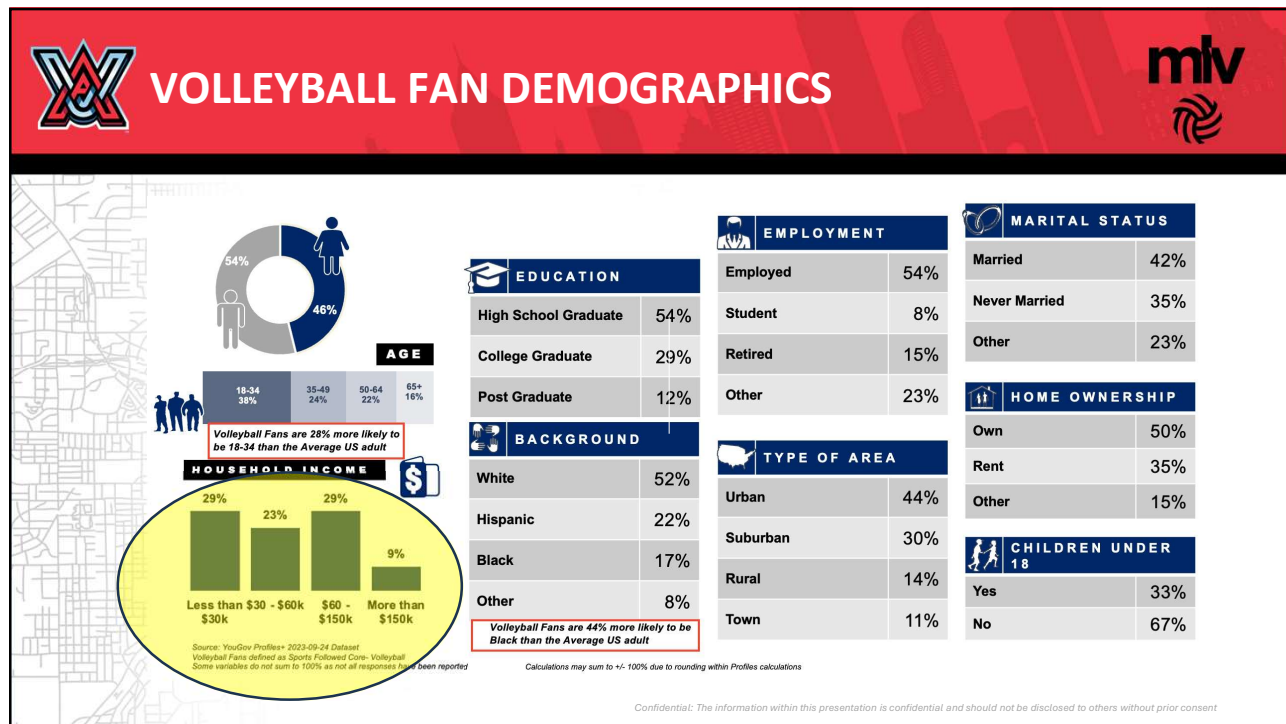
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STATE-WIDE GIRLS YOUTH VOLLEYBALL: MARKET IS HUGE AND GROWING



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Championship Mindset: 8 Core Concepts to Embrace



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1. Embrace Growth Mindset

Fixed Mindset vs. Growth Mindset

- **Fixed Mindset:** Someone believes their abilities, intelligence, and talents are static traits
- **Growth Mindset:** It is about believing that your abilities can be developed through dedication, hard work, and strategy

Do you and others on your team have a growth mindset?



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2. Visualize Success

See it! Believe it!

- How do you visualize your future day-to-day? Year-to-year?
- Regular season champs in 2024



Can you picture success in your mind?

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3. Operate With Intentionality

Intentional Effort

- Time is the most valuable resource
- Each task should be purposeful, promoting the overarching goal
- Ask yourself, "Have the mundane responsibilities lost their purpose?"

What does intentionality look like day-to-day for you?



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4. Set Goals

How to set goals?

- Determine what success looks like to you
- Apply that to your career, assigning measurables to track success
- Create actionable steps to achieve the goals

When was the last time you checked in on your own goals?



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5. Setbacks are Stepping Stones

Embrace Adversity

- Embracing Adversity = foundation of growth
- When adversity comes our way, we have 2 choices: run from it or embrace it
- Recognize lessons need to be learned, develop a plan and put that plan into action.

Everyone has had a perfect track record, right?



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6. Focus on What you Can Control

Control the Controllables

- Living your whole life
- Focus energy on thoughts, attitudes, and actions rather than external circumstances

Where is one situation in your life that you can start 'controlling the controllables'?



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7. Surround Yourself with Supportive People

Energy Givers vs Energy Takers

- **Energy Givers:** leave you feeling recharged and inspired
- **Energy Takers:** leave you feeling exhausted and depleted
- Build a Personal Board of Directors!

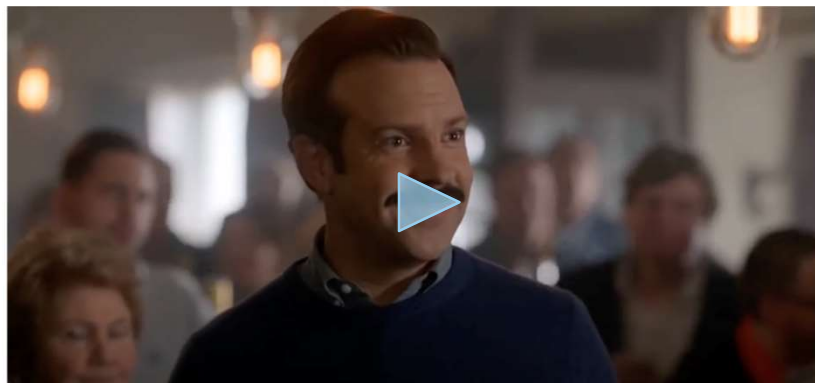
Who might be on your personal BOD?



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8. Continuous Improvement



*Video
linked to
picture

**People's judgments are due to a lack of curiosity.
Are you/your colleagues curious or judgmental?**

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Championship Mindset: 8 Core Concepts to Embrace



1. EMBRACE A
GROWTH
MINDSET

2. VISUALIZE
SUCCESS

3. OPERATE WITH
INTENTIONALITY
(SELF-
RECOGNITION)

4. SET GOALS

5. SETBACKS ARE
STEPPING STONES
(Embrace
adversity)

6. FOCUS ON
WHAT YOU CAN
CONTROL

7. SURROUND
YOURSELF WITH
SUPPORTIVE
PEOPLE

8. CONTINUOUS
IMPROVEMENT/
LOVE OF
LEARNING

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THANK YOU!

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